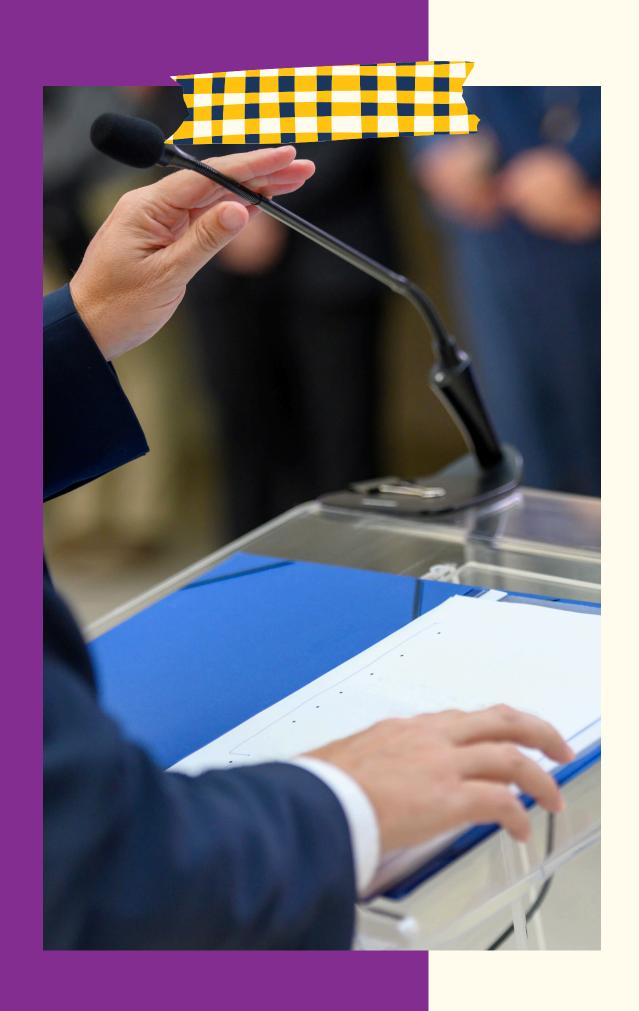


Ask Beaver Guide







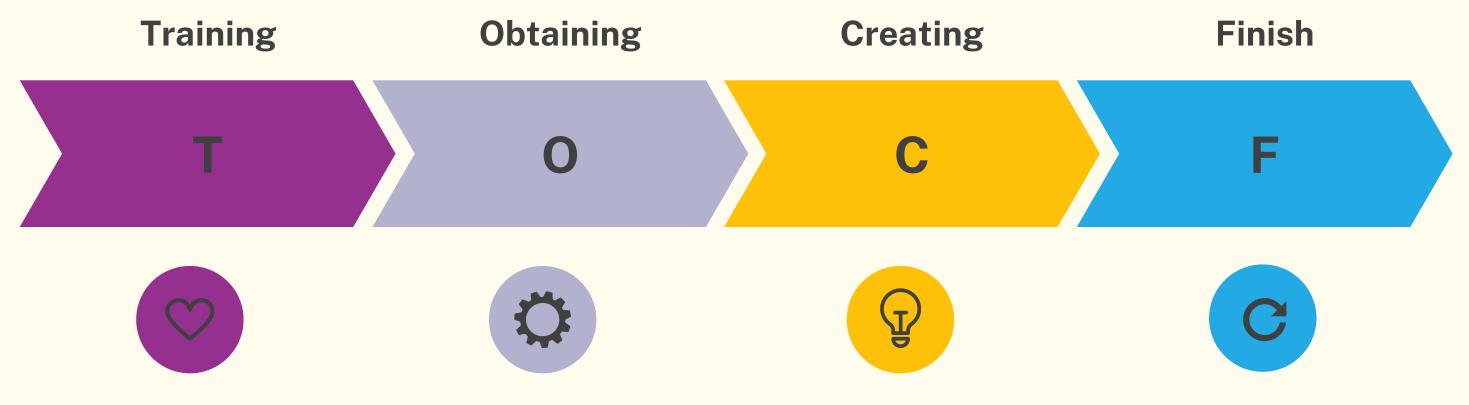
What is Ask Beaver?



