

2024

IMPACT REPORT



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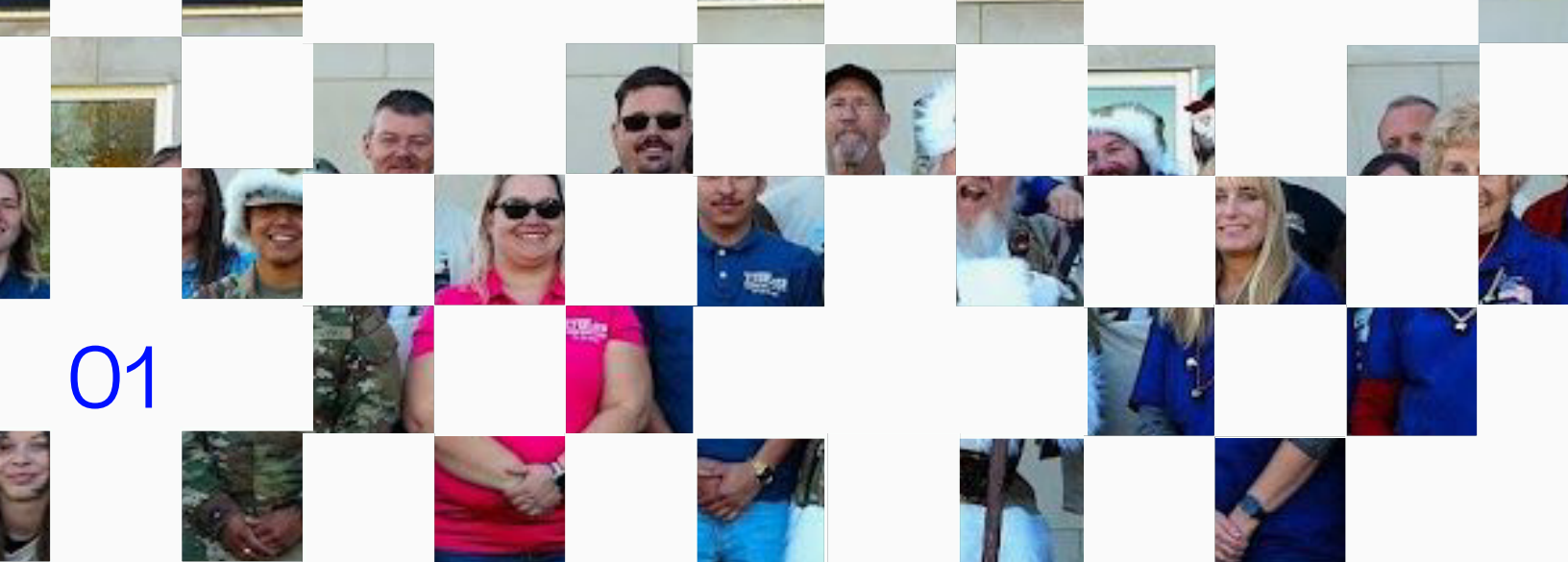
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01

The name True Top 1 Percent Foundation honors the historical reality that only about 1% of Americans choose to serve in the military, embodying unparalleled courage, sacrifice, and dedication to protect the freedoms of the other 99%. While society often reserves the term “top 1%” for the wealthy, we believe the true top 1% are those who selflessly commit their lives to service. Our foundation exists to recognize, celebrate, and support these extraordinary individuals, ensuring their sacrifices are acknowledged and their challenges met with compassion and action.

The True Top 1 Percent Foundation (TT1P) is a nonprofit organization dedicated to empowering and supporting military veterans, active-duty service members, and their families. Founded with a mission to combat the mental health challenges faced by those who have served our country, TT1P focuses on providing innovative programs that promote healing, resilience, and community connection.

At the core of the foundation’s work is the belief that art has the power to heal, transform, and reconnect. For many veterans, trauma is not always tied to combat but to the profound challenges of transitioning out of military service. The shift from a structured, purpose-driven environment to civilian life can bring feelings of isolation, identity loss, and uncertainty. TT1P recognizes this transition as a unique form of trauma, one that requires compassion, understanding, and tailored support.

Art serves as a cornerstone of the foundation’s mental health programs because it offers a universal language for self-expression. Creative outlets like painting, drawing, or sculpture provide a safe and nonjudgmental way for veterans to process their emotions, rebuild confidence, and find new purpose. By engaging in artistic exploration, participants reconnect with themselves and discover a sense of empowerment that can ease the transition to civilian life.

