

2023

SPONSORSHIP

TRUE TOP 1%

ANNUAL

RANKS
TRUETOP1PERCENT.COM

BY True Top 1% Foundation



To Start Jan 1, - Dec31, 2023



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JR



“Never in the field of human conflict was so much owed by so many to so few.”

– Winston Churchill

TO SUPPORT, HONOR AND EMPOWER OUR TRUE TOP 1%ER'S (MILITARY) THROUGH ART THERAPY,

Our mission is to support, honor and empower our True Top 1%er's (military) through Art Therapy, using a beer bottle as a tool of positivity and self-expression, which is often tied to the self-destructive action of self-medication for those experiencing PTSD.

Our goal through art (as art therapy) is to establish another method to work out one's emotional stress. Many drown themselves in alcohol to escape depression, stress, and anxiety; essentially to numb the bad feelings. We use art to encourage self-expression and painting with beer bottles as a remedial activity to help trigger a transition of the mind

OUR VALUES

• Community:

Our Organization exists because we want to emphasize community and promote artists while also helping Veterans through art

• Art:

During our journey we have discovered art (therapy) as a significant channel to aid in the healing process of our Veterans with PTSD and other traumas.

• Education:

By encouraging a different perspective on what is the normal go-to for coping with PTS.

ART THERAPY STUDY

Art Therapy Association Journal in 2013 by Kopytin and Lebedev conducted on 112 male and female war Veterans being treated for PTSD. Results showed that the experiment group experienced increase humor and creative problem solving as well as improved self-esteem.

HOW WE HELP

We have established a network of artist and Veterans resources across the Country, that share a wealth of talent and supplies to encourage the betterment of our Veterans Mental Health. This shared within 4 programs of the True Top 1% Foundation;

• **Art Supplies:** Our largest program that reaches across the Country to provide FREE art supplies to Veterans. This is a need not being filled that we provide across the Country in an effort to provide a non-verbal option for an expressional outlet, which ties into our Mental Health mission.

• **Art Classes:** A FREE growing program that currently is done as a 4-5 hour 'pop-up' art class for Veterans wherever we have staff, teaching them to paint using a beer bottle and quickly growing to involve all art facets including poetry to music. Our goal is to set up weekly classes within the VA hospital network as a volunteer service, that will allow us more control of the program.

• **Resource Network:** This a developing network of resources from Stop22 to Goodwill and Red Cross specifically for Veterans

• **Community Engagment Events:** We will hold annual Community events to honor our military from our B.Y.O.P.B. painting parties to the Annual True Top 1% Military Exhibition and other parntered events and concerts

SPONSOR RANKS

To continue this program we are seeking help. Below are opportunities to help our Veterans through an Sponsorship Annual Ranks Contribution that will give you just as much satisfaction in doing your part to help those who Stood Up and said "It Will Be My Honor to Serve" as to your organization's exposure.

This is not your average sponsorship opportunity! Not only are you benefiting a local organization helping Veterans, but you also get name placements and other benefits that go along with a Sponsorship. We found we can benefit more Veterans and the community when we can give something back to the contributing organization. This is more than a letter giving you a % off your contribution for tax purposes. We give you name recognition throughout the year, as well as a full write-off for an advertising expense.

E9

\$10,000

- Guaranteed mention and brochure/flyer placements at these events:
 - Brand placement at our B.Y.O.P.B. events (like a sip and paint event)
 - Art Classes at the VA, once we confirm program with the VA.
 - Any event we are invited to as a co-sponsor
- Logo, Website and Company name printed on back of our handout list we distribute outside our retail fundraisers seeking help with supplies, ie at Walmart, Sams Club, Joans Fabric and other retail locations (Reaching 1,000's of people every weekend from April to Sept)
- Name recognition on ads leading up to the event, banner placement at event, on flyers distributed at all VFWs, Legions and other posts and businesses, social media shout-out pertaining to the event.
- Customized Painting with a beer bottle/ Stippling Artwork, choose amongst already completed artwork or receive the 8-piece Military Stippling Print collection.
- Guaranteed booth and full sponsorship at ALL events we host, like our Annual Military Exhibition at Four Winds Field in Downtown South Bend, IN.
- Free Flyer distribution in all our Mental Health Art Care packages we ship to Veterans across the Country
- Logo with attached link on our Homepage and Testimonials Page of www.TT1P.org Under, "We Could Not Do What We Do, Without Our PARTNERS"
- Thank you shoutouts across all our Social Media platforms:
 - o On (Twitter, Facebook, Instagram, LinkedIn, Truth Social)
 - 1 post a week solely thanking your company
 - 1 post a week in a group shoutout with other sponsors and partners

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SPONSOR RANKS

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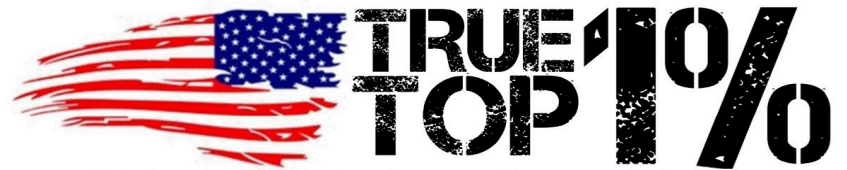
\$5,000

