

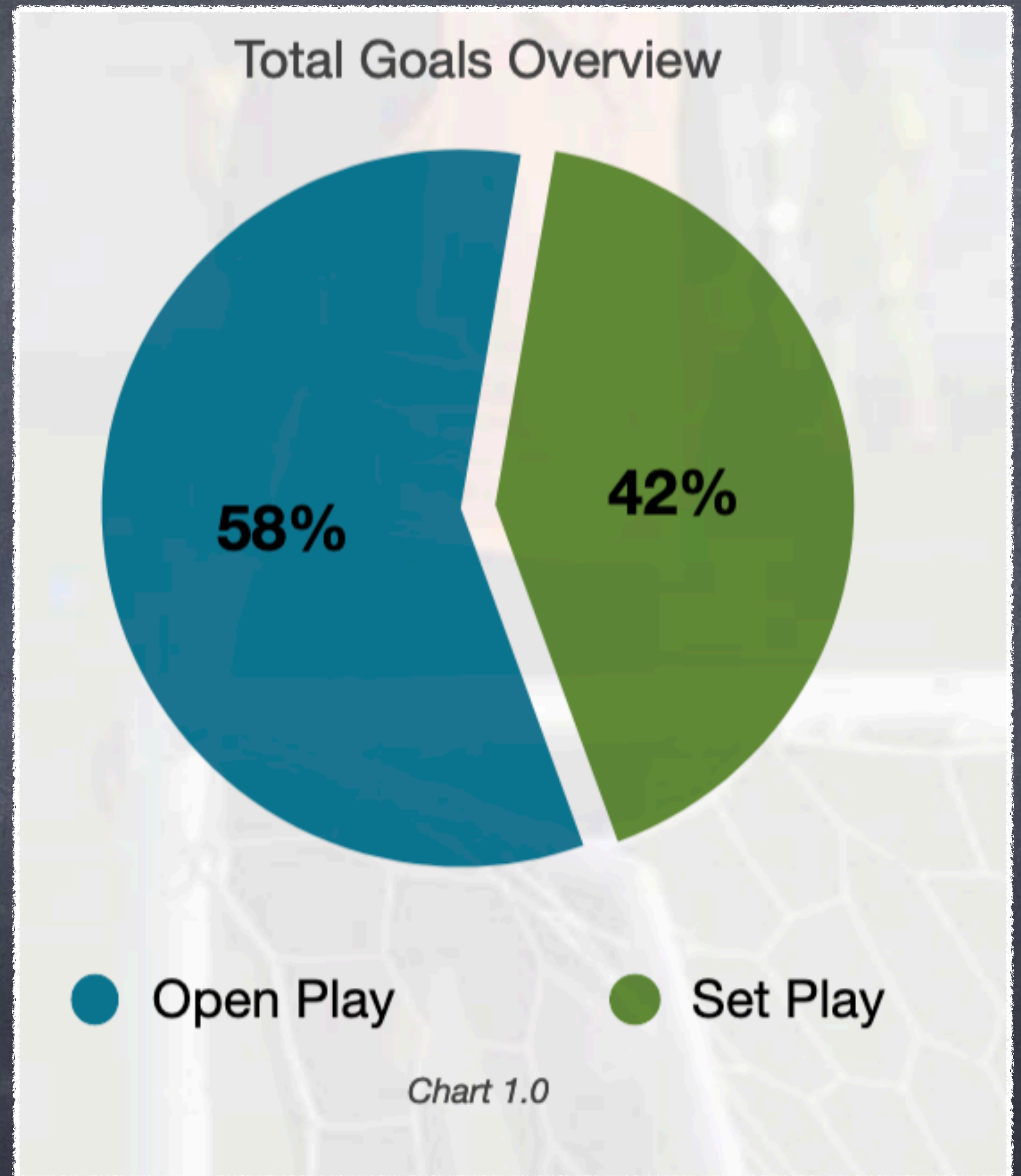
Where are the goals coming from?

Work to do.....