Guided by the motto, “The more Veterans we can reach, the more we can help,” TT1P has developed programs that address the diverse needs of veterans. From free art classes and therapeutic workshops to programs like Capt. S. Claus and Arts4Vets, the foundation creates opportunities for healing, camaraderie, and hope. By acknowledging the varied experiences of those who have served, TT1P ensures that all veterans, regardless of their specific journey, feel seen, supported, and valued.

INTRODUCTION

Our Beliefs:

We believe that art is a powerful tool for improving mental health. However, we recognize that there is no one-size-fits-all solution. As we grow, we understand that what works for some may not work for others. Our goal is not to confine you to a single program or assume that ours is the only correct approach to mental health improvement. On the contrary, we encourage you to explore various options and methods to enhance your well-being. While we stand behind our programs as valuable alternatives, we acknowledge that there are many paths to self-discovery and healing. Therefore, we continuously expand and enhance our offerings to provide veterans with a range of options to explore their journey through different forms of art.

Our Values

Healing Through Art

We believe in the transformative power of creativity to promote mental health, build resilience, and foster healing among servicemembers, veterans, and their families.

Service to Those Who Serve

We are dedicated to honoring the sacrifices of our servicemembers by providing free, accessible programs and unwavering support tailored to their unique needs.

Community Connection

We strive to unite servicemembers, veterans, and their communities, fostering a sense of belonging and collaboration to create a supportive and inclusive environment for all, through free program, volunteering programs and anof e assortment of events.

Our Mission

Our Mission: To support, honor and empower our True Top 1%er's (military) through Art and other Art Therapies, using art as a tool of self-expression to help navigate through MST, PTS'D' Transitioning and other traumas.

From day one, we set a clear goal: to never charge our servicemembers or take from any of their earned benefits. This includes refraining from utilizing their VA benefits, Tri-Care, or Medicaid to provide assistance. We are proud and excited to say that we have upheld this commitment and continue to serve them completely free of charge.

From day one, the True Top 1 Percent Foundation set out with a clear and unwavering goal: to never charge or take from the benefits our servicemembers have earned. This means we will never ask for their VA benefits, Tri-Care, Medicaid, or any other resources intended for their well-being. We believe that our role is to give, not take, and I am incredibly proud to say that we have held true to this commitment.

This principle drives every program and initiative we offer. Whether it's the healing power of art through our Arts4Vets program, the joy and camaraderie of Capt. S. Claus, or the practical support provided to veterans transitioning to civilian life, everything we do is designed to uplift and empower those who have served without asking for anything in return.

This past year, we've continued to witness the transformative impact of our approach. From veterans rediscovering their sense of purpose through creative expression to servicemembers finding renewed hope during times of transition, we've seen firsthand the power of art and community in healing. We've also seen how providing resources with no strings attached—free of charge, and without asking our servicemembers to sacrifice their hard-earned benefits—creates an environment where real growth and healing can take place.

In 2024, we are proud to report that we have directly supported over 1,500 veterans, servicemembers, and their families. This includes providing free art therapy classes, creative workshops, and mental health resources, as well as reaching out to military families with tailored programs that address the unique struggles they face. We've hosted local events, built community connections, and facilitated spaces where individuals could share their stories, find support, and begin their healing journeys.

None of this would be possible without the generosity and commitment of supporters like you. Your belief in our mission allows us to remain a source of hope, healing, and honor for the true top 1%—those who selflessly choose to serve. As we look to the future, we remain excited and determined to expand our reach while staying true to our founding promise.

On behalf of the True Top 1 Percent Foundation, thank you for standing with us. Together, we are making a difference—one life at a time.

With gratitude and resolve,

J.R.

A stylized, handwritten signature in black ink, consisting of the letters 'J.R.' with a large, flowing 'J' and a smaller 'R'.

70% / 30% Split

At the True Top 1 Percent Foundation, we operate with a clear and intentional financial strategy designed to maximize the impact of every dollar we receive. Our 70% / 30% split ensures that the vast majority of our resources go directly to serving veterans, servicemembers, and their families, while maintaining operational sustainability.