- Guaranteed booth and full sponsorship at our Annual Military Exhibition at Four Winds Field in Downtown South Bend, IN.
- Logo, Website and Company name printed on back of our handout list we distribute outside our retail fundraisers seeking help with supplies, ie at Walmart, Sams Club, Joans Fabric and other retail locations (Reaching 1,000's of people every weekend from April to Sept)
- Name recognition on ads leading up to the event, banner placement at event, on flyers distributed at all VFWs, Legions and other posts and businesses, social media shout-out pertaining to the event.
- Choice of Painting with a beer bottle artwork for PTSD between our famous Infantryman painting (15x30inch), our Wooden Battlefield cross or if you choose a 5-piece Military Stippling Print collection.
- Free Flyer distribution in all our Mental Health Art Care packages, we ship to Veterans across the Country
- Logo with attached link on our Homepage and Testimonials Page of www.TT1P.org Under, "We Could Not Do What We Do, Without Our PARTNERS"
- Thank you shoutouts across all our Social Media platforms:
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E1

\$500

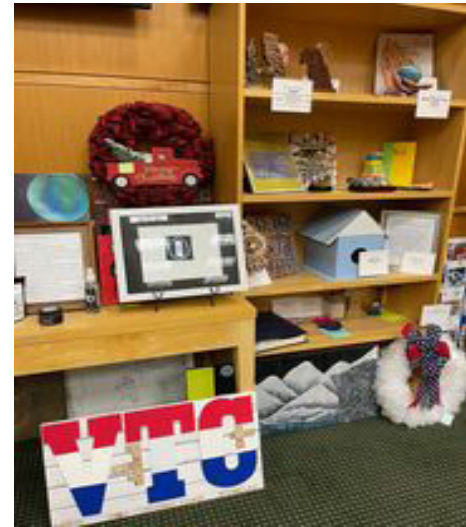
- 5-piece Military Stippling Print collection.
- Free Flyer distribution in all our Mental Health Art Care packages we ship to Veterans across the Country
- Logo, Website and Company name printed on back of our Thank You for your service Handouts in all our Mental Health Packages we send out to our Veterans in need
- Logo with attached link on our Testimonials Page of www.TT1P.org Under, "We Could Not Do What We Do, Without Our PARTNERS"
- Thank you shoutouts across all our Social Media platforms:
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Saluting those 1% who choose to Serve

Our Program, not only helps our Veterans looking for an outlet for Mental Health, but we have establish a

- relationship with the Veterans Treatment Court, ("VTC"), it is to comprehensively address, through collaboration between the court system, treatment providers, and the United States Department of Veterans Affairs, the service-related mental health and substance abuse issues of certain veterans and members of the United States Armed Forces who are charged with criminal offenses.



TESTIMONIALS

"When I retired in 2018, I started doing Art Therapy, it was life changing!" ~ Jess US Army

"Such an amazing gift. I am normally unable to justify (financially) getting much of this locally, and don't tend to put myself as a priority." ~ Lisa (USAF)

"Thank you so much for what you all do. God bless you all. Pray you all have a safe and a very Merry Christmas" ~ Will (USNAVY)

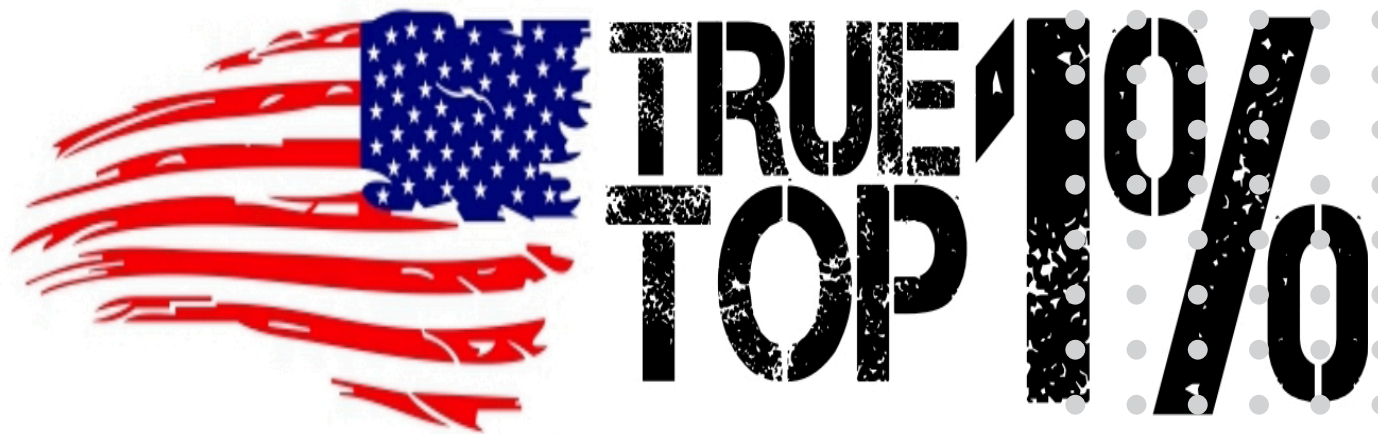
"Thank you so much man.. I don't even know how to begin to thank you for being able to send all of the things I asked for.. I am so grateful to you and this organization. Thank you!" ~Jon (US Army)

"I am so excited. I think this organization is amazing. When I retired in 2018 I started doing art for therapy, it was life changing!" ~ Jess (US Army)

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Saluting those 1% who choose to Serve



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FOUNDATION

WWW.TT1P.ORG

SCAN QR CODE TO
DOWNLOAD THE
ENTIRE PACKET



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