



VETERANS. ART. COMMUNITY.

IMPACT REPORT

2025



**Honor, Service,
Creativity, Community,
and Transformation.**

**THANK YOU FOR
YOUR SUPPORT**



132 W. Mishawaka Ave.
Mishawaka, IN 46545

88-4036970

Letter From the Founder

To our community,

Every year, we recommit to a promise: we will never charge our veterans or take from the benefits they've earned. And we go to where are Veterans need us, no boundaries, no limit on travel, if you have the group of Veterans and the facility we will bring everything else. Our programs remain free, accessible, and rooted in dignity—because healing should never come with a price tag. In 2025, that promise met momentum.

We expanded our reach, deepened our impact, and placed thousands of dollars in art supplies directly into the hands of veterans. From base workshops to Vet Center collaborations, TT1P created spaces where veterans could reconnect with purpose, express emotion, and experience healing through creativity. These weren't just classes—they were lifelines.

Over 70% of our program investment went directly into art supplies and materials. That's not just a number—it's paintbrushes, canvases, and tools of transformation. It's veterans rediscovering confidence, families reconnecting, and communities growing stronger.

We also want to speak transparently about our overall financial structure. In 2025, 43% of every dollar went directly into veterans' programs. While this is shy of our long-standing 70% goal, it reflects a necessary season of restructuring and strategic investment. The remaining funds were used to strengthen our foundation—expanding infrastructure, stabilizing operations, and preparing for the global vision we're building.

These decisions weren't detours. They were investments in sustainability—ensuring that as we grow, we can serve more veterans with consistency, excellence, and care.

We're proud of what we've built. And we're even more excited about what comes next. If you believe in this mission—if you want to help veterans heal, create, and thrive—we invite you to give. Every contribution helps us reach further, serve better, and honor those who've served with the dignity they deserve.

Sincerely

J.R.
TT1P Foundation
Founder/CEO
JR@TrueTop1Percent.com

To Give, Visit: pay.TT1P.org
(574) 350-6562

WE CREATE

spaces where veterans and families rediscover freedom, connection, and purpose through creative expression.

WE VALUE

Honor, Service, Creativity, Community,
and Transformation.



Our mission is to empower and honor our nation's veterans—the True Top 1%ers—through the healing power of art, fostering self-expression, resilience, and purpose in the journey beyond service.

The True Top 1% Foundation empowers veterans to heal and grow through the creative process. Our programs combine art instruction, therapeutic expression, and supportive community engagement—helping veterans manage stress, rebuild confidence, and strengthen their sense of purpose and belonging.

STRONGER VETERAN COMMUNITIES

CREATIVE WELLNESS

FREEDOM TO EXPRESS

PURPOSEFUL PATHWAYS

PRIORITY 1

Provide Creative Wellness Workshops That Restore Freedom and Emotional Health



At TT1P, we believe that healing begins with expression. Our Creative Continuing Wellness Workshops offer veterans and their families a safe, trauma-informed space to reconnect with themselves, their stories, and their communities — through art.

These workshops are more than creative outlets. They are structured experiences designed to restore emotional health, rebuild identity, and foster a sense of freedom that many veterans lose during and after service.

Veterans face unique and often invisible challenges:

- Isolation and Disconnection:
- PTSD and Emotional Suppression: According to the VA, up to 20% of post-9/11 veterans experience PTSD. Many struggle to express or even identify their emotions.
- Transition Stress:
- Loss of Identity: Service often defines a veteran's sense of self.
-

Creative expression offers a pathway back — not just to healing, but to belonging.

PRIORITY 2

Ensure Every Veteran Has Access to No-Cost, Trauma-Informed Art Experiences

Every TT1P program and workshop is intentionally designed to eliminate financial barriers. Veterans never pay for materials, instruction, or emotional support, because cost should never stand between someone and their healing.

- All supplies are included — canvases, brushes, paints, aprons, adaptive tools for limited mobility, and take-home materials.
- Instruction is fully covered — whether the session is led by a professional artist, a clinician, or a veteran facilitator.
- Support is built in — from setup to cleanup, from emotional check-ins to one-on-one guidance.
- No hidden fees, no registration costs, no required purchases.

Our programs are offered in flexible formats that meet veterans exactly where they are in their creative journey. Sessions range from guided painting and pointillism classes to open-studio environments that encourage personal exploration. We also host family-inclusive events, creating opportunities for connection, bonding, and shared healing through art.