70% Program Allocation: A significant portion of our funding—70%—is allocated directly to the programs that benefit our community. This includes funding for art therapy workshops, mental health resources, creative outlets like the Arts4Vets program, and special initiatives like Capt. S. Claus. These funds ensure that our servicemembers receive free and accessible services, including art

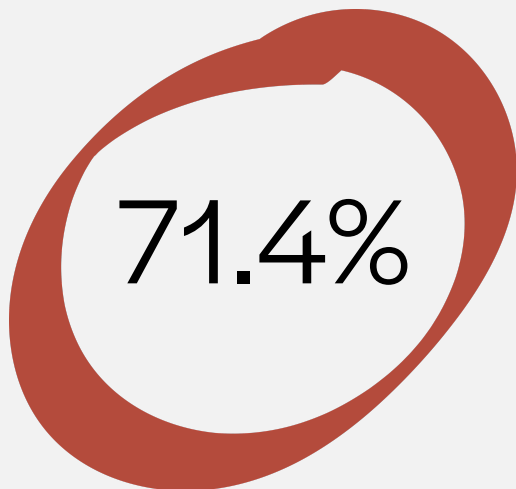
supplies, workshops, and events that promote healing, connection, and support.

30% Operational and Administrative Support: The remaining 30% is allocated to administrative expenses and operational costs, which include salaries, program coordination, outreach efforts, and other necessary costs to keep the foundation running efficiently. This portion of the budget also covers expenses related to marketing, fundraising, and community engagement—all of which are vital for sustaining and expanding our impact.

This intentional split allows us to keep our programs accessible and impactful while ensuring that the foundation remains effective, sustainable, and accountable in the long term. It reflects our commitment to prioritizing direct service to veterans and their families, ensuring that we continue to offer meaningful support, free of charge, without sacrificing operational integrity.

70% Programs / 30% Overhead Split

Last year, we proudly invested 71.4% of our funds directly into programs and services that benefit veterans and their families.



Our top priority is to provide innovative programs—such as art therapy, creative workshops, and community-based initiatives—that foster healing, purpose, and connection. We are dedicated to helping our veterans rediscover hope and resilience, whether it's through the transformative power of art or by building a supportive community where they can find strength in shared experiences.

In short, our priority is empowering those who have sacrificed so much by providing them with the resources and support they deserve, ensuring they never feel alone or unsupported in their journey.



1. Arts4Vets Art Classes

Description: Arts4Vets Art Classes offer veterans the opportunity to explore and express themselves through various art forms such as painting, drawing, and sculpture. These classes are designed to foster creativity, provide therapeutic outlets, and help veterans process emotions, reduce stress, and find a sense of purpose through art.

2. Arts4Vets Mental Health Expressive Art Toolkits

Description: Arts4Vets Mental Health Expressive Art Toolkits provide veterans with the tools they need to practice art therapy on their own. Each toolkit contains supplies and instructions for veterans to engage in art-making as a means of self-expression, emotional regulation, and mental health support. These toolkits offer a flexible, accessible approach to healing at the veteran's own pace.

3. Arts4Vets Unofficial Angry Letter Therapy

Description: Unofficial Angry Letter Therapy uses writing and art as tools to help veterans confront and process their trauma. The program is divided into two parts:

Trauma on Fire Therapy: Veterans write letters expressing their anger and frustration, then "burn" the letters (either literally or symbolically) as a form of release.

Trauma on Canvas Therapy: Veterans take their written expressions and transform them into visual art, using painting and other mediums to process and release their emotions. Both forms help veterans move from a place of anger or pain to one of healing and

understanding.

4. #Painting4PTS Program

Description: The #Painting4PTS Program uses painting as a tool to address and reduce symptoms of Post-Traumatic Stress. Veterans create visual representations of their experiences, giving them a safe space to explore and process their trauma. The program emphasizes the healing power of art to help veterans manage PTSD and reclaim a sense of control over their lives.

5. 10-Week Inpatient Detox Program

Description: The 10-Week Inpatient Detox Program offers veterans struggling with addiction a structured and supportive environment to detox and begin their recovery journey. In combination with art therapy, mental health counseling, and peer support, this program helps veterans address the root causes of their substance use while providing the tools for long-term recovery and wellness.