(EPL info from study by Jack Cassidy on LinkedIn)

EPL 2022-23

Goals

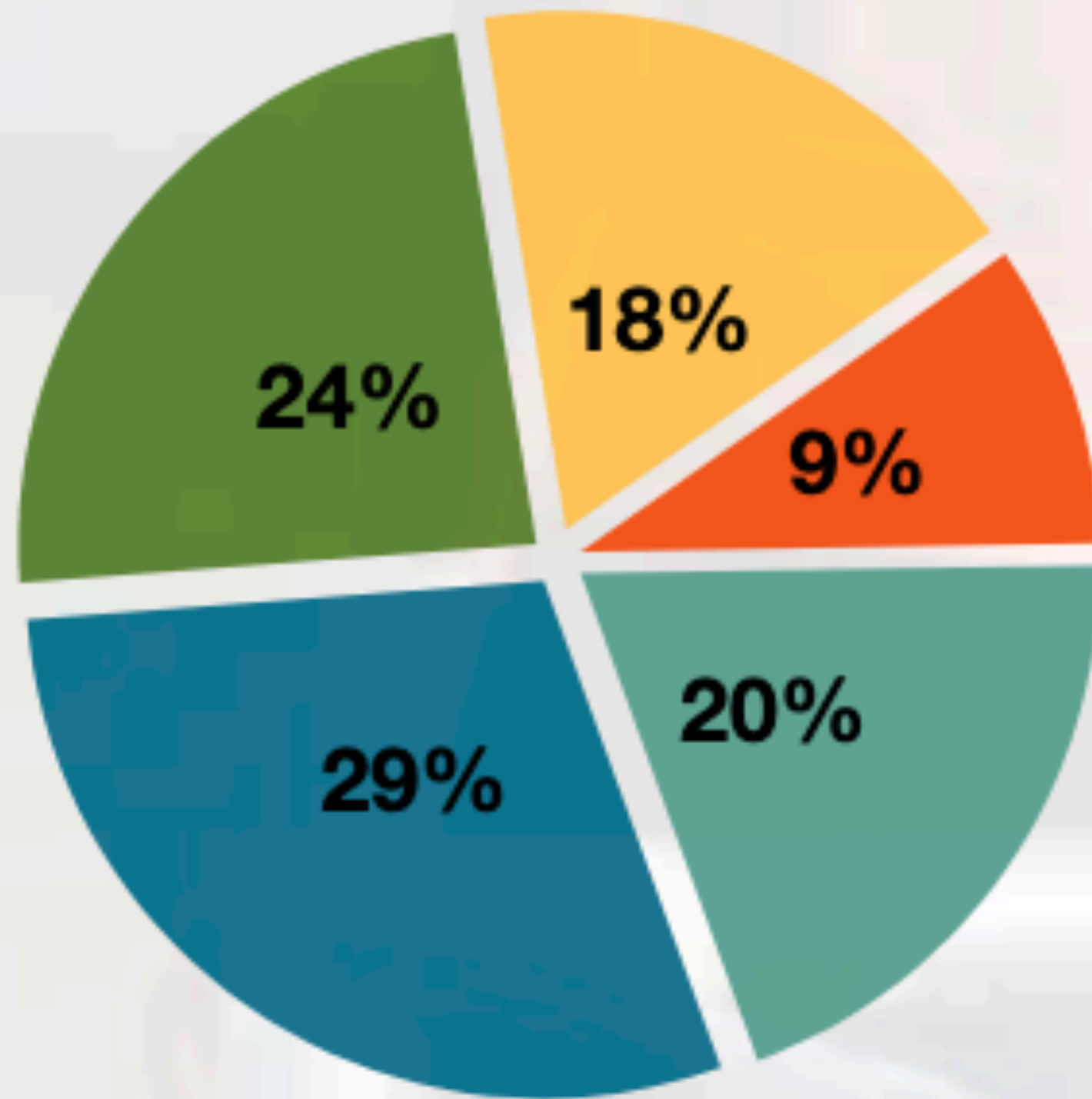


Most of Goals from transition

Open Play Overview	
Middle Third Regain <4 Passes	31%
Final Third Regain < 4 Passes	23%
GK Starting Attack	13%
Middle Third Regain 5-9 Passes	10%
Defensive Third Regain <4 Passes	9%

