



Northwest Elementary PTA Business Partner Levels

Levels <i>One Year Agreement</i>	Red Nighthawk \$150	White Nighthawk \$250	Blue Nighthawk \$500	Silver Nighthawk \$750	Gold Nighthawk \$1000
Benefit:					
Logo on school website (northwest.mysdhc.org)	✓	✓	✓	✓	✓
Logo on PTA Website w/Hyperlink (northwestpta.org)	✓	✓	✓	✓	✓
Name/Biz Name/Phone or Email on PTA Newsletter (10 months/1000+ emails)		✓	✓	✓	✓
PTA Newsletter Business Partner Spotlight (max 10 sponsors) (1000+ emails)					✓
PTA Facebook Business Profile (450 Followers)	✓	✓	✓	✓	✓
PTA Facebook Business Post (450 Followers)		1 time	3 times	5 times	10 times
2'x6' color banner on field fence (seen by all carline and events)			✓	✓	✓
Yearbook Ad (provided by you) (300+ printed)			1/8 page	1/4 page	1/2 page
Table at General PTA Meeting (3 per year total meetings) (250+ attendees)			1 meeting	2 meetings	3 meetings
Table at Fall Festival (1500+ attendees)				✓	✓

Additional Option at your Responsibility

Peachjar Flyer (peachjar.com) - Opportunity for you to send a flyer of your business or event through the school system at an additional cost to you of \$25. See website (peachjar.com) for details.

*** 100% of net proceeds from Northwest Elementary PTA Business Partners goes to Northwest Elementary in the form of a donation, education materials, or supplies, as deemed necessary by Northwest Elementary School Principal.*