6. Capt. S. Claus Program

Description: The Capt. S. Claus Program brings holiday joy and mental health awareness to veterans, active-duty servicemembers, and their families. Led by veteran Santas, this program offers hospital visits, base visits, meet-and-greets, and free lunch events, all while distributing art supplies and

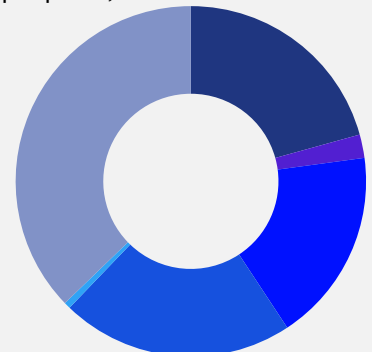
providing a mental health-conscious experience. The program aims to uplift spirits and foster a sense of community and belonging during the holiday season.

7. Arts4Vets Fundraiser Program Focus:

Description: The Arts4Vets Fundraiser is a dedicated initiative to raise financial support for the ongoing work of the Arts4Vets program. Through community events, donations, and partnerships, the fundraiser generates the resources needed to continue offering free art classes, art toolkits, and therapeutic programs. These funds ensure that veterans have continued access to creative healing opportunities, free of charge.

Our Programs Impact

In 2024, through programs like Arts4Vets Art Classes, Mental Health Expressive Art Toolkits, Trauma on Fire and Trauma on Canvas Therapy, #Painting4PTS, 10-Week Inpatient Detox, and Capt. S. Claus, we've provided over 1,500 veterans with creative healing, mental health support, and community engagement. Combined with our outreach efforts, these initiatives have directly impacted 1,567 veterans, empowering them to heal, find purpose, and connect.





Expressive Art Toolkits

The Arts4Vets Mental Health Expressive Art Toolkits provide veterans with accessible, self-guided resources for creative healing. Each toolkit includes art supplies and instructions, empowering veterans to process emotions, reduce stress, and improve mental well-being on their own terms.

278

Arts4Vets Art Classes provide veterans with hands-on opportunities to explore various art forms, including painting, drawing, and sculpture, in a supportive environment. These classes promote emotional expression, reduce stress, and foster a sense of community and purpose through creative healing.

Art Classes

288

Capt. S Claus

The Capt. S. Claus Program spreads holiday cheer and mental health awareness to veterans, active-duty servicemembers, and their families through festive visits, free lunches, and community events. Led by veteran Santas, the program provides art supplies and support, bringing joy and connection during the holiday season.

240





Unofficial Angry Letter Therapy

The Arts4Vets Unofficial Angry Letter Therapy helps veterans process trauma through written and artistic expression. By channeling emotions into "Trauma on Fire" letter-burning sessions or "Trauma on Canvas" art creations, veterans find healing and release in a supportive and therapeutic way.

8



#Painting4PTS

The #Painting4PTS Program uses painting as a therapeutic tool to help veterans manage symptoms of Post-Traumatic Stress. Through guided sessions, veterans create visual representations of their experiences, fostering emotional expression, reducing anxiety, and promoting healing in a safe and creative environment.

3





Our efforts to help distribute CAV Books are specially designed books that provide veterans with a creative outlet for emotional expression and mental health support created by Todd Burkhart of IU Bloomington

225

Our Bulk Toolkits program provides large-scale distributions of art supplies to veterans, servicemembers, and their families, ensuring widespread access to creative mental health resources. These toolkits empower recipients to explore art as a therapeutic outlet, fostering emotional expression and resilience on their own terms.

**Bulk
Toolkits**

450

A4V Fundraiser
(Money we Raised for Other Non-profits
through our Art)

Through our Arts4Vets Fundraisers, we not only support our programs but also raised \$9,050 to benefit 10 other non-profits, extending our impact beyond the foundation.

\$9,050



ARTS4VETS

Our veteran-focused costs include resources for programs, ensuring free, impactful support for those we serve:

Therapies

\$5,462.07

Shipping / Postage

\$5,940.80

Insurances

\$6,700.45

Transportation

\$7,705.73

Capt S Claus

\$20,242.70

Art Supplies

\$43,443.45

Programs Cost:

\$89,495.20

71.4%

28.6%

Overhead Cost:

\$35,844.25

2024: We Raised

\$125,339.45



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Thank you to our Partners for there support for our
2024 Fundraisers

Zipp Printing

ARTS4VETS



Mr. & Mrs. Nick Milovich
and Family

CAPTAIN SCLAUS AR



Zipp Printing