



## MILITARY MENTAL HEALTH

### EMOTIONAL UPLIFT

Captain S. Claus spreads joy and positivity, helping lift spirits during difficult times, especially for those away from their families.

### POSITIVE MENTAL HEALTH FOCUS

By emphasizing the importance of mental health, Captain S. Claus helps remove the stigma around seeking support and encourages a proactive approach to well-being.

### BUILDING COMMUNITY

The program fosters a sense of connection and support, reducing feelings of isolation by bringing people together during events.

## OUR HISTORY

Captain S. Claus began as a simple drawing for a Christmas card by the True Top 1% Foundation. This concept evolved into a vibrant mental health initiative designed to bring a positive spin to our military through the joy and warmth of Christmas. With a mission to spread holiday cheer and support mental well-being, Captain S. Claus now embodies the spirit of giving, creativity, and festive joy year-round.

## WHAT WE DO

At Captain S. Claus, we harness the power of art to support mental health and spread holiday cheer year-round. Our belief is that art is key to the betterment of mental well-being. Here's how we make an impact:

1. Holiday Visits: Captain S. Claus brings joy to military bases, hospitals, and community events, creating heartwarming experiences for service members and their families.
2. Free Art Supplies: We distribute free art supplies at every event, fostering creativity and providing therapeutic benefits.
3. Support for Military Families: We offer our services at no charge for military events and military-related non-profits, ensuring our support reaches those who serve.
4. Positive Impact: By integrating art into our initiatives, we aim to enhance mental health and bring comfort, especially to those who are away from their loved ones during the holidays.



CAPTAIN S. CLAUS

CLAUS  
RED  
TEAM

[WWW.CAPTSCLAUS.COM](http://WWW.CAPTSCLAUS.COM)  
[WWW.TTIP.ORG](http://WWW.TTIP.ORG)

Part of the True Top 1  
Percent Foundation  
Arts4Vets Programs.



## MEET THE CAPT.

Allow me to introduce myself: I'm Captain S. Claus, a proud descendant of St. Nicholas of Myra, dating back to the 4th century in Turkey. I have the privilege of spreading the love and joy of the Christmas season all year round, not just to children and families, but especially to our brave military men and women serving around the world. It is in my nature to care for others and to give gifts in secret. Every time I wear this suit, I am deeply honored to represent the best of the military and to support the mental well-being of our servicemembers. During Christmas and other holidays, many of our service members don't have the chance to go home and be with their families. They miss the joy of seeing their children's smiles, and their children miss them. The sacrifices they make are greater than many realize. So, I ask you to thank a Veteran whenever you see one. Say a prayer for those serving overseas, and to all our Active Duty and Veterans, thank you for your service!

## OUR MISSION

Our mission is to bring joy, healing, and mental health support to military families through the power of art. Captain S. Claus spreads holiday cheer year-round, delivering free art supplies and creative experiences to active duty service members, veterans, and their families, fostering resilience and connection.

## CLAUS PROGRAM OVERVIEW

Captain S. Claus Program combines the spirit of Christmas with the healing power of art. As a modern descendant of St. Nicholas, Captain S. Claus visits military bases, hospitals, and community events, offering free art supplies and engaging in creative activities. Focused on supporting the mental health of military personnel, the program provides a comforting and joyful experience to those who often miss holidays with loved ones. Through art, Captain S. Claus helps service members and their families find hope, healing, and joy during difficult times. The program is free to all military events, ensuring access to creative mental health resources.

## SEND A JINGLE

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[www.TTIP.org](http://www.TTIP.org)

[WWW.CAPTSCLAUS.COM](http://WWW.CAPTSCLAUS.COM)



## BOOKING CAPT. S. CLAUS

Captain S. Claus offers a magical and heartwarming experience for your holiday or special event, bringing joy to children, families, and our military service members. Whether it's Christmas or a holiday gathering, Captain S. Claus spreads cheer through creative activities and the distribution of free art supplies to support mental health and healing.

Free for Military and Non-Profits

We proudly provide free services for:

- All military (Government, ie Military Bases) events
- Military-related non-profits

Rates for Non-Military Non-profit Events:

- \$350 for a 3-hour event
- Additional charges apply for travel if the event is over 2 hours from Santa's homebase location.

Santa's average stay at events is 3 hours, which includes a 15-minute break.

PART OF

