

BRIAN KOPINSKI

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Producer, Freelance, New York, NY

2019 – 2021

Creative Drive - Project Manager, Kyliecosmetics.com

- Produced original product images for retail website kyliecosmetics.com
- Supervise post-production and final delivery (including QC) of product images

Dizon, Inc. - Photography Producer

- Worked directly with parent company, Zappos.com marketing and product teams, and Amazon.com producers, photography studio teams. Deliverables include in-studio E-commerce (on-figure, video and still life) and on-location editorial style photography and videos, as well as an E-commerce photography style guide.
- Supervise post-production and final delivery (including QC) of product and editorial images and all video content.
- Create, manage and actualize all budgets, source, and negotiate all shoot crew, locations, and equipment.

Freelance Event Production, New York, NY

2018 – 2019

- Support live event production teams for Bustle Digital Group and David Stark Events.

Stay at home Dad, New York, NY

2016 – 2018

- Full-Time caregiver to my daughter, Karolina, from 4 months – 2.5 years old.

Producer, Sandbox Studio, New York, NY

2012 – 2016

- Produced in-studio photography for a variety of fashion retail clients and met their specific deliverables. Clients included: Michael Kors, Coach, Target, Tamara Mellon, Tommy John, White House Black Market, and more.
- Supervised all shoot logistics, including creation and implementation of the production schedule, recruiting and booking talent/crew, and supervised merchandise tracking process.
- Customized production process per client to work within their budget and marketing needs ranging from traditional larger-scale editorial and catalog photography (3-10 shots per day) to higher volume / lower cost E-commerce and social photography (60-100 shots per day).
- Developed, maintained and QC'd brand's visual style guides and color accuracy processes.
- Coordinated with Post Production Director and Lead Retouchers on final delivery of all assets to schedule and client satisfaction, as well as being a daily point of contact for clients.

Digital Imaging Services Producer, Sandbox Studio, New York, NY

2009 – 2012

- Managed the post-production process of all images produced at Sandbox Studio NY across all clients.
- QC of all images for all clients before delivery.
- Collaborated with the production team to streamline image asset trafficking, streamlined communication, and workflow process to ensure timely turnaround of deliverables.
- Created and maintained customized retouching guidelines based on each brand's specific needs.
- Developed and maintained the retouching department schedule.
- Recruited and tested new post-production/retouching talent.

Freelance Film & Video Crew, New York, NY

2008 – 2009

- Location Scout & Assistant Location Manager on various commercials and films (IATSE & non-union)
- Prop Master & Stylist on digital media projects and short films.
- Production Assistant on live events, digital media projects, and film/video shoots.

Art Director/Photography Manager, Charming Shoppes, Inc., New York, NY

2004 – 2008

- Produced and Art Directed all E-commerce and digital marketing photography for Charming Shoppes Brands: Lane Bryant, Cacique, Fashion Bug, and Catherine's.
- Based on each brand's specific creative and technical requirements, we established custom in-house photo studios in NYC and Columbus, OH. Recruited and trained full-time in-house photo crew to implement brand/style guidelines for efficient image output.
- Implemented Scene7 image serving and rendering software(s) for all brands.

EDUCATION

Scene 7 Image Rendering / Serving Software Training, Adobe, Inc., San Francisco, 2003, 2007

Digital Typography and Design Certification, International Center for Digital Art, San Francisco, 1997

BA Creative Writing, Minor in Film, San Francisco State University, 1995

TECHNICAL

Software: Adobe Creative Suite, Google Suite, Lightbox, FileMaker, Scene7 (image serving and rendering), data transfer platforms, Capture One Pro, and Leaf. Hardware: Variety of digital cameras, photography lighting, and computer equipment.