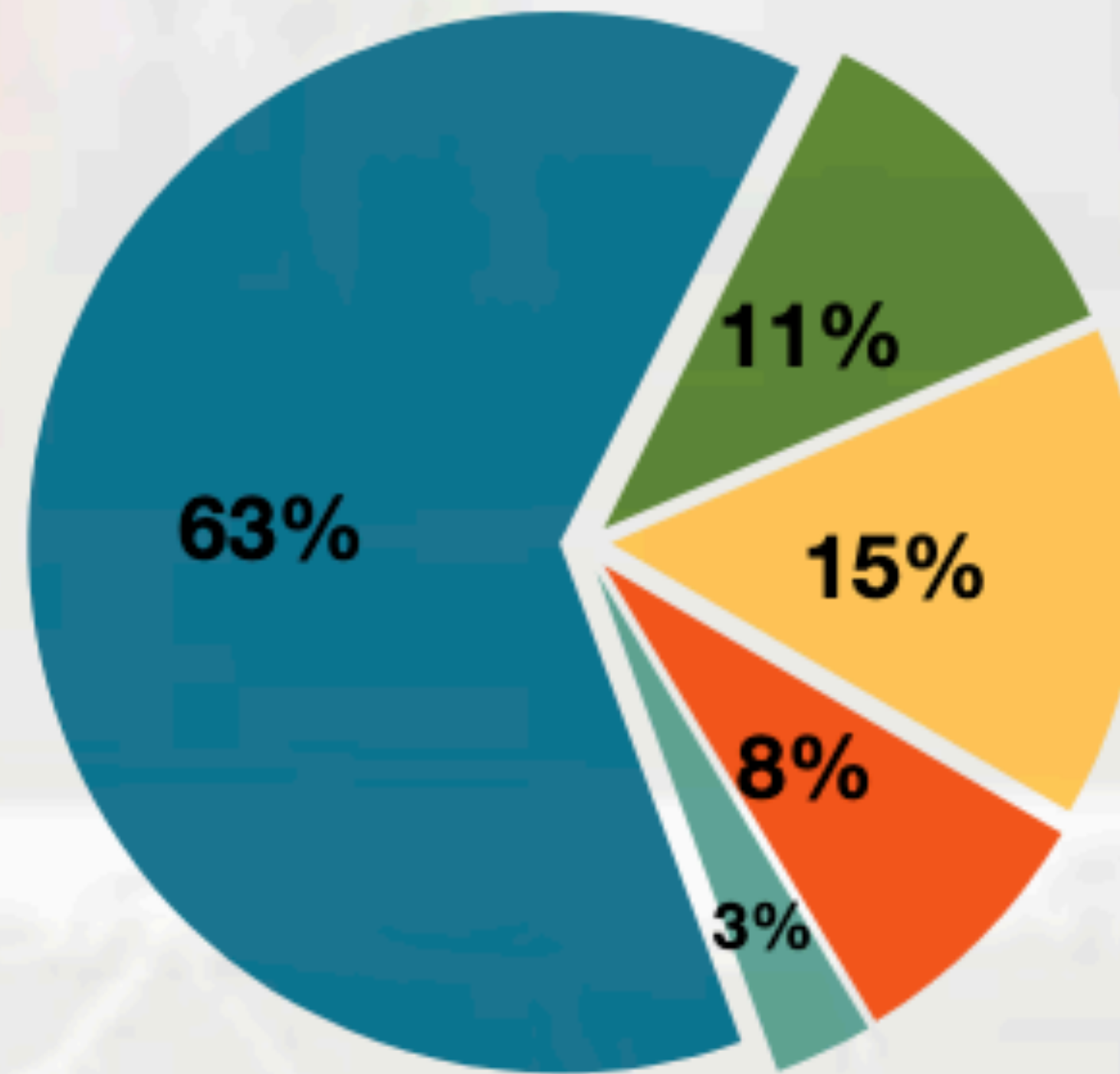
But possession allows us to control game, position players where needed, control pitch position, and change point of attack.....we don't want chains of less than 4 passes all the time. (We will be able to develop more goals from longer passages of play- we can unbalance defences in possession whereas EPL probably need something unexpected. Our opponents don't know our plays.)

