



Monson Summerfest, Inc.
P.O.Box 113
Monson, MA 01057

Dear Summerfest Friends,

We are preparing for our 44th Fourth of July (2025) celebration to be held on

Friday, July 4, 2025

Main Street, Monson, MA 01057

Join us for a safe, friendly, family,
and fun day in keeping with the
spirit of the holiday in our
beautiful downtown area!



Those of you who know us are aware that we appreciate you and enjoy your crafts, wares, and food.

You also know that ***RAIN OR SHINE, IT'S SUMMERFEST TIME.***

We look forward to meeting you or seeing you again.

Please read this letter carefully, print and complete the attached application (keep a copy), and return it along with your payment no later than **June 20th for the Fourth of July festivities.**

Reservations requested/received after June 20, 2025 will be subject to a \$20 late fee.

Absolutely NO applications will be accepted after June 27, 2025.

Booths are assigned in the order of receipt - first come - first served.

Please don't wait until the deadline date - your space might not be there.

Applications received without payments are not considered complete.

We cannot guarantee specific booth locations, however we will do our best to accommodate your requests whenever possible. If you want to be near a friend's booth, please return your app and payment within a week of each other.

We guarantee twelve feet (12 ft) frontage for all booths and depths according to the width of our sidewalks - but typically **NO LARGER than 12' X 12'** - of course Food Trucks require a bit more space in order to meet fire safety laws. Electricity is not provided.

Fourth of July Setup is from 6:30 to 8:30 A.M. The street will be closed at 8:30 A.M..

You should **check-in - proceed to your space - unload - park your vehicle** (behind the bank / shopping center / post office area) - then set up.

All vendors are expected to **remain open from set-up time until 4:00 P.M.** when the street will re-open for vendors only. The street will re-open to traffic at 5:00 P.M.

NO - absolutely NO vehicles will be allowed to leave the parking areas while the street is closed.

(In cases of unforeseen extreme weather, a Summerfest Official will notify you of procedures.)

The safety of you and our citizens is our primary concern.

Please print out your Confirmation Letter to use at Check-In and present it at the check-in point where a staff member will direct you to your designated area.

Once again, **proceed to your space, unload your wares, park your vehicle, and then set up** your booth.

FEES NON-REFUNDABLE

IF VENDOR WITHDRAWS AFTER DEADLINE OR FAILS TO ARRIVE AFTER SET-UP TIME

IF MONSON SUMMERFEST CANCELS OUR EVENTS EACH VENDOR WILL RECEIVE A 100% REFUND.

The MONSON SUMMERFEST COMMITTEE thanks you for your support in the past, and the years to come. We hope that you enjoy this day as much as we do. Let's work together and if there is anything that we can do to help or make your day go smoothly, please let us know and we will do the best that we can.

Sincerely,

Cheryl Pereira
Booth Coordinator
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Asst. Booth Coordinator
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