The purpose of Ask Beaver is to combat misinformation by seeking answers from primary sources. Essentially, you will be coming up with questions for Political Parties, NGOS, Individual Politicians, and Public Institutions.

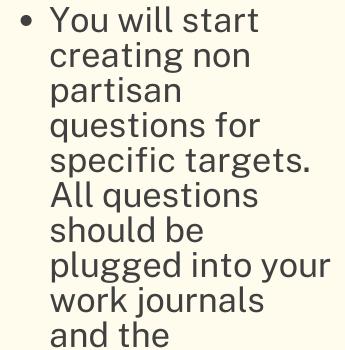
Please keep in mind that the questions **need to be non-partisan** and have a government nature to them. We ask that you come up with at least 3 questions per target. For each question, you will get 1 hour of volunteer service!

Ask Beaver Workflow



 You will have a work journal created for you to organize your questions and outreach targets (e.g., MP/MLA).

TRAIN



MasterSheet list.

OBTAIN

CREATE

 You will have the option to create an infographic from the responses recieved. (Refer to page 9 for more information)

FINISH

Congrats! You've
just taken the
beginning steps to
become a political
journalist and a
social media
member! We cant
wait to see what
you continue to
achieve!

Creating Questions: Politicians

DO:

Ask personal questions specific to that individual, such as

1. Career advice to youth2. Daily routine

Questions must be as impartial and non-partisian as possible.

DO NOT:

Ask political or partisan questions, such as

- 1. A bill they are sponsoring
- 2. Follow-up questions about a topic they commented on publicly, etc.



Creating Questions: Political Parties

DO:

Ask political parties about certain topics such as Research track related questions (Climate change, homelessness, refugees, or significant social issues)

DO NOT:

Ask questions from the YouCount website (https://www.youcount.ca/a sk-eager-beaver)



Creating Questions: Public Institutions

DO:

Ask topic-oriented questions. For example,

- asking IRCC for immigration issue
- RCMP on law enforcement
- HoC regarding MPs' duties
- SENgage or Senators' duties, etc.

DO NOT:

Ask any knowledgeoriented questions (e.g. What is a constitutional monarchy in the Canadian context?)



Creating Questions: Non-Governmental Organizations

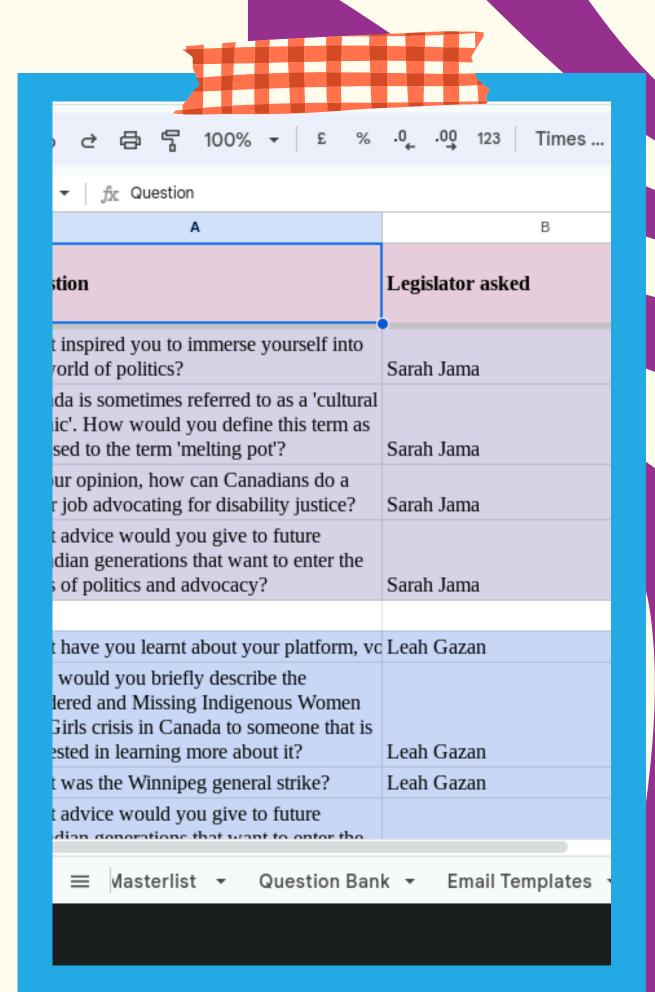
DO:

