

2023

SPONSORSHIP

TRUE TOP 1%

ANNUAL

RANKS
TRUETOP1PERCENT.COM

BY True Top 1% Foundation



To Start Jan 1, - Dec31, 2023



137 North Michigan St
Suite B
South Bend, IN 46601

574-350-6562

JR

TO SUPPORT, HONOR AND EMPOWER OUR TRUE TOP 1%ER'S (MILITARY) THROUGH ART THERAPY,

Our mission is to support, honor and empower our True Top 1%er's (military) through Art Therapy, using a beer bottle as a tool of positivity and self-expression, which is often tied to the self-destructive action of self-medication for those experiencing PTSD.

Our goal through art (as art therapy) is to establish another method to work out one's emotional stress. Many drown themselves in alcohol to escape depression, stress, and anxiety; essentially to numb the bad feelings. We use art to encourage self-expression and painting with beer bottles as the remedial activity to help trigger a transition the mind.

Our Values

• Community:

Our Organization exists because we want to emphasize community and promote artists while also helping Veterans through art

• Art Therapy:

During our journey we have discovered art therapy as a significant channel to aid in the healing process of our Veterans with PTSD and other traumas.

• Education:

By encouraging a different perspective on what is normally the go-to for coping with PTS

WELCOME

A SALUTE TO YOU!

They Did Their Job

Now it is time to do ours

HOW WE HELP

How will we do this:


We have established a network of artist and Veterans resources across the Country, that share a wealth of talent and supplies to encourage the betterment of our Veterans Mental Health. Focused within 4 programs of the True Top 1% Foundation;

- **Art Supplies:** Our largest program that reaches across the Country to provide FREE art supplies to Veterans across the Country in an effort to provide a non verbal option for an expressional outlet.

- **Art Classes:** A FREE growing program that currently is done as a 4-5 hour 'pop-up' art class for Veterans where ever we have staff, teaching them to paint using a beer bottle and quickly growing to involve all art facets including poetry to music. Our goal is to set up weekly classes within the VA hospital network.

- **Resource Network:** This a developing network of resources from Stop22 to Goodwill and Red Cross specifically for Veterans

- **Community Engagement Events:** We will hold annual Community events to honor our military from our B.Y.O.P.B. painting parties to the Annual True Top 1% Military Exhibition and other partnered events and concerts



Never in the field of human conflict was so much owed by so many to so few."
– Winston Churchill

ART THERAPY

Art Therapy is a form of psychotherapy involving the encouragement of free self-expression through painting, drawing, or modeling, used as a remedial activity or an aid to diagnosis.

Art Therapy is a Technique rooted in the idea that creative expression can foster healing and mental well-being. ~ Van Lith T. Art Therapy in Mental Health. A systematic review of approaches and practices

Art is one of the few ways of expression that does not require talking. Instead the way of communicating thoughts, feelings and emotions is through your creations. Unfortunately our Veterans, sometimes can not talk about their struggles or will not. While bottling up their emotions, in time these emotions become a physical manifestation that can encourage violence, horrify nightmares that bring restlessness, or even create internal bodily harm that affects their health..

“When I retired in 2018, I started doing Art Therapy, it was life changing!” ~ Jess US Army

VETERAN STATISTICS

Now it is told to be more than double 22 Veterans and Active-Duty military commit suicide every day

- Total veteran population: 22,658,000 (U.S. Dept. of Veterans Affairs)
- 67% have served 3-7 years
- 89% have received an Honorable Discharge
- Alcohol intoxication is involved in 22% of all suicides
- Over 45,000 Active-Duty Military and Veterans committed suicide in 2020
- It is estimated that we lose one veteran every 65 minutes to PTSD. In recent years, it's estimated that over 20 percent (1 in 5) veterans return from Afghanistan have been diagnosed with PTSD (Post Traumatic Stress Disorder). ~ SOURCE PTSD Foundation of America

- The Substance Abuse and Mental Health Services Administration (SAMSHA) estimates that between 37 and 50 percent of Afghanistan and Iraq War veterans are diagnosed with some form of mental health condition.

