



MIXING - MASTERING - LIVE RECORDING - AUDIO PRO

Founder: Robert Hayes

payz.611.to

MISSION STATEMENT

“The Creation Station is dedicated to providing high-quality, professional recording services directly to artists wherever they create. By merging top-tier audio engineering with the convenience of mobility, we aim to empower musicians, podcasters, and creatives to bring their unique sound to life, offering flexibility, affordability, and expertise on the go.”



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Description of Services

The Creation Station is a mobile recording studio operating as an LLC, created to meet the dynamic needs of artists, content creators, and musicians seeking high-quality, flexible recording solutions. By bringing the studio directly to clients, we disrupt the traditional studio model, making professional-grade recording accessible anywhere. Our mobile unit is equipped with top-tier audio and video technology, including industry-standard software like Pro Tools and Logic Pro X, ensuring exceptional results regardless of location.

Our services cover a comprehensive range of creative needs, including mobile recording, mixing, mastering, songwriting, music production, live sound engineering, and video production. We tailor each service to meet the specific goals of our clients, allowing for a personalized and collaborative experience that most traditional studios can't offer. What truly sets us apart is our ability to produce and mix live in front of clients, fostering a hands-on creative process and building a strong connection between artist and producer.

To overcome challenges like external noise and security, our mobile studio is constructed with soundproofing materials to minimize external noise interference. Additionally, all equipment is secured with advanced locking systems and GPS tracking to safeguard against theft. A climate control system ensures a comfortable environment, regardless of location, so that artists can focus on their craft without distractions.

Hourly Rates:

- **Recording:** \$75 per hour
- **Mixing and Mastering:** \$100 per hour

Bundled Packages:

- **Recording & Mixing Bundle:** 4-hour session for \$350 (saving clients \$50)
- **Full Project Package:** 8-hour recording session, mixing, and mastering for \$600 (saving clients \$200)



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ABOUT ME

About Me:

As Robert prepares to graduate from Full Sail University, he is gearing up to embark on a nationwide mobile recording adventure with The Creation Station. His vision is to travel across the country, offering artists from all walks of life the opportunity to record their music in a professional yet mobile setting—whether in a park, on the beach, or comfortably situated outside their own home. By blending his passion for audio production with this unique mobility, he aims to break down barriers and unite people through music, capturing creativity in the most unexpected and inspiring locations. This journey is not just about producing music, but about creating moments and memories that fuel the creative spirit, all while building a community of diverse voices in sound.