Ask topic-oriented questions, for example:

- Asking Canadian Cancer Society about statistics about cancer
- topics such as health and well-being, sustainable cities, or digital revolution for sustainable development

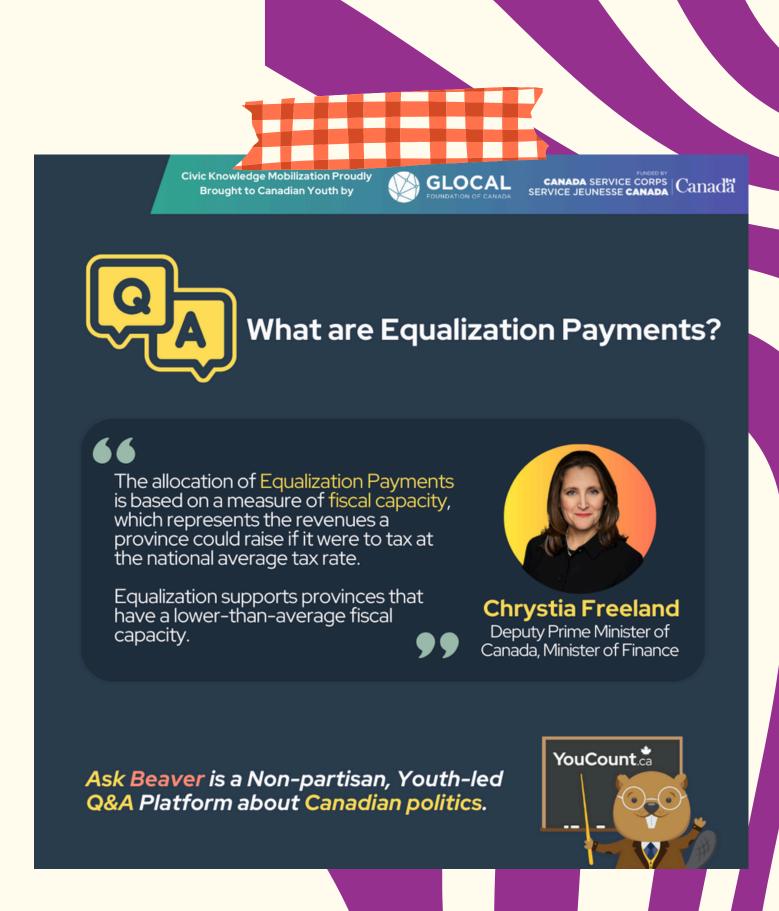
Beginning Steps

- 1. In your personal work journal, **create questions** for any outreach target. Please indicate which (Politician, Political Party, Institution, or NGO?), and their email.
- 2. Copy and paste your questions along with who is to be asked into the **MasterSheet**. This is to ensure there are no duplicates of outreach targets. View document here: <u>ASK BEAVER 2024</u>
- 3. **Update us** via Discord or email (admin@glocalfoundation.ca). We will send out the emails.
- 4. Once an answer has been provided with consent for release, **optionally create an infographic.**



Creating Infographics

- 1 IF you have expressed interest in the infographic creation, follow these steps:
- 2 Create a copy of the Ask Beaver Infographic Template: (https://www.canva.com/design/DAF2UelcjSE/view) and title the page.
- Pick any response that interests you, and re edit the template with your own preferences of font/size/colour
- Submit infographic in PNG via email, update Ask Beaver Response sheet to indicate infographic is complete.



Important Links

The updated Ask Beaver Tracker can be found here:

https://docs.google.com/spreadsheets/d/1UfoLw XoAFK6JhLIfKvzA31H0CoQ4CxMfQ7IjPuk6OQ/edit#gid=1889337124

The infographic template can be found here (create a copy):

https://www.canva.com/design/DAF2UelcjSE/view