American Addiction Centers Case Study of 1,100 soldiers returning home from deployment :

- estimated 25% of those who were sampled were misusing alcohol 3-4 months after deployment
- About 8 out of 10 Vietnam veterans seeking PTSD treatment have issues with alcohol abuse

ART THERAPY STUDY

Art Therapy Association Journal in 2013 by Kopytin and Lebedev conducted on 112 male and female war Veterans being treated for PTSD. Results showed that the experiment group experienced increase humor and creative problem solving as well as improved self-esteem.

OUR PORTFOLIO STIPPLING



Stippling is the creation of a pattern simulating varying degrees of solidity or shading by using small dots. Such a pattern may occur in nature and these effects are frequently emulated by artists. And the basis for our program



OUR
PORTFOLIO
BOTTLE TECHNIQUE



The Bottle Technique was created by Nicolas Thallot-Arcs from France. An inspiration from both, Nicolas thallot technique and Seurat's artistic personality combined qualities that are usually thought of as opposed and incompatible: on the one hand, his extreme and delicate sensibility, on the other, a passion for logical abstraction and an almost mathematical precision of mind,. The bottle is a symbol used for suicide and PTSD Awareness

TRUE TOP 1%

RED TEAM

"The greatest leader is not necessarily the one who does the greatest things. He is the one that gets the people to do the greatest things."
 - Ronald Reagan, 40th POTUS, and former Captain in the Army Reserves



JR
Master Chief

A Career artist. Expertise in dots to create masterpieces, by pen and ink or via a bottle and paint. My goal in life is to make my community better through art!



Carlos J.
2nd LT

Carlos, is the Founder of the Speak Freely Foundation out of South Carolina with over 2 decades in experience in the Arts and teaching, specifically Poetry. He has joined our team to lead our poetry focused program and South Carolina Chapter.



Lisa D.
Military Encyclopedia

Lisa a Hidden Heros Ambassador, served in the U.S. Air Force for 20 years and is the Executive Director of the New England Veterans Chamber of Commerce and also works as a Veteran & Military Services Coordinator.



David P.
Trademark and Copyright Specialist

David Postolski, a senior partner at Gearhart Law, is a registered patent attorney and Intellectual property (IP) attorney. David specializes in assisting, creators, artists, start-ups, entrepreneurs, etc. with their U.S and international IP strategy, protection, enforcement, and monetization.



Carlos J.
FireStarter

Hugh is a highly experienced marketing executive, with expertise in advertising management; website development and SEO; social media; videography and aerial videography; video blogging; and brand development.

THE TRUE TOP 1% PROGRAM

ART
SUPPLIES

ART
CLASSES

Network /
Community Events

Our National Veterans Network

Since the birth of our foundation, our goal has been to help our Veterans, with a focus on mental health. There is help out there for financial needs, and other tangible products, however I have seen a lack of assistance for their psychological and mental health.

In the course of our mission, we have developed a national network from Judicial system out of Clearwater, FL, a few non-profits from SC to WI and local businesses and law enforcement that would like to help Veterans and usually go the traditional route.. With our growing tools like the Red Cross and Goodwill

“It is amazing what you can accomplish if you do not care who gets the credit.”

- Harry S Truman, 33rd POTUS, and former Colonel in the U.S. Army

Art4Vets Care Packages

Everything we do for our Military is FREE to our Military. Mental Health is a BIG component of why we help our Military. Art is the ability to express ones self without words. In an attempt to capture that moment or situation that plagues ones mind and could cause mental/physical health problems down the road if not shared, we offer that opportunity to get it out of your system in a more positive manner.

We ship any desired art product needed to accommodate their expressive medium that keeps their hands active and mind happy.

