1. Overview
   a. Anticipated results

2. Messages
   a. NISP is good!
   b. Cooperative effort – 15 providers with 200,000 users
   c. Uses water currently leaving state
   d. It’s a quality of life issue
   e. Preserves ag – 60,000 acres
   f. Environmentally and economically responsible

3. Timeline
   a. Big events between now and FEIS/ROD/permit
   b. Then figure out what we need/want/should do
      i. To keep momentum – it’s a 2 ½ year process
      ii. To keep NISP Participants committed
      iii. To garner additional support

4. Strategies
   a. NISP Participants
      i. Essential to keep committed
      ii. Communities for Water rally
      iii. Monthly PA update (electronic newsletter) for council and boards
         i. Healthy Rivers response – fact sheet
         v. Retreat
   b. Political
      i. Federal officials (Alan Freemyer)

a. Want to avoid potential “independent discretion” exercised by any Federal official

   1. DOI - Ken Salazar/Ann Castle
   2. EPA staff
a. Quote from Claire Levy re: Sarah Fowler
b. Jennifer Meints
c. Goal = avoid veto

b. Congress
   1. Colorado elected officials
      a. Trip to D.C. – when?
      b. Maintaining contact with local staff (who?)

c. State officials
   1. Gov and staff
   2. DNR, CDPHE, AG, CWCB, SEO
   3. Periodic meetings

d. State legislature (Julie Makenna)
   1. Julie with ear to ground (re: Fischer ltr and fallout)
   2. Set meetings as necessary (Curry?)

e. Local officials
   1. Larimer County
   2. Weld County
   3. Morgan County
   4. City councils/town boards

c. Media
   a. Events
      1. Business rally
      2. Press conference/rally at state capitol
         a. To show widespread support
         b. Bipartisan

d. Strategy for responding to misinformation in blogs/newspapers
   1. Correct worst of lies - examples
   2. Letters to editor
   3. Answer in blogs
   4. Develop group of responders

   a. Schedule meetings
      1. Denver Post
      2. Coloradoan
      3. Steve Porter at NCBR
4. Release of SDEIS in 2011
5. Be ready
6. Printed materials
7. Message
   a. Show huge support for
   b. **Political angle**
   c. Thorough job - scientists
   d. SDEIS has addressed all issues raised

e. **Support/endorsements and education**
   1. Identify and meet with key people
      b. Steve Johnson, Tom Donnelly
      c. Bill Sears
      d. Ed Stoner
      e. Diggs Brown
      f. NCEDC – Rocky Scott, Mike Masciola
      g. Univercity Connections – Jim Reidhead
      h. Anglers
      i. Rafters
      j. CSU – Reagan, Tony Frank, Joe Blake, new ag chair
      k. Rick Knight

f. **Save the Poudre – opposition**
   a. They are not going away
   b. Offensive strategy
   c. Approach to responding to misinformation

5. **Key issues**
   a. **Mitigation/enhancements**
      a. EPA
         1. Education efforts continue
         2. Talk conservation and dry up of ag lands
      b. DOW – state mitigation plan
      c. Fort Collins
         1. How do we deal with
         2. Water rights issues
3. Minimum flows
4. Meeting with Mayor
d. Foundation idea (river enhancement foundation)
   1. Create to benefit river – undermines STP
   2. Similar to The Greenway Foundation in Denver
   3. Look for funding and support
      a. Pat Stryker
      b. Hank Brown – Daniels Fund

b. Conservation
   a. Has to be priority
   b. How to illustrate it is our ethic!
   c. Feature good practices in newsletter (ag and muni)
   d. Update conservation plans
   e. How far will Participants go
   f. Publication possibilities
   g. Similar to Denver Water

6. PA campaign ideas/brainstorming
   a. “Scientists for NISP”
   b. Want to fly fish in downtown Fort Collins?
   c. If we don’t use it we lose it to NE
      a. Reservoir on one end – Cornhusker on other

7. Questions
   a. How do we make Final EIS as iron clad as possible
   b. Are we more or less proactive in coming 12 months?