



TM

INNER CITY CYCLING CONNECTION, INC.

A 501 C(3) NON-PROFIT ORGANIZATION

"Riding for Health, Justice, and Equality"



Inner City Cycling Connection



THE MARTIN LUTHER KING JR COMMUNITY BICYCLE RIDE AND BIKE FESTIVAL/HEALTH FAIR EXPO

Presented By
Don Harris, President (IC3)
Website: www.innercitycycling.org

*Honoring Dr. Martin Luther King Jr
Community Bicycle Riding Day*

Bike Riding To Bring The Community Together



Proposal Contents

- Inner City Cycling Connection, Inc. Bicycle Riding And Festival Details
- The Day Schedule Of Events
- Vendor Booth Layout
- Routing Map Of Bicycle Riding (In The City of LA)
- Sponsorship Opportunities
- Booth Information
- Contacts

Bicycle Riding Proposal Particulars

- Date: TBD
- Event Information
 - Rolling street closure (See page 6 for riding route)
 - Fixie bike ride starts at 8:00am
 - Family bike ride starts at 9:00am
 - Bike ride starts in the parking lot of Carl Jr. (Corner of Vermont and King Blvd.)
 - Festival starts in Leimert Park at 11am
- Leimert Park Festival
 - Vendor booth setup will be between 7am to 10am
 - Vendor booth application and associated fees can be found at www.innercitycycling.org
- Event Purpose
 - Celebrating the life of MLK Jr. and honoring the contributions he made to our community
 - Exposing our community to cycling, its rewards, and health benefits

The Day's Program

- 12:00pm to 3:00pm
 - BMX bike safety
 - Bike workshops
 - Health and fitness workshops
- 1:00pm to 6:00pm
 - Acknowledgements,
Entertainment, Music, Concert



43RD

Degnan

DEGNAN

43RD

Crenshaw blvd

VERNON AVE

VERNON AVE

People Street

SIKA / HURUM / ART

ART & PRATICE

d

restroom

FOOD

FOOD

FOOD

FOOD

TENT

TENT 9
TENT 10
TENT 11
12
13
TENT 14
15
16
17
36
TENT 37
TENT 38
TENT 39
TENT 40

restroom

TENT 1

TENT 2

TENT 3

TENT 4

PARK

20 20 TENT

STAGE 20 /20

TENT 26
TENT 27
TENT 28
TENT 29
TENT 30
TENT 31
TENT 5
TENT 6
TENT 7
TENT 8

TENT 19
TENT 20
TENT 21
TENT 22
TENT 23
TENT 24
TENT 25
TENT 32
TENT 33
TENT 34
TENT 35

FIRE LANE 20 feet

FIRE LANE

43RD

BARBARA MORRISON

Aka Bambu

CmBld

Barbara Mu

WORLD STAGE

RIDE ON

ESO WON

WE CAN

Hot & Cool



Inner City Cycling Connection

COURSE MAP

DATE: TBD

THE MARTIN LUTHER KING JR

COMMUNITY BIKE RIDE

AND

BIKE FESTIVAL/HEALTH FAIR EXPO

Website: www.innercitycycling.org



Sponsorship Opportunities

VENDING SPONSOR - \$1,000

- Booth (10 x 10 space, tent, table, chairs & signage)
- Co-Sponsor of Professional Ride
- Pre- and Post-Event Media Recognition
- Pre-Event Banner Promotion Recognition
- START/FINISH Banner Logo Recognition
- Website banner link - 1x8 rotating
- Logo on print advertisements
- Onsite Demo Space Access

BRONZE SPONSOR - \$2,500

- Same as VENDING SPONSOR +
- Up to (3) Course Banners posted, provided by your company

SILVER SPONSOR - \$5,000

- Same as VENDING SPONSOR +
- Website Feature 1x1 column Ad Link
- Up to (3) Course Banners posted, provided by your company
- Additional Booth (up to (1) 10 x 10 spaces, tent, table chairs & signage)

Sponsorship Opportunities (Continue)

GOLD SPONSOR - \$10,000

- Same as VENDING SPONSOR +
- Website Feature 1x2 column Ad Link
- Additional Booths (up to (2) 10 x 10 spaces, tent, table, chairs & signage)
- Up to (5) Course Banners posted, provided by your company

PRESENTING SPONSOR - \$25,000

- Same as VENDING SPONSOR +
- Website Feature 1x2 column Ad Link
- Logo on merchandise
- Additional Booths (up to (3) 10 x 10 spaces, tent, table, chairs & signage)
- Up to (10) posted Course Banners, provided by your company

Vendor Booth Information

- 10 x10 Tent
 - 1 Table
 - 2 Chairs
- Food Booth
 - \$200
- Arts/Craft and Other Business
 - \$100

Contact

- Don Harris
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 - Website: <https://www.globalurbanculturalcommunity.org>
- Please visit our websites for detailed information on our organizations, including missions and goals