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MARKETING PLAN

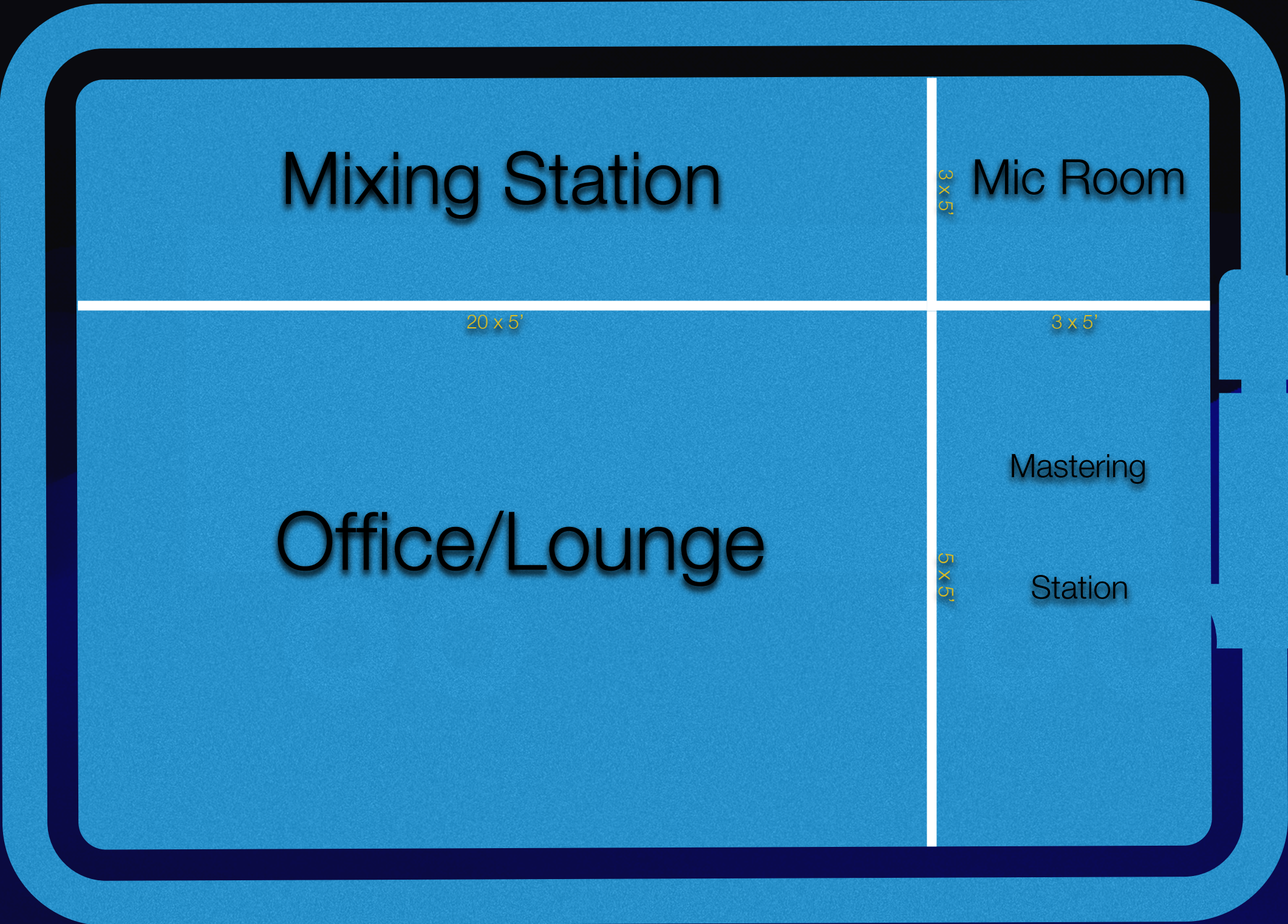
The Creation Station is a mobile recording studio that aims to reach a wide range of clients through on-the-go pop-up sessions, active social media, and partnerships with local artists, businesses, and events. Unlike traditional studios in the area or at-home producers, we bring the studio directly to our clients, making the recording process more convenient and accessible. Our mobile setup allows clients to be part of the recording and mixing process, giving them a hands-on experience in creating their final product.

To stand out from local studios and home-based competitors, we focus on building a community presence by hosting recording sessions at local events and partnering with well-known venues. This approach not only makes us more visible but also establishes us as the go-to choice for artists who want flexibility and a collaborative recording experience. As more people look for flexible recording options, The Creation Station is ready to meet this demand and become a leader in mobile recording.



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Mobile Studio Floor Plan



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ASSET LIST

Interfaces:

- Focusrite 18i20
- Apollo Twin X Quad Heritage Edition

Plugins:

- Autotune Pro X
- Universal Audio
 - Avalon VT-737 Channel Strip
 - Neve 1073 Preamp and EQ
 - Teletronix LA-2A Leveler Collection
- SSL Plugins:
 - SSL 4K B
 - SSL 4K E
 - SSL Native Bus Compressor 2
 - SSL 360 Link
- Fabfilter Plugins:
 - Fabfilter Pro C2
 - Fabfilter Pro L2
 - Fabfilter Pro Q3
 - Fabfilter Pro R2

DAWs:

- Pro Tools
- Logic Pro X
- Ableton Live
- Luna
- Maschine 2

Monitoring:

- 2 KRK Rokit 6 Monitors
- KRK 10s Subwoofer
- 2 JBL 305 MKII Studio Monitors
- 2 50" Vizio Flat Screen Video Monitors

Other Gear:

- 2021 MacBook Pro M1 Edition
- HM - 4 Way Headphone Amplifier
- Cloudlifter C1 Mic Activator
- Solid State Logic UF1, UC1, UF8 Controllers

Microphones:

- Genesis MXL Microphone (with phantom power)
- Shure SM7B
- Shure SM57 (Instrument Mic)
- Sennheiser e835

Headphones:

- Platinum VSX Steven Slate Audio
- KRK KNS 8402
- Sennheiser HD 280 PRO
- Audio-Technica ATH M50x

Instruments:

- Alesis Prestige Artist 88-Key Electric Piano
- Novation Launchkey 25-Key Piano
- Mini Percussion Drums
- Native Instruments Maschine MK3 Drum Machine