Art Classes

In 2013 there was a study done with 112 war Veterans. This study showed all 112 war Veterans took part in Art Therapy courses and they all showed positive results

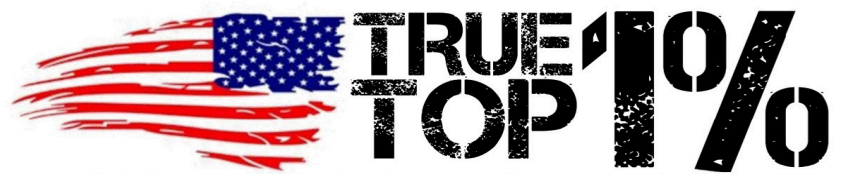
The goal of our classes are to take a remedial act, like comedy, drawing, music, painting, and poetry to encourage self-expression we hope to be able to shift and/or reduce depression of our Veterans.

Our niche and primary focus is on the Veterans who use alcohol to cope with or attempt to heal their PTSD, and other traumas. Our most famous and a study we are looking to initiate is to use the same demon (beer bottle) that they are battling with and turn it into a tool of self-expression. The continuous act of seeing themselves painting with that same beer bottle over time we believe will gradually change their mindset on how they look at a beer bottle forever.

Veterans network, we will be able to help all our Veterans in all facets.

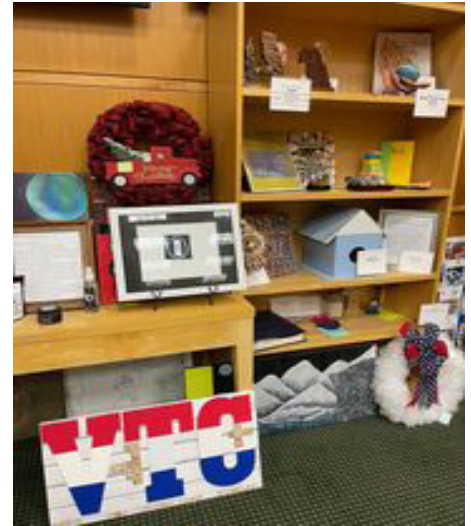
Community Events:

From the beginning we knew we wanted to do some type of annual event to interact with the community and the military. Military being such a secluded community and one that is often mistaken or misunderstood, by the civilian population (not for a lack of respect or understanding), we felt a need to create events to be the bridge between the 2 different communities. So we small events such as our B.Y.O.P.B., annual military exhibitions, concerts, and soon poetry tours. to be able to bring together the military and civilian communities.



Saluting those 1% who choose to Serve

Our Program, not only helps our Veterans looking for an outlet for Mental Health, but we have establish a relationship with the Veterans Treatment Court, ("VTC"), it is to comprehensively address, through collaboration between the court system, treatment providers, and the United States Department of Veterans Affairs, the service-related mental health and substance abuse issues of certain veterans and members of the United States Armed Forces who are charged with criminal offenses.



TESTIMONIALS

"Such an amazing gift. I am normally unable to justify (financially) getting much of this locally, and don't tend to put myself as a priority." ~ Lisa (USAF)

"Thank you so much for what you all do. God bless you all. Pray you all have a safe and a very Merry Christmas" ~ Will (USNAVY)

"Thank you so much man.. I don't even know how to begin to thank you for being able to send all of the things I asked for.. I am so grateful to you and this organization. Thank you!" ~Jon (US Army)

"I am so excited. I think this organization is amazing. When I retired in 2018 I started doing art for therapy, it was life changing!" ~ Jess (US Army)

#1

SPONSOR

RANKS

“To continue this program we are seeking help. Below are opportunities to help our Veterans through an Sponsorship Annual Ranks Contribution that will give you just as much satisfaction in doing your part to help those who Stood Up and said “It Will Be My Honor to Serve” as to your organization’s exposure.

This is not your average sponsorship opportunity! Not only are you benefiting a local organization helping Veterans, but you also get name placements and other benefits that go along with a Sponsorship. We found we can benefit more Veterans and the community when we can give something back to the organization that’s more than a letter giving you a % off your contribution for tax purposes. We give you name recognition throughout the year, as well as a full write-off for an advertising expense.

