

Game On Sales Events

Pricing & Services Guide

Trainer-Operated Sales Events • All Brands

Since 2013

Game On Sales Events provides professional, trainer-operated dealership sales events focused on execution, team performance, and measurable results. All events are customized to the dealership, market, and objectives.

Event Pricing

- \$795 + HST per day — Local events
- \$945 + HST per day — Ontario travel events
- \$75 per unit sold

What's Included

- One complimentary pre-event preparation day
- Management and team instructions
- Working lead sheets and appointment-gathering forms
- Sales process reminders and best practices
- On-site event direction and team support

Optional Outreach & Support Services

- Call centre coordination — approximately \$1.00 per call
- Email or text campaigns — \$100 per send (up to 1,000 carefully selected customers)
- Creative/art support — \$100 per campaign
- Ringless voicemail — recorded and coordinated by Game On Sales Events

Outreach services are paid in advance or billed directly by the service provider. Game On Sales Events coordinates strategy and messaging but does not process third-party outreach payments.

Pricing and scope may vary based on event length, market conditions, and dealership objectives. All events are planned collaboratively to ensure alignment and results.

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