**STYLE QUESTIONAIRE**

1. Name / Age / Height / Occupation:
2. Which services are you interested in?:
3. What is your body shape?:
4. Sizes: UK dress size top / UK dress size bottom / Bust size?:
5. Colours: What is your hair colour? / What is your eye colour? / What is your skin tone?:
6. What is your favourite colour to wear (excluding black)?:
7. Do you have any favourite stores to shop in?:
8. Are there any stores you do not like to shop in, and why?:
9. What is your greatest challenge with your wardrobe, image and style?:
10. What are your style and wardrobe goals and what are you hoping to achieve?:
11. What does a typical week look like for you? i.e working days vs. days with the children/ family?:
12. Is there anything you would like to change in your work life/ home life/ relationships/ other?:
13. How would you describe your personal style in one sentence?:
14. How would you describe your personality? (Introvert/ extrovert):
15. What is your preferred style- sporty/ classic/ dramatic/ feminine/ masculine?
16. Please name 3 celebrities whose style you admire?:

SEPARATE FORM:

How true are the following statements for you? ( please mark 1-5, 1=Strongly disagree, 5=strongly agree)

I enjoy shopping:

I struggle to find pieces I like:

I find it hard to find pieces that fit me well:

I find it hard to find pieces that work well with existing pieces:

I have a hard time putting outfits together:

I feel like my wardrobe is outdated and old:

I don’t have time (or patience) to shop: