



More Milk In Less Time

TESTING THE LUNA BREAST PUMP

The Luna, Motif Medical’s most popular breast pump, boasts modern design, strong suction power, and ease of use.

Based on early feedback, Motif wanted to prove that this breast pump performed better than the two leading breast pump brands currently in the market.

Motif worked with C+R Research to conduct a comparison test with moms who currently use one of the leading competitive brands and Luna. 20 moms nationwide tried out the Motif Luna. All of them had a baby under 12 months and were committed to nursing and pumping. Mom used her current pump for 3+ sessions and then they used the Luna for 3+ sessions. This allowed moms to compare Luna’s output to the quantity of milk produced by their current pump.

The Results

After several pumping sessions with the Luna, most moms determined the Luna performs better than their current pump.



5 out-of 6

got more milk in less time with the Luna



83%

Luna pumps faster



9 out-of 10

Preferred the Luna over their current breast pump



83%

Luna pumps more



88%

preferred the Luna



Very quiet



Customizable pumping sessions



Compact size and lightweight



Less guilt, pain, & anxiety



Convenient nightlight & digital screen