Start Up Costs

| Item | Description | Cost in (\$) |
|-------------|--|--------------|
| Logo | Copyright/Trademark | \$500 |
| Software | DAWs, Plugins, Other Audio & Video Software | \$1,500 |
| MacBook Pro | 2021 MacBook Pro M1 Edition | \$2,500 |
| Interface | Focusrite 18i20, Apollo Twin X Quad Heritage | \$2,100 |
| Microphones | Shure SM7B, SM57, e835, Cloudlifter, Genesis MXL | \$1,050 |
| Monitors | 2 KRK Rokit 6, KRK 10s Subwoofer, 2 JBL 305 MKII | \$2,600 |
| Headphones | KRK, Platinum VSX, Sennheiser, Audio-Technica | \$900 |
| Instruments | Alesis 88-Key Electric Piano, Novation 25-Key | \$1,400 |
| Plugins | Universal Audio, SSL, Fabfilter, Autotune | \$3,400 |
| Other Gear | SSL Controllers (UF1, UC1, UF8), Vizio Monitors | \$2,500 |

Total Startup Costs: \$16,950

Operating Costs

| Item | Description | Cost in (\$) |
|--------------|---------------------------------|--------------|
| Office Space | Rent for the mobile truck | \$3,000 |
| Advertising | Social media, online ads | \$600 |
| Maintenance | Equipment repairs, fuel | \$200 |
| Networking | Association dues, subscriptions | \$35 |

Total Monthly Operating Costs: \$3,835

As a proud member of the National Society of Collegiate Scholars (NSCS), Robert plans to leverage their extensive network and resources to build connections, secure potential funding, and gain access to valuable mentorship opportunities for The Creation Station. Robert also aims to explore partnerships with industry organizations like the Recording Academy's MusiCares program, which provides grants and support to musicians and studios, and the ASCAP Foundation, which offers funding for creative music projects. Additionally, Robert intends to approach leading music and audio technology companies, such as Focusrite, Shure, and Universal Audio, for potential sponsorships, discounts, or collaborations, as these companies are often interested in supporting innovative and community-driven studio projects like his. Together, these resources will be instrumental in helping Robert bring his vision of a mobile recording studio to life, providing high-quality services to artists from all walks of life.

DOCUMENTATION

| CUI/SP-PRVCY/FEDCON (CUI When Filled In) | | |
|---|---|---|
| Trademark Identity Verification Form for TEAS/TEASI | Address to: Mail Stop EBC Commissioner for Trademarks P.O. Box 1451 Alexandria, VA 22313-1451 | USPTO use only |
| Block 1 – Requestor role Please refer to form instructions to minimize processing delays | | |
| Select your filing role: <input type="radio"/> U.S.-licensed attorney <input type="radio"/> Attorney support staff <input type="radio"/> Canadian attorney/agent <input type="radio"/> Trademark owner | Attorney support staff must also be sponsored by an identity-verified supervising attorney to access TEAS/TEASI. Supervising attorneys can sponsor identity-verified support staff at https://teas.uspto.gov/sponsorship . | |
| When you verify your identity, your USPTO.gov account will be authorized to make Trademark filings. Please make sure all the information in Block 2 is an exact match to the information in your USPTO.gov account before submitting this form by updating your USPTO.gov account if necessary. | | |
| Block 2 – Requestor information (fill out as completely as possible) | | |
| First (given) name Robert | Middle name | Last (family) name Hayes |
| Street address (line 1) | | |
| Street address (line 2) | | |
| City Longs | State/Province South Carolina | ZIP/Postal code Country United States |
| Telephone number (select phone location) <input type="radio"/> Home <input type="radio"/> Work <input type="radio"/> Cell | USPTO.gov account email address | |
| Block 3 – Type of action requested (must select at least one) | | |
| <input type="checkbox"/> Verify an existing USPTO.gov account and authorize it for Trademark filing. | | |
| <input type="checkbox"/> Update USPTO.gov account USPTO.gov email address has been changed. | | |
| Previous email address: | | |
| <input type="checkbox"/> Change USPTO.gov account holder's name For U.S.-licensed attorneys and Canadian attorneys/agents, the new requested name must correspond to any applicable professional registration records, e.g., bar registration records. Please enter the name under which the USPTO.gov account was previously created below, and enter your new name in the space provided in Block 2. | | |
| Previous name: | | |
| <input type="checkbox"/> Revoke Trademark authorization for current USPTO.gov account | | |
| <input type="checkbox"/> Other – describe in detail: | | |
| Block 4 – Signature (required) | | |
| I have read and understand the Terms of Use for USPTO.gov accounts (as listed on https://www.uspto.gov/terms-use-uspto-websites) and my signature on this document, by hand, is my agreement to abide by the Terms of Use and the rules and policies of the USPTO regarding the Terms of Use. | | |
| I certify that the information, statements and representations provided by me on this form are true and accurate to the best of my knowledge. I understand that a willfully false certification is a criminal offense and is punishable by law (18 U.S.C. 1001). | | |
| Signature required (requestor from block 2) | | Date (mm/dd/yyyy) |

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TRADE MARK pg.1

| CUI/SP-PRVCY/FEDCON (CUI When Filled In) | | |
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| Select your filing role: <input type="radio"/> U.S.-licensed attorney <input type="radio"/> Attorney support staff <input type="radio"/> Canadian attorney/agent <input type="radio"/> Trademark owner | Attorney support staff must also be sponsored by an identity-verified supervising attorney to access TEAS/TEASI. Supervising attorneys can sponsor identity-verified support staff at https://teas.uspto.gov/sponsorship . | |
| When you verify your identity, your USPTO.gov account will be authorized to make Trademark filings. Please make sure all the information in Block 2 is an exact match to the information in your USPTO.gov account before submitting this form by updating your USPTO.gov account if necessary. | | |
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| Street address (line 1) | | |
| Street address (line 2) | | |
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| Telephone number (select phone location) <input type="radio"/> Home <input type="radio"/> Work <input type="radio"/> Cell | USPTO.gov account email address | |
| Block 3 – Type of action requested (must select at least one) | | |
| <input type="checkbox"/> Verify an existing USPTO.gov account and authorize it for Trademark filing. | | |
| <input type="checkbox"/> Update USPTO.gov account USPTO.gov email address has been changed. | | |
| Previous email address: | | |
| <input type="checkbox"/> Change USPTO.gov account holder's name For U.S.-licensed attorneys and Canadian attorneys/agents, the new requested name must correspond to any applicable professional registration records, e.g., bar registration records. Please enter the name under which the USPTO.gov account was previously created below, and enter your new name in the space provided in Block 2. | | |
| Previous name: | | |
| <input type="checkbox"/> Revoke Trademark authorization for current USPTO.gov account | | |
| <input type="checkbox"/> Other – describe in detail: | | |
| Block 4 – Signature (required) | | |
| I have read and understand the Terms of Use for USPTO.gov accounts (as listed on https://www.uspto.gov/terms-use-uspto-websites) and my signature on this document, by hand, is my agreement to abide by the Terms of Use and the rules and policies of the USPTO regarding the Terms of Use. | | |
| I certify that the information, statements and representations provided by me on this form are true and accurate to the best of my knowledge. I understand that a willfully false certification is a criminal offense and is punishable by law (18 U.S.C. 1001). | | |
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TRADE MARK pg.2

