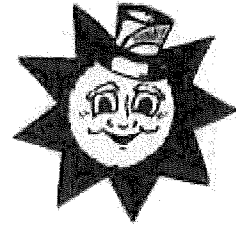


Monson Summerfest



Dear Friends,

Monson Summerfest 2026 will be here before we know it! The Monson Summerfest Committee is hard at work planning this year's festivities which we provide based solely on donations.

We depend on local businesses like yours to provide support for the parade, fireworks, and special events that are held in celebration of our country's independence. Your ad in our booklet serves not only as a means to increase publicity, it also announces to the community that you are a proud, caring sponsor who makes local family-friendly events like this possible.

It is our hope that you will begin to or continue your support of our event by placing your ad in our booklet!

In order to promote Monson Summerfest activities and your business or organization for maximum public visibility, we have had to adopt strict guidelines and deadlines that will allow us time to edit the layout, set up the pages, and print the booklets for distribution by the beginning of June.

Please submit your camera-ready ad and payment no later than *April 24, 2026*.

Feel free to contact us with any questions that you might have.

Please accept our thanks in advance for your support of Monson Summerfest!

With sincere appreciation,

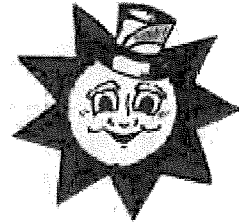
The Monson Summerfest Ad Booklet Committee,

Chair: Jo Sauriol Cmktg@aol.com

adbook@monsonsummerfestinc.com

www.monsonsummerfestinc.com

Please see reverse side for ad submission form.—>



*Monson Summerfest, Inc. Attn: AD Booklet
P.O. Box 113 Monson, MA 01057*

Print clearly:

Organization or Merchant Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Telephone: (_____) _____ Fax: (_____) _____

Business Website: _____

Contact Person: _____

Email Address: _____

Direct Telephone Line: (_____) _____ Extension: _____

Ad Information:

Same Ad as 2025 (minimal editing, such as years in business, or dates)

Please make these corrections on the ad copy enclosed and return it.

New/Updated Ad (Please submit camera-ready ad)

Ad Size and Rates:

Full Page Color (Approx. W: 4 1/2" X H: 7 1/2") = \$275

1/2 Page Color (Approx. W: 4 1/2" X H: 3 1/2") = \$180

Full Page Black & White (Approx. W: 4 1/2" X H: 7 1/2") = \$175

1/2 Page Black & White (Approx. W: 4 1/2" X H: 3 1/2") = \$100

1/4 Page Color (Approx. W: 4 1/2" X H: 1 3/4") = \$75

If your organization or business requires an invoice, please contact
Jo Sauriol immediately at 978-457-4311 or 413-267-5466

Please make checks payable and mail to the address below.

Monson Summerfest, Inc. Attn: AD Booklet P.O. Box 113 Monson, MA 01057