Regain Methods



- Tackle / Steal
- Interception
- 2nd Ball
- Aerial Dual
- Clearance Regain

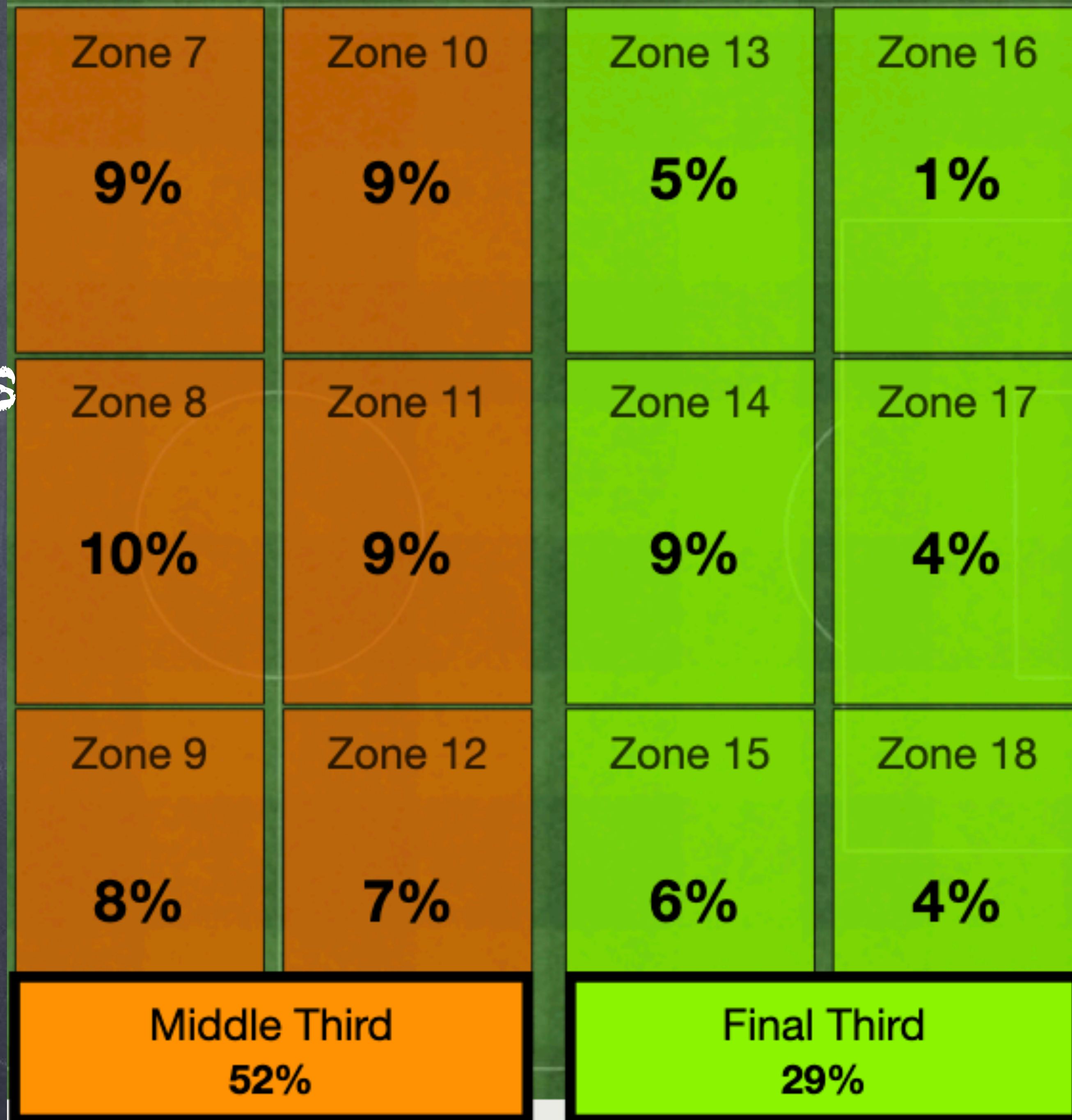
1st Action After Regain



- Forward Pass
- Forward Dribble
- Backwards Pass
- Shot
- Cross

First Pass Forward!
Or if you
Need to secure
Ball, next
One forward.

