

True Top 1 Percent Foundation

Profit and Loss by Tag Group

January - December 2023

	TOTAL		
	JAN - DEC 2023	% OF EXPENDITURE	JAN - DEC 2022 (PY YTD)
Revenue			
Contributed income	16,822.49	122.99 %	
Donations directed by individuals	24,088.66	176.11 %	
Total Contributed income	40,911.15	299.10 %	
Sales	4,874.42	35.64 %	
Total Revenue	\$45,785.57	334.74 %	\$0.00
GROSS PROFIT	\$45,785.57	334.74 %	\$0.00
Expenditures			
Advertising & marketing	3,130.93	22.89 %	
Contract & professional fees	143.05	1.05 %	
Accounting fees	1,052.58	7.70 %	
Legal fees	100.00	0.73 %	
Total Contract & professional fees	1,295.63	9.47 %	
Insurance	756.00	5.53 %	
Interest paid	-0.07	-0.00 %	
Occupancy			
Cleaning	33.00	0.24 %	
Utilities	443.00	3.24 %	
Total Occupancy	476.00	3.48 %	
Office expenses			
Office expenses	41.10	0.30 %	
Bank fees & service charges	557.77	4.08 %	
Memberships & subscriptions	501.55	3.67 %	
Merchant account fees	22.00	0.16 %	
Office supplies	71.63	0.52 %	
Shipping & postage	966.92	7.07 %	
Software & apps	7.00	0.05 %	
Total Office expenses	2,167.97	15.85 %	
Office Supplies & Software	79.54	0.58 %	
Supplies	59.26	0.43 %	
Supplies & materials	2,394.15	17.50 %	
Total Supplies	2,453.41	17.94 %	
Travel			
Travel	2,487.91	18.19 %	
Hotels	756.01	5.53 %	
Taxis or shared rides	10.97	0.08 %	
Vehicle rental	30.00	0.22 %	
Total Travel	3,284.89	24.02 %	
Uncategorized Expense	33.78	0.25 %	
Total Expenditures	\$13,678.08	100.00 %	\$0.00
NET OPERATING REVENUE	\$32,107.49	234.74 %	\$0.00
Other Expenditures			
Art Supplies for Packages	26,523.30	193.91 %	

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Events	875.05	6.40 %	
Santa Claus	50.28	0.37 %	
Vehicle expenses			
Parking & tolls	78.75	0.58 %	
Vehicle gas & fuel	4,179.45	30.56 %	
Vehicle repairs	362.36	2.65 %	
Vehicle wash & road services	1.00	0.01 %	
Total Vehicle expenses	4,621.56	33.79 %	
Total Other Expenditures	\$32,070.19	234.46 %	\$0.00
NET OTHER REVENUE	\$ -32,070.19	-234.46 %	\$0.00
NET REVENUE	\$37.30	0.27 %	\$0.00