

FOLLOW STACY and the VPP

Stacy

Personal Website

www.stacypearsall.com

Facebook

[@SLPearsall](https://www.facebook.com/SLPearsall)

Instagram

[@SLPearsall](https://www.instagram.com/SLPearsall)

Twitter

[@StacyPearsall](https://twitter.com/StacyPearsall)

Veterans Portrait Project

Website

www.veteransportraitproject.com

Facebook VPP

[@VeteransPortraits](https://www.facebook.com/VeteransPortraits)

Instagram VPP

[@Veterans_Portrait_Project](https://www.instagram.com/Veterans_Portrait_Project)

Twitter VPP

[@VetPortraits](https://twitter.com/VetPortraits)

VETERANS
PORTRAIT PROJECT

VETERANS
PORTRAIT PROJECT

Veterans Portrait Project

Service-Disabled Veteran-Owned
Small Business

Women-Owned Small Business

EIN: 26-1372352

DUNS: 011949755

www.veteransportraitproject.com

VPP EVENT/SPEAKER INQUIRIES

**Bravo748 Military and
Combat Speakers Bureau**

Women-Owned Small Business

Phone: 606-875-5808

Email: Jamie@Bravo748.com

EIN: 81-4073734

DUNS: 081327866

www.Bravo748.com

BRAVO ★★
★★
748
MILITARY AND COMBAT SPEAKERS BUREAU

VETERANS
PORTRAIT PROJECT



**Capturing military history made
by those who lived it.**

VETERANS PORTRAIT PROJECT

So you'd like to host a **Veterans Portrait Project** event? Thank you for considering the idea. You'll join other hosts such as USAA, American Legion, Harley Davidson, Lloyds of London, Montclair Art Museum, Veterans of Foreign Legion, The Pentagon, and many others. *To see a more extensive list, click [here](#).*

Let's get started. First, get to know **Stacy L. Pearsall**, the VPP photographer. Stacy got her start as an Air Force photographer at the age of 17. During her time in service, she traveled to over 41 countries, and attended the Military Photojournalism Program at S.I. Newhouse School of Public Communications at Syracuse University. During three combat tours, she earned the Bronze Star Medal and Air Force Commendation with Valor for combat actions in Iraq. Though disabled and retired from military service, Pearsall continues to work worldwide as an independent photographer, and is an author, educator, military consultant, **public speaker** and founder of the Veterans Portrait Project. Her work has been exhibited at The Woodruff Arts Center, The Pentagon, Smithsonian National Portrait Gallery, and the National Veterans Memorial and Museum.

Revised 4/13/2019

Who can Pose for a Portrait?

The Veterans Portrait Project is for anyone who served in the military, and are a DD-214 holder. Active duty, Guard and Reserve personnel are eligible as well – bring your I.D. For portrait sessions, veterans can bring mementos, military uniforms, old photographs, or whatever means something to them about their time in the military, or they can come just as they are. Each participant is provided a high resolution digital copy of their portrait, which they are encouraged to share with friends and family. Portrait time slots are assigned by the organization hiring the VPP, from 17-20 Veterans/day.

Who Can Host the VPP?

Any person or organization with funds to pay the basic expenses of Stacy and her team. To operate the VPP, she must maintain liability insurance, equipment insurance, lighting gear, camera gear, background stands and paper, flash bulbs/tubes, light modifiers, equipment and camera cases, model release forms, various administrative tools, pop-up banners, table clothes, VPP swag for veterans, hard drives, servers, computers and software. In addition, she covers website hosting, online server support, printing fees, etc. She also pays the government copyright fees to ensure the veterans' portraits are protected from misuse and thieves.

How Does the VPP Travel to Your Event?

Stacy always travels with at least one assistant. If the event is bigger, she brings additional staff. As you can imagine, they travel with lots of equipment. The VPP has preferred status with American Airlines as they give discounts on excess baggage, which saves money for the host. In order to get the equipment from the airport to the venue, they need a large SUV. If the event has a vehicle that can fit the bags and her crew, great! If not, an SUV will have to be rented.

Host Requirements for VPP

Location for VPP studio

- High, unobstructed ceilings
- Power sources
- At least 20x20' cleared floor space
- Folding table & chairs
- Snacks & beverages for veterans
- Water for Stacy, Staff, and Charlie (service dog)

VPP Expenses

- Airfare, associated expenses
- Lodging
- SUV, associated expenses
- Meals
- Operational expenses
- Professional fees

Keynote, Presentation, Lecture

- Airfare, associated expenses
- Lodging
- Transportation
- Meals
- AV/Sound support

Exhibit and Associated Expenses

- Loan contract
- Curating fee (if applicable)
- Transportation fee
- Combat Imagery, VPP imagery, both
- Size of space, installation requirements
- Venue / Duration of exhibit



Stacy L. Pearsall

Copyright © Veterans Portrait Project and Bravo748. All Rights Reserved.