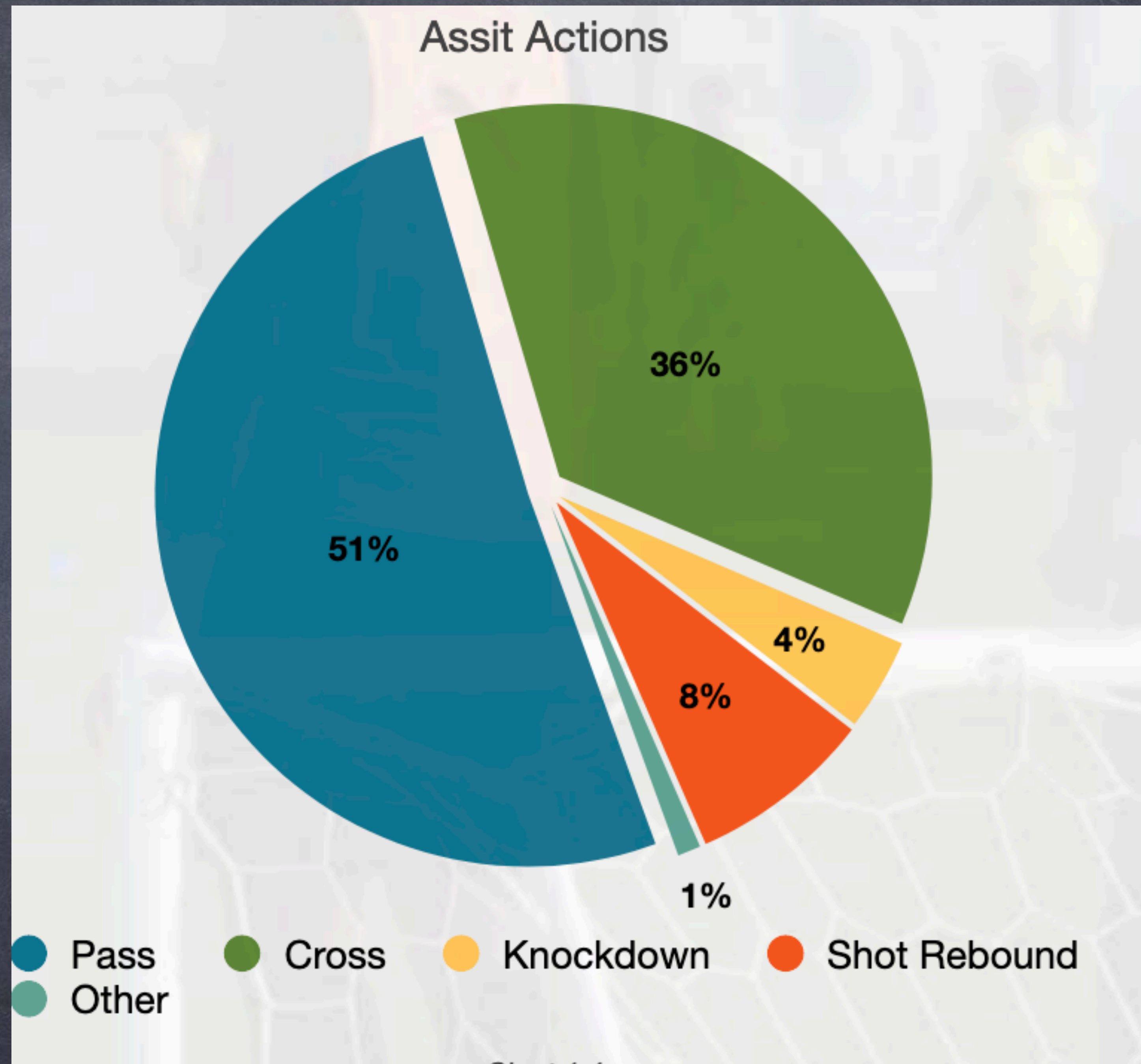
Where the regains
Were from that
Led to goals



