



Bravo748 Military and Combat Speakers Bureau
455 Sunnehanna Drive Unit 431
Myrtle Beach, SC 29588
PH: 843-900-6782



KEVIN E. PHILLIPS

CHANGE AND EXECUTE: How to Transform Your Business to Succeed in the 21st Century

In the ultra-competitive world in which every company is trying to squeeze out every penny in the value chain, organizations cannot succeed unless they are constantly evolving and improving. And while just a few years ago there were certain qualities that a company had to have in order to be successful, many of these characteristics are no longer important. In their place are dynamic aspects that are now deemed more critical. This presentation empowers attendees to look at their

organization differently and challenges them with four core questions:

- What is your goal?
- What could another organization do to make you obsolete or replaceable?
- What change can you make that will improve the situation?
- What would it take to execute this change?

Though simplistic in nature, these questions inspire leaders to be transformative, while simultaneously enabling them to produce extraordinary value. This ultimately delivers better bottom-line results.

Learning Objectives/Outcomes

The content and learning objectives of this program will greatly enhance a company's strategic and operational position in their industry. Specific learning objectives and outcomes include:

- Helping leaders clearly define what their goal is for their company.
- Identifying how leaders can avoid having their company become obsolete or replaceable.
- Specific changes leaders can take to continuously improve their situation in their industry.
- Establishing how to execute these changes.