



GLOBAL ARENA HOLDING INC. SUBSIDIARY, GLOBAL ELECTION SERVICES, SUCCESSFULLY COMPLETES NORTH DAKOTA DEMOCRATIC-NPL PRESIDENTIAL PRIMARY

New York, NY - (NewMediaWire) - March 18, 2020 - Global Arena Holding, Inc. (the "Company") (OTC PINK: GAHC):

Global Arena Holding, Inc. (GAHC) — a growth oriented, acquisition minded company, focused on specific niche markets offering exponential growth — is pleased to announce today that its subsidiary, Global Election Services, Inc. (GES), successfully completed the North Dakota Democratic-NPL Presidential Primary election, which received a record number of voters.

GES provides comprehensive technology-enabled election services to organizations such as craft and trade organizations, labor unions, co-operatives and housing organizations, associations and professional societies, universities, pension funds and credit unions, entertainment organizations and political parties.

Retained by the North Dakota Democratic-NPL Party, GES administered the Firehouse Caucus, which for the first time offered a Vote by Mail option prior to Walk-In voting on March 10, 2020 at 14 locations across the entire state. Over the next few weeks, GES will highlight specific features of its process including proprietary Voter Registration and proprietary Voter Tabulation software, and how they impacted the North Dakota Democratic-NPL Party Firehouse Caucus.

The 2020 North Dakota Democratic-NPL Presidential Primary caucus had the largest voter turnout in over a decade. GES attributes this growth in part to the Party's decision to change the election format whereby in addition to a Firehouse Caucus, the voter could choose to participate in a Vote By Mail program, which ran exceptionally smooth due to GES' expertise and proprietary election software systems.

GES' IT staff customized our proprietary Voter Registration software to ensure voters only cast one ballot, whether by mail or in person and set up secure servers that processed voter sign-in and digital signature capture in real time from a database of over 600,000 potential voters. GES trained over 100 volunteers, many with limited or no technology experience on how to use the system. After a short tutorial, those volunteers handled the increased registration volume with ease.

After all the votes were cast, GES' tabulation systems processed the ballots using our proprietary Scanning and Tabulation software system. This process utilizes optical high-speed scanners with advanced OMR/OCR/Barcode imaging software featuring de-skewing, de-speckling and image correction. The scanning and tabulation process, which allows for three types of auditing capability, occurs completely offline thereby completely eliminating the opportunity for hacking.

GES's voting solution has now reached the point where GES can apply for Federal certification. According to GAHC Chairman John S. Matthews, "We want to thank our shareholders for all their support over the years as GES has administered hundreds of elections, constantly refining and tweaking our proprietary Registration and Tabulation Software to accommodate the needs of each individual client. I also want to thank everyone on the GES team for all their hard work, and for delivering a superior voting experience for the citizens of North Dakota. And special thanks to the leadership, staff and the many hundreds of



volunteers of the North Dakota Democratic-NPL Party who worked tirelessly on behalf of their constituents.”

GAHC will continue normal operations during this unique time as GES' mail ballot and online tabulation systems do not require crowds of individuals for in-person voting. The Board and all the employees of GAHC and GES wish all of our clients, shareholders, and fellow Americans good health and safety as we work together during these trying times.

For more information on these and other developments, you're encouraged to visit our website at: <http://GlobalArenaHolding.com> where you can also access all our SEC filings, as we continue to pursue a more effective investor relations initiative.

Safe Harbor Statement

The Private Securities Litigation Reform Act of 1995 provides a "safe harbor" for forward-looking statements. Certain information included in this press release contains statements that are forward-looking, such as statements related to the future anticipated direction of the industry, plans for future expansion, various business development activities, planned or required capital expenditures, future funding sources, anticipated sales growth, and potential contracts. Such forward-looking information involves important risks and uncertainties that could significantly affect anticipated results in the future and, accordingly, such results may differ from those expressed in any forward-looking statements made by, or on behalf of, the company. These risks and uncertainties include, but are not limited to, those relating to development and expansion activities, dependence on existing management, financing activities, domestic and global economic conditions, and other risks and uncertainties described in the Company's periodic filings with the Securities and Exchange Commission.