

Boot and Saddle Maker Trade Show – Privacy Policy

Last Updated: June 2026

The **Boot and Saddle Maker Trade Show** is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your information when you sign up to receive SMS text messages from us.

1. Information We Collect

When you opt in to receive text messages, we may collect:

- Your mobile phone number
- Your name (if provided)
- Any information you send to us via text message
- Event-related preferences or registration details (if applicable)

We do **not** collect sensitive personal information.

2. How We Use Your Information

We use your information solely to provide:

- Event reminders
- Schedule updates
- Vendor or exhibitor announcements
- Parking, check-in, or logistics information
- Customer-service responses
- Emergency or safety notifications

We do **not** sell, rent, or share your information with third parties for marketing purposes.

3. SMS Messaging Terms

By opting in, you agree to receive SMS messages from the Boot and Saddle Maker Trade Show.

Message frequency varies based on event activity.

- **Message & data rates may apply.**

- You may opt out at any time by replying **STOP**.
- For help, reply **HELP** or contact us using the information below.

Your consent to receive text messages is **not** a condition of attending the trade show.

4. How We Protect Your Information

We use reasonable administrative, technical, and physical safeguards to protect your information from unauthorized access, disclosure, or misuse.

Only authorized personnel may access SMS subscriber data.

5. Data Sharing

We may share your information only with:

- Our SMS service provider (for message delivery)
- Event staff to operate the trade show

These parties are required to protect your information and may not use it for any other purpose.

We do **not** sell or share your data with advertisers or unrelated third parties.

6. Your Choices

You may:

- **Opt out** of SMS messages at any time by replying **STOP**
- **Request help** by replying **HELP**
- **Contact us** to update or delete your information

We will honor all requests promptly.

7. Children's Privacy

Our messaging program is not intended for individuals under 18.

We do not knowingly collect information from children.

8. Contact Information

If you have questions about this Privacy Policy or our SMS program, contact us:

Boot and Saddle Maker Trade Show

Phone: (254) 977-3226

Address: 2080 CR 304, Comanche, TX 76442

9. Changes to This Policy

We may update this Privacy Policy from time to time.

Any changes will be posted on bootandsaddlemakertradeshow.com with a revised "Last Updated" date.