| All Titles | | | | | | | | | | | | | | | | | | | |
|---|----------------------|---------------------|------------------------------|---|-----------------------|------------------------|----------------|----------------|----------------|--|--------------|--------------------|--------------|----------------|----------|------------------------|-------|--|--|
| Title of Work THE CREATION STATION | Volume | Number | Issue Date | Type | On Page | | | | | | | | | | | | | | |
| 1 of 1 | | | | | | | | | | | | | | | | | | | |
| Publication/Completion | | | | | | | | | | | | | | | | | | | |
| Published Work No | Year Created 2024 | Publication Date | Nation of First Publication | ISBN Type | IS Number | Preregistration Number | 1 of 1 | | | | | | | | | | | | |
| Authors & Contributions (VA) | | | | | | | | | | | | | | | | | | | |
| Name Robert Hayes | Organization Name | Work For Hire No | Citizenship United States | Domestic United States | Year of Birth 1988 | Year of Death | Anonymous N | Pseudonym N | Pseudonym N | Photo N | Jewelry N | Architectural N | 3-D Art Y | Sculpture N | Map N | Technical Drawing N | Other | | |
| 1 of 1 | | | | | | | | | | | | | | | | | | | |
| Claimants | | | | | | | | | | | | | | | | | | | |
| Name Robert Hayes | Organization Name | Transfer Statement | Transfer Street Other | Address 2896 Collins Circle, Longs, SC, 29568, United States | 1 of 1 | | | | | | | | | | | | | | |
| Claim Limitations review (VA) | | | | | | | | | | | | | | | | | | | |
| Material Excluded | | | | | | | | | | New Material Included | | | | | | | | | |
| Jewelry Photograph 2D Artwork Sculpture Architectural Technical Drawing Map Other | | | | | | | | | | Jewelry Photograph 2D Artwork Sculpture Architectural Technical Drawing Map Other | | | | | | | | | |
| Lights & Permissions | | | | | | | | | | | | | | | | | | | |
| First Name: Robert Middle Name: Last Name: Hayes Email: rhayes2@student.fullall.edu Phone: (843) 246-5465 Alternate Phone: | | | | | | | | | | Organization Name: Address 1: 2896 Collins Circle Address 2: City: Longs State: SC Postal Code: 29568 Country: United States | | | | | | | | | |
| Correspondent | | | | | | | | | | | | | | | | | | | |
| First Name: Robert Middle Name: Last Name: Hayes Email: rhayes2@student.fullall.edu Phone: (843) 246-5465 Alternate Phone: Fax: | | | | | | | | | | Organization Name: Address 1: 2896 Collins Circle Address 2: City: Longs State: SC Postal Code: 29568 Country: United States | | | | | | | | | |
| Mail Certificate | | | | | | | | | | | | | | | | | | | |
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| South Carolina Secretary of State | |
|--|--|
| Business Entities Online File, Search, and Retrieve Documents Electronically | |
| 1 Pending Filings 2 Profile 3 Log Out | |
| Complete Form Review & Pay Confirmation | |
| Save | |
| Articles of Organization Domestic LLC | |
| The undersigned declares the following articles of organization to form a South Carolina limited liability company pursuant to S.C. Code of Laws §15-44-202 and §15-44-203. | |
| New Entity Name The Creation Station Mobile Recording Studio LLC | |
| Agent Information Enter the initial designated agent's name and office address for the LLC. Help | |
| Agent Name (Must be different from entity name) Robert Hayes Address (Cannot be a PO Box) 2896 COLLINS CIRCLE City LONGS State South Carolina Zip Code 29568 | |
| Initial Designated Office Enter the address of the initial Designated Office of the limited liability company. 2896 COLLINS CIRCLE City LONGS State South Carolina Zip Code 29568 | |
| Managers Not required LLC has managers | |
| Member(s) Liable for its debts? Not required Check this box only if one or more of the members of the company are to be liable for its debts and obligations under Section 15-44-30(b). | |
| Company Term Not required Term Company? | |
| Delayed Effective Date Not required MM/DD/YYYY | |
| Registering your limited liability company name does not, in and of itself, provide an exclusive right to use this name on or in connection with any product or service. Use of a name as a trademark or service mark requires further clearance and registration and may be affected by prior use of the mark. For more information, contact the Trademark Division of the Secretary of State's Office. | |
| Organizers Only one organizer is required, but you may have more than one. | |
| Name of Organizer Robert Hayes Address 2896 COLLINS CIRCLE City LONGS State South Carolina Zip Code 29568 | |
| Who is signing this form? Organizer I, the undersigned, am signing my own name as an electronic signature and verify that I am present during the filing of this document. Electronic Signature: Enter your name Robert Hayes | |
| Click "Add" for additional organizer Add | |
| Back SAVE & CONTINUE | |

Business License

| STATE OF SOUTH CAROLINA SECRETARY OF STATE | |
|--|--|
| ARTICLES OF INCORPORATION | |
| 1. The name of the proposed corporation is: The Creation Station Mobile Recording Studio | |
| 2. The initial registered office of the corporation is: Street Address: City, State, Zip Code: And the initial registered agent at such address is: Name: I hereby consent to the appointment as registered agent of the corporation. Agent's Signature: | |
| 3. The corporation is authorized to issue shares of stock as follows: "Complete" "X" "or" "or" (whichever is applicable) a) <input type="checkbox"/> The corporation is authorized to issue a single class of shares, the total number of shares authorized is _____ b) <input type="checkbox"/> The corporation is authorized to issue more than one class of shares: Class of Shares Authorized Number of Each Class The relative right, preference, and limitations of the shares of each class, and of each series within a class, are as follows: | |
| 4. The existence of the corporation shall begin as of the filing date with the Secretary of State unless a delayed date is indicated (see Section 33-1-2303) of the 1976 South Carolina Code of Laws, as amended, or its incorporation is | |

Form Repealed by South Carolina Secretary of State, August 2016 10001

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Form Repealed by South Carolina Secretary of State, August 2016 10001

Articles of Organization

❖ *Mixing, Mastering, Live Music Creation, and More*



MIXING - MASTERING - LIVE RECORDING - AUDIO PRO

843-246-5465