E9

\$10,000

- Guaranteed mention and brochure/flyer placements at these events:
 - Brand placement at our B.Y.O.P.B. events (like a sip and paint event)
 - Art Classes at the VA, once we confirm program with the VA.
 - Any event we are invited to as a co-sponsor
- Logo, Website and Company name printed on back of our handout list we distribute outside our retail fundraisers seeking help with supplies, ie at Walmart, Sams Club, Joans Fabric and other retail locations (Reaching 1,000’s of people every weekend from April to Sept)
- Name recognition on ads leading up to the event, banner placement at event, on flyers distributed at all VFWs, Legions and other posts and businesses, social media shout -out pertaining to the event.
- Customized Painting with a beer bottle/ Stippling Artwork, choose amongst already completed artwork or receive the 8-piece Military Stippling Print collection.
- Guaranteed booth and full sponsorship at ALL events we host, like our Annual Military Exhibition at Four Winds Field in Downtown South Bend, IN.
- Free Flyer distribution in all our Mental Health Art Care packages we ship to Veterans across the Country
- Logo with attached link on our Homepage and Testimonials Page of www.TT1P.org Under, “We Could Not Do What We Do, Without Our PARTNERS”
- Thank you shoutouts across all our Social Media platforms:
 - o On (Twitter, Facebook, Instagram, LinkedIn, Truth Social)
 - 1 post a week solely thanking your company
 - 1 post a week in a group shoutout with other sponsors and partners

Continued on
next page

SPONSOR

RANKS

CONTINUED

E5

\$5,000

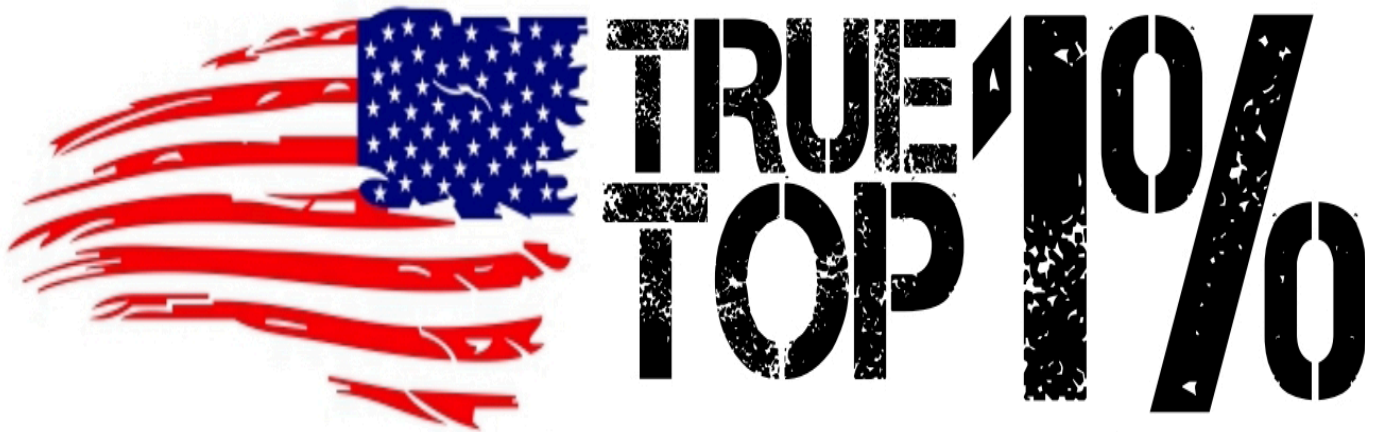
- Guaranteed booth and full sponsorship at our Annual Military Exhibition at Four Winds Field in Downtown South Bend, IN.
- Logo, Website and Company name printed on back of our handout list we distribute outside our retail fundraisers seeking help with supplies, ie at Walmart, Sams Club, Joans Fabric and other retail locations (Reaching 1,000's of people every weekend from April to Sept)
- Name recognition on ads leading up to the event, banner placement at event, on flyers distributed at all VFWs, Legions and other posts and businesses, social media shout -out pertaining to the event.
- Choice of Painting with a beer bottle artwork for PTSD between our famous Infantryman painting (15x30inch), our Wooden Battlefield cross or if you choose a 5-piece Military Stippling Print collection.
- Free Flyer distribution in all our Mental Health Art Care packages, we ship to Veterans across the Country
- Logo with attached link on our Homepage and Testimonials Page of www.TT1P.org Under, "We Could Not Do What We Do, Without Our PARTNERS"
- Thank you shoutouts across all our Social Media platforms:
 - o On (Twitter, Facebook, Instagram, LinkedIn, Truth Social)
 - 1 post a week solely thanking your company
 - 1 post a week in a group shoutout with other sponsors and partners

