



# Monthly Newsletter 1

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**EXECUTIVE DIRECTOR - DR. TUNDE ADETUNJI**

## Welcome!

Hello everyone,

We are excited to introduce to you the Florence & Adedewe Memorial Foundation.

The mission of the foundation is to try our best to alleviate hunger in our communities. A Yoruba adage goes 'ti ebi ba ti kuro ninu ise, ise buse', meaning 'if hunger is removed from poverty, poverty is null.'

Our vision is to continue the charitable efforts of our beloved mother, Mrs. Florence Oluyemi Adetunji and our grandmother, Mrs. Elizabeth Adedewe Aluko.

Our inspiration comes from our upbringing by our mother with an unyielding support from our grandparents.

To know our mother was to know a selfless, hardworking, purpose-driven, caring and passionate human being, daughter, sister and mother.

Our mother believed strongly in education as a means out of poverty, especially in Nigeria. She had the support of her parents, our grandparents while we were growing up, to provide farm produce from their farms in Idoka, Ilesa, Osun State.

There was nothing too small for our mother to share with her neighbours or even strangers on the road.

Our mum's last charitable act on this earth was on her death bed at the hospital, where she paid for another patient's surgery. The woman died; our mother died also.

We have so many stories to emulate that have shaped our path in life.

Until our grandmother's recent passing, we not only assisted our mother to care for her mother, but we also continued the tradition of food sharing in her hometown.

Our trip to Nigeria recently for our grandma's funeral services highlighted the ridiculous cost of living and the lack of means for the average Nigerian parent to care for their families. Poverty seems to be rampant everywhere we looked. The cost of food staples is just incredible. There is no longer a 'poor person's diet'. You cannot but wonder how people with minimum wage and below cope.

Furthermore, a speech delivered at our grandma's wake-keeping service provided insight that our grandmother basically fed as many people as possible from her monthly care package.

I am sure everyone reading this would have a similar story to share.

People of all ages, ethnicity, religions, genders and physical and mental abilities are hungry in our communities. People facing crises often must choose between buying food and paying for housing, utilities, or medical care and education. Children roam the street scavenging for remnants to eat. What quality of focus, or educational performance should we expect from hungry children, the future leaders of the Nation.

We must help; we need your help!

We plan to focus on Food Drives / Sharing until further notice. We plan to visit cities and rural areas where our charity would make a huge impact. Your contributions would make us reach a lot more people and geographies.

We pledge utmost transparency and accountability to our sponsors. We will provide periodic updates of programs and events. Most importantly, we will provide quarterly financial outlook of revenue and expenses.

For more information, please visit our website at [www.florenceafoundation.org](http://www.florenceafoundation.org), or on Facebook: Florence & Adedewe Memorial Foundation.

We are excited about this new venture and look forward to bringing smiles to many faces and relief to their hearts.

Thank you!

**Dr. Tunde Adetunji  
&  
Olamide Adebayo - Director of Operations**