Our programs are intentionally designed with veterans' comfort and emotional safety at the center. Every detail — from lighting, spacing, and seating to sound levels and room flow — is selected to reduce anxiety and create a sense of calm.

This thoughtful environment helps participants relax, stay present, and fully engage in the creative process.

1,311 Veterans Served in 2025

TT1P's impact grows through collaboration. We partner with organizations that share our commitment to veteran wellness, creative expression, and community connection. These partnerships expand our reach, deepen our support network, and ensure that every veteran has access to the resources, relationships, and environments they need to thrive.

PRIORITY 3

Our Community Partners





PRIORITY 4 Create Pathways to Purpose, Connection, and Community Leadership

Art is more than a creative outlet — it becomes a bridge back to identity, belonging, and purpose. When veterans engage in creative expression, they reconnect with parts of themselves that may have been buried under years of service, trauma, or transition stress. Through shared workshops, collaborative projects, and community events, veterans build confidence, form meaningful relationships, and often step into roles of leadership and service within their communities. Creative expression helps veterans rediscover their voice, reclaim their story, and recognize their own strength. As they create alongside others who understand their journey, isolation gives way to connection, and connection becomes the foundation for renewed purpose. Many participants go on to mentor peers, volunteer at events, or lead community art initiatives — transforming their healing into impact for others.

PRIORITY 5 Use Art to Inspire Healing and Hope with the world

We extend our impact by providing free artwork to other nonprofits, allowing them to use art as a tool for comfort, inspiration, and healing. Through these partnerships, veterans are able to help others directly or indirectly, turning their creative expression into a meaningful act of service for the wider community through presentations to auctions as to raise funds for their programs.



OUR STRATEGY

Build Creative and Community Partnerships

Design Trauma-Informed, Veteran-Led Journeys

Invest in Accessible, No-Cost Programs

Advocate for Creative Wellness as Essential Care

1. CREATIVE WELLNESS

Goal:
Emotional resilience and healthy expression

Builds emotional resilience by offering trauma-informed workshops where veterans can safely explore and express their experiences through art. With accessible materials and calm, supportive environments, every participant is empowered to create, reflect, and heal at their own pace.

- Trauma-informed workshops
- Accessible materials
- Safe, supportive environments



2

COMMUNITY & CONNECTIONS

Goal:
Stronger veteran and family networks

we strengthen veteran and family networks by bringing people together through shared creative experiences. Through group art sessions, family workshops, and community events, veterans build relationships, reduce isolation, and reconnect with a supportive circle that understands their journey.

- Group art experiences
- Family workshops
- Community events



3

PURPOSE & GROWTH

Goal:
Renewed identity and forward momentum

we help veterans rediscover identity and build forward momentum through meaningful creative and community roles. By offering skill-building opportunities, leadership roles, and clear volunteer pathways, we empower participants to grow with confidence and contribute their strengths back into the community.

- Skill-building
- Leadership opportunities
- Volunteer pathways



IMPACT STORIES

5/25
Dear True Top 1% Foundation
I received a very generous
box of art supplies and books
from your organization. Thank
you so much! These supplies
help me more than I can say.

e want to extend our deepest gratitude
for your generous support of our Suicide
Awareness event. your commitment to our
cause made a significant impact on the
success of the event. Thank you again!


Best Regards,
VFW Post
Edward

Good afternoon JR

Just wanted to let you know I got the package of art supplies this afternoon.

A huge "Thank you" to you and your team and of course your organization !!

If you find yourself here in Sunny Saint Petersburg please stop by and say hello.



NH Nicole H
To You

11/5/2025

Thank you so much. I appreciate everything your organization has done for me. Happy Holidays!

Have a wonderful day, Nicole 🦋

...

← Reply

📧 🗑️ ... New

Good afternoon from Maryland!

I got back from a ranking match yesterday and found a box from you guys, and can't tell you again how much I appreciate these art supplies! I didn't even know anything was on the way, so this put a huge smile on my face!

Thank you a million times over for all you do! Getting to dapple indifferent mediums and getting the help covering the cost of supplies has been huge, cathartic, and beneficial beyond words!

