

# Monson Summerfest



Dear Friends,

Monson Summerfest 2024 will be here before we know it! The Monson Summerfest Committee is hard at work planning this year's festivities which we provide based solely on donations.

We depend on local businesses like yours to provide support for the parade, fireworks, and special events that are held in celebration of our country's independence. Your ad in our booklet serves not only as a means to increase publicity, it also announces to the community that you are a proud, caring sponsor who makes local family-friendly events like this possible.

It is our hope that you will begin to or continue your support of our event by placing your ad in our booklet!

In order to promote Monson Summerfest activities and your business or organization for maximum public visibility, we have had to adopt strict guidelines and deadlines that will allow us time to edit the layout, set up the pages, and print the booklets for distribution by the beginning of June.

Please submit your camera-ready ad and payment no later than May 30, 2024.

Feel free to contact us with any questions that you might have.

Please accept our thanks in advance for your support of Monson Summerfest!

With sincere appreciation,

The Monson Summerfest Ad Booklet Committee,

Chair: Jo Sauriol Cmktg@aol.com

[adbook@monsonsummerfestinc.com](mailto:adbook@monsonsummerfestinc.com)

[www.monsonsummerfestinc.com](http://www.monsonsummerfestinc.com)

***Monson Summerfest, Inc. Attn: AD Booklet P.O. Box 113 Monson, MA 01057***

Print clearly:

Organization or Merchant Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: (\_\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_

Business Website: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email Address: \_\_\_\_\_

Direct Telephone Line: (\_\_\_\_\_) \_\_\_\_\_ Extension: \_\_\_\_\_

Ad Information:

Same Ad as 2023 (minimal editing, such as years in business, or dates)

Please make these corrections on the ad copy enclosed and return it.

New/Updated Ad (Please submit camera-ready ad)

Ad Size and Rates:

Full Page Color (Approx. W: 4 ½" X H: 7½" ) = \$250

1/2 Page Color (Approx. W: 4 ½" X H: 3½" ) = \$150

Full Page Black & White (Approx. W: 4 ½" X H: 7½" ) = \$150

1/2 Page Black & White (Approx. W: 4 ½" X H: 3½" ) = \$100

1/4 Page Black & White (Approx. W: 4 ½" X H: 1 ¾" ) = \$60

If your organization or business requires an invoice, please contact  
Jo Sauriol immediately at 978-457-0744 or 413-267-5466

Please make checks payable and mail to the address below.

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