E1

\$500

- 5-piece Military Stippling Print collection.
- Free Flyer distribution in all our Mental Health Art Care packages we ship to Veterans across the Country
- Logo, Website and Company name printed on back of our Thank You for your service Handouts in all our Mental Health Packages we send out to our Veterans in need
- Logo with attached link on our Testimonials Page of www.TT1P.org Under, "We Could Not Do What We Do, Without Our PARTNERS"
- Thank you shoutouts across all our Social Media platforms:
 - On (Twitter, Facebook, Instagram, LinkedIn, Truth Social)
 - 1 post a week in a group shoutout with other sponsors and partners





Saluting those 1% who choose to Serve

PO BOX 1312
GRANGER, IN 46530

PHONE: 574-350-6562
JR@TRUETOP1PERCENT.COM
WWW.TRUETOP1PERCENT.COM
WWW.FACEBOOK.COM/TRUETOP1PERCENT
WWW.INSTAGRAM.COM/TrueTop1

AGREEMENT

FORM

ADDRESS

PO Box 1312
Granger, IN 46530

574-350-6562
JR@truetop1percent.com

This is an agreement between The True Top 1% Foundation referred to as "TT1P" and the Business Entity written below referred to as "Sponsor". Upon execution of this agreement, both parties agree to the listed benefits in this package for the selected "Rank" written below. The Sponsor understands all the Sponsors benefits will come to an end on Decemeber 31st, 2023, the intiation of said agreement notwithstanding. In consideration, this agreement is "as is" and the contributions collected will benefit and its use will be determined by TT1P from Art supplies to our community events. The Sponsors understands TT1P cannot guarantee any results for any of the selected ranks for any specific time. The Sponsor agrees not to hold TT1P, its subsidiaries, partners, employees and volunteers reponsible for any and all results that may or may not come from any and all promotions, events, care packages advertisements and social media posts and advertisements. All promotional material distrubited by TT1P on behalf of Sponsor, must be supplied by Sponsor to TT1P a minimum of 2 weeks prior to any designated event or promotion. ALL inserts into care packages must be supplied to TT1P by the 5th of the month to be used for the remainder of the month, in the event no new material is supplied or confirmed, TT1P reserves the right to withhold distribution, if not informed through a written reponse of any change. All material distributed by TT1P must not have any profanity, political messages.

IN WITNESS WHEREOF, by excution of said agreement below, the Sponsor agrees to submit payment for requested "Rank" within 10 days from dated unless otherwised agreed in written instrument. Make cheques payable to True Top 1% Foundation

Desired Sponsor Rank: _____

Amount Due: _____

Business Entity _____

Business Contact _____

Athorized by _____

Title _____

Signature _____

Date _____

Thank
You

JR@TrueTop1Percent.com
www.TrueTop1Percent.com

JR Midwest Art Studio
True Top 1%
574-350-6562
INSTAGRAM.COM/JR_MIDWEST



WWW.TRUETOP1PERCENT.COM.