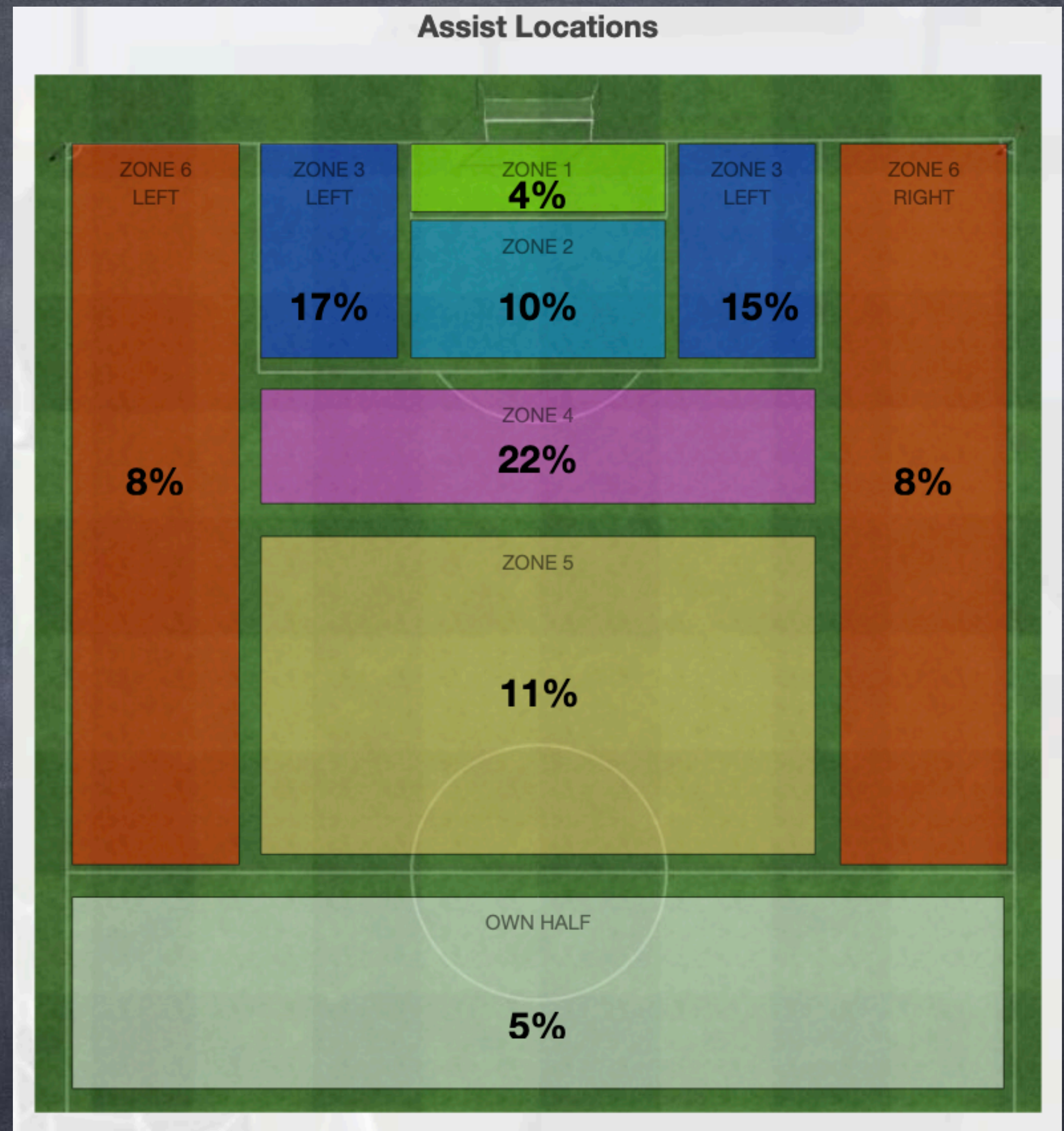
Lots more goals
From passes than
Crosses.

Fine line sometimes—
Can you pick a player
Out?