Gratefully,

Lisa

← Reply

📧 🗑️ ... New xp' 🎨

OUR IMPACT

We're all about making a meaningful impact in the lives of veterans, servicemembers, and their families as they navigate the emotional and practical challenges of post-service life. Our programs are intentionally designed to uplift those who have served — especially individuals facing isolation, transition stress, or limited access to supportive resources — by providing no-cost creative wellness experiences that restore connection, confidence, and hope

CONTINUING WELLNESS CLASSES

4.33 Veterans and Military Personnel

Continuing Wellness Art Classes give veterans a consistent, no-cost space to strengthen emotional health through creative expression. Each session uses trauma-informed practices to build calm, confidence, and connection, regardless of skill level. Veterans develop new artistic skills while forming supportive relationships that foster belonging and resilience. By offering ongoing opportunities for growth, these classes help make wellness a sustainable part of everyday life.



Mental Health Toolkits

Veterans 178

Customized Mental Health Toolkits provide veterans with practical, easy-to-use resources tailored to their individual wellness needs. Each toolkit blends creative exercises, grounding techniques, and trauma-informed guidance that veterans can use at home, during transitions, or between workshops. By offering personalized tools that support emotional regulation and resilience, these kits help veterans build confidence and maintain progress long after a class ends. They reinforce TT1P's mission by ensuring every veteran has accessible, empowering support wherever they are in their healing journey.



Capt. S Claus

400+



Capt. S. Claus is one of TT1P's signature "non-therapy but therapeutic" programs, designed to bring joy, comfort, and connection to veterans, service members, and their families during the holiday season. There is something uniquely healing about seeing Santa dressed in a military uniform, especially one that matches a veteran's former branch of service. That moment of recognition often sparks pride, nostalgia, and a sense of being seen, creating an emotional bridge that feels both playful and deeply meaningful.

During each Capt. S. Claus visit, children receive free art supplies to encourage creativity at home, and any veteran who wants additional support is offered a no-cost art therapy workbook created in partnership by Indiana University Bloomington. These simple gifts extend the impact of the experience, giving families tools for expression, bonding, and emotional wellness long after the event ends. Together, the program blends celebration with subtle therapeutic value, strengthening community connection in a way that feels natural, dignified, and full of holiday spirit.

75



TT1P partners with Creative Arts for Veterans at Indiana University Bloomington to distribute their professionally developed art-therapy workbooks to veterans across the country at no cost. These workbooks provide accessible, trauma-informed creative exercises that support emotional regulation, reflection, and personal growth. By making these resources available nationwide, TT1P ensures that veterans—whether in workshops, at home, or in remote communities—have practical tools to support their mental health and creative wellness.

A4V Fundraiser

How It Works & Why It Matters:

The Art for Veterans (A4V) Fundraiser extends TT1P's mission beyond our own walls by using veteran-created artwork to strengthen other organizations that serve veterans and military families.

How We Help Veterans Directly and Indirectly

Direct Impact: Every piece of art is created through TT1P's trauma-informed creative wellness programs, giving veterans purpose, healing, and a sense of accomplishment.

Indirect Impact: We donate this artwork for free to other nonprofits so they can use it in auctions, raffles, and fundraising events. The money they raise goes directly into their veteran-support programs — multiplying the impact far beyond a single piece of art.

A4V is built on generosity, collaboration, and the belief that healing grows when it's shared. By giving art freely, we empower other nonprofits to strengthen their own missions — all while honoring the veterans whose creativity makes it possible.

9 Original Pieces contributed to fundraising events

\$42,950
Raised Through Donated custom artwork

Non-profit Partners:

7

- Airpower Foundation
- Mission 22
- U Matter 2 INC
- STOP22
- Marine Corps League #095
- TEE off for Brain Tumors

100 +

Veterans, Servicemembers and family members indirectly and directly helped funding through our art pieces

Bulk Toolkits

125



Bulk Creative Toolkits for Deployed Service Members

Our bulk art toolkits provide deployed military personnel with simple, portable creative supplies that support stress relief, emotional expression, and moments of calm during demanding assignments. Each kit includes a pocket-size sketch pad, pen, graphite pencils, colored pencils, a kneaded eraser, and a pencil sharpener—compact enough to carry anywhere, yet complete enough to spark creativity on the go.

We ship these kits in bulk to units stationed overseas, ensuring service members have accessible, no-cost tools to draw, reflect, and decompress whenever they need it.

31
Volunteers

11
Art Instructors

3 Volunteer
Clinicians



A Big Thank You to Our Volunteers

Our volunteers are the reason we can keep pushing toward our **70/30 goal**: directing 70% of our resources to veteran programs while keeping operational costs at 30%. Their time, energy, and commitment allow us to stretch every dollar, reduce staffing expenses, and make sure more support reaches the veterans we serve. We simply couldn't do this work, or maintain that level of impact, without the incredible people who show up and give of themselves so generously.

Financials 2025

\$150,905.47

Total Revenue 2025

21.4%



Increase from 2024

\$26,616.33

Wages

17.6 % of total revenue

As our mission expands, we're strengthening the team that keeps our programs running with excellence. These added roles build the infrastructure needed to reach more veterans, support larger partnerships, and move toward our long-term global vision. It's not just an expense—it's an investment in stability, quality, and future impact.

\$22,325.44

**In-Kind Donation Through
the annual Arts4Vets Drive**

5.2%



**Increase
from 2024**

Our 2025 financials reflect a year of steady growth, careful stewardship, and deep community support. With \$150,905.47 in total income—including more than \$73,000 in donated supplies—we were able to invest directly into the creative wellness of veterans across our programs. The majority of our expenses went exactly where donors expect: art supplies, program delivery, and the essential space that keeps our doors open. Even with rising costs, we operated with discipline and transparency, ending the year balanced and mission-strong. Every dollar, every in-kind donation, and every hour of volunteer support helped us stretch resources further so more veterans could experience healing through creative expression.

Financials: Program Cost 2025

\$64,382.72

**Directly to our
Veterans in 2025**

70.44%

**of that went directly
to Art Supplies**

In 2025, 43% of every dollar directly supported our veterans' programs. While this is shy of our long-standing 70% program-investment goal, we recognize that this season required intentional investment in growth and development. The remaining funds strengthened the foundation we are building—expanding our capacity, stabilizing our operations, and preparing the infrastructure needed to sustain our mission and reach veterans on a global scale. These strategic investments ensure that as we grow, we can serve more veterans with excellence, consistency, and impact.”

\$4,510.02

Art Supplies

\$7,425.53

Art Instructor Fees

\$1,662.90

Travel Cost

\$6,003.54

**Transportation Cost
(Gas, Repairs, Insurance)**

\$2,780.73

Shipping Cost



**TRUE 10%
TOP 10%
FOUNDATION**

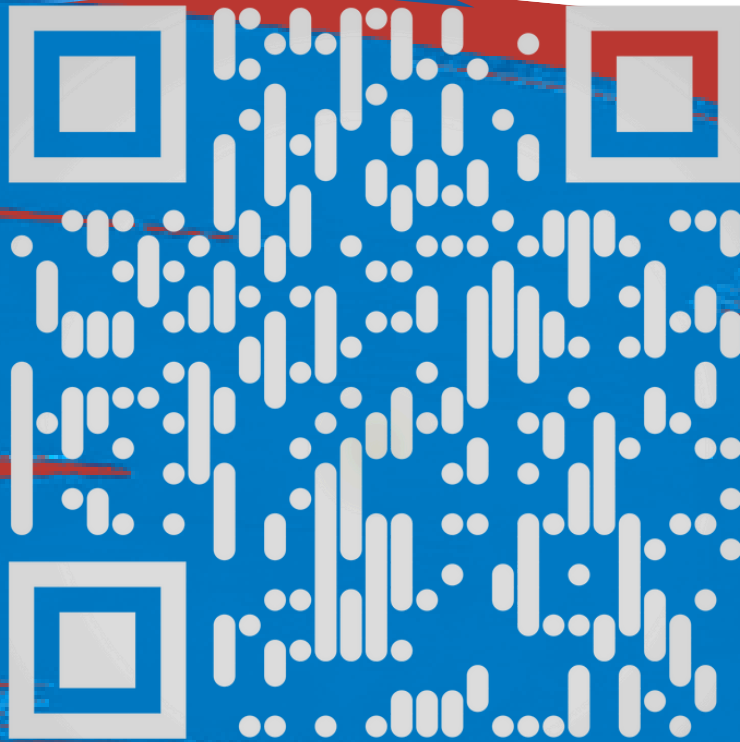
**TT1P BRINGS PEOPLE
TOGETHER TO BUILD
COMMUNITIES WHERE
EVERY VETERAN CAN
HEAL, CREATE, AND
THRIVE**

www.TT1P.org

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Mishawaka, IN 46545**

GIVE TODAY



OR give via pay.tt1p.org