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### THE 12 TYPES OF EMPLOYEES IN YOUR ORGANIZATION: How to use THEIR Talents to Improve YOUR Bottom Line

This presentation is designed to show leaders everything they need to know about the 12 types of employees in the workplace. Areas of focus include **employees' strengths, weaknesses, when they are at their worst, and how to get the best out of them!** Included is access to a state-of-the-art **assessment tool** that enables leaders to identify what types of employees they have in their organization and the specific actions they can take to help them produce better results.

The talk empowers leaders to get into the hearts and minds of employees so that they can successfully communicate business priorities in a way that instills motivation. This is accomplished by focusing on the unique attributes each employee possesses. This ultimately delivers better bottom-line results.

#### Learning Objectives/Outcomes

The content and learning objectives of this activity will greatly enhance a leader's ability to increase employee productivity and improve retention. Specific learning objectives and outcomes include:

- Gaining a profound understanding of the 12 types of employees currently in the workplace.
- Leveraging the strengths and weaknesses for each of the 12 types of employees.
- Identifying the types of employees in your organization and taking action to improve performance.