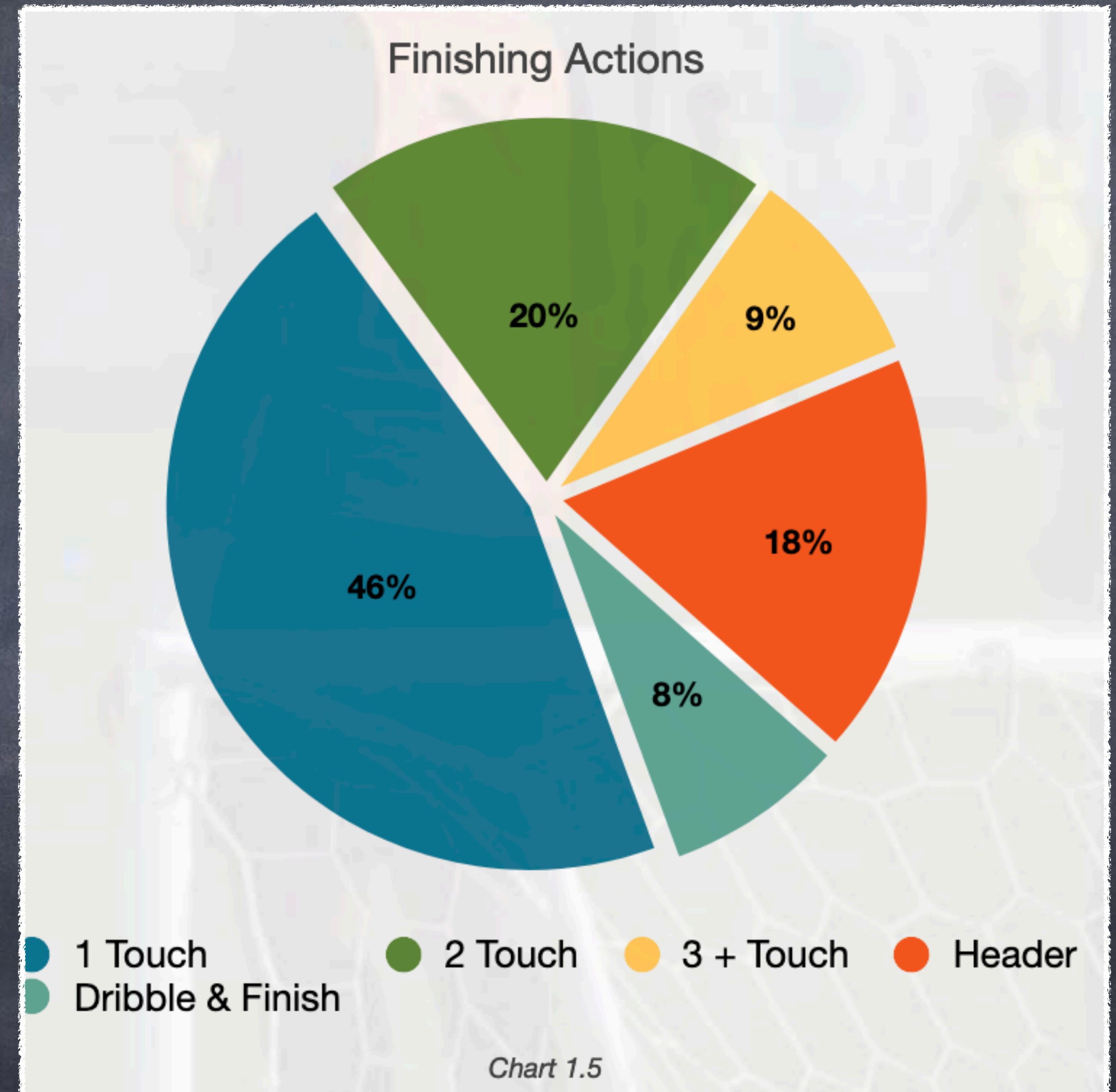
Match the type of cross
To pitch position
Players movements to
match the cross/ pass.
Team Understanding.



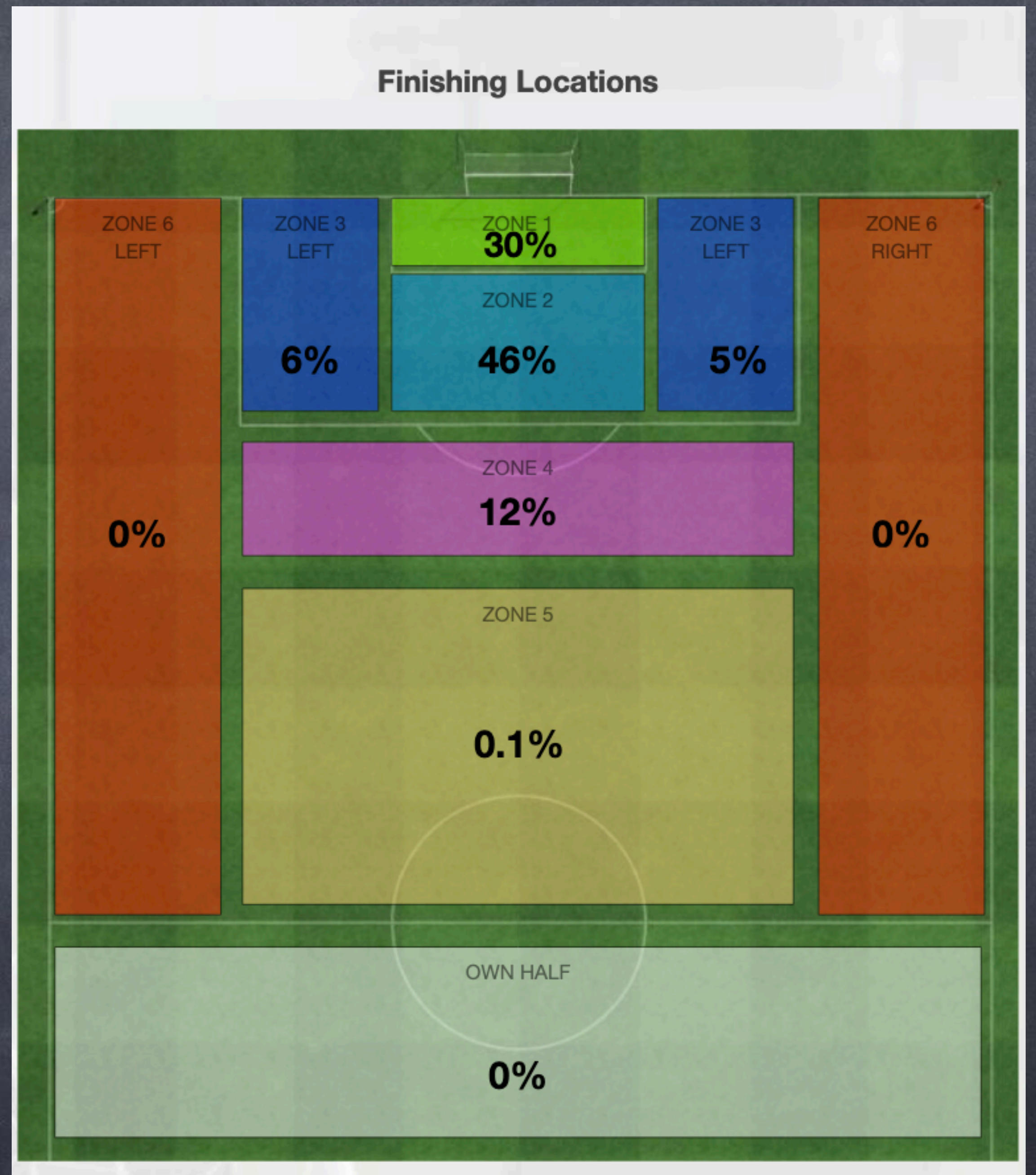
Red Zone within
The box 32% assists=
TARGET ZONE
Red and Gold zones
edge 22% assists
Still 16% from white zone
But 2 x chances goal
as soon as step into red.
The killer pass much
Easier and therefore
More successful
In final third.



- Mostly 1 and sometimes 2 touch or headed finishes
- Dribbling to finish very low number goals, definitely shouldn't be first intention—though the goals get lots of attention on social media etc



- Three quarters of goals from the Gold channel inside box.
- 3 x more likely to end up with team goal by assisting from red channel inside box as opposed to shooting.
- 2 x more likely to end up with team goal by assisting from edge
- Where goaly/ defenders are affects decisions.



Key Points for Team Organisation & Coaching (next 6-8 weeks)

- Targeting the red zone in 18 yd box- type of assist/ cross and movements in the box.
- Effective crosses from the white zone and movements in the box.
- Overloads in the final third & isolating players 1v1 to get into target area.
- Through balls from central areas and runs beyond to meet. Striker combination play to get in behind from deeper balls.
- Changing the point of attack to unbalance defences.

Monitoring.

From valid open play shots recorded on Veo
How many times did we (%) - and connect?

Score (where from)

Play from target zone

Play from red/ gold at edge

Move ball within box

Play ball into box

Change the point of attack