

OPEN LETTER TO THE PEOPLE OF UTAH SENATE DISTRICT 29

Campaigns are about differences:

I am running because I have **differences**, not with the Senator, but with his voting record! Others in the District also have differences with his voting record. If this statement was not factual, I would not have won the convention with a whopping **58% of the delegate support**, running against an incumbent who has spent **16 years in** office in the Utah State Legislature. This outcome is even more stark when you consider that the incumbent spent **\$31,000** trying to persuade the delegates to vote for him, versus my frugal **\$7,000**. **The Senator's voting record and his sponsorship of bills matter**. During this campaign, I have shared how the Senator has voted on issues and how I would have voted on the same issue. Delineating the differences between the two of us for the voters, is a fair practice in political campaigns. See [Fair Campaign Practices](#) (Utah Code 20 A-9-206).

The Pledge:

Even though the Senator claims he does not sign pledges, he signed the Fair Campaign Practice Act. The says, *"I shall not use, nor shall I permit the use of (emphasis added), scurrilous attacks on any candidate or the candidate's immediate family. I shall not participate in, nor shall I permit the use of, defamation, libel, or slander against any candidate, or the candidate's immediate family."*

The Senator has personally told delegates they "don't know who I am, and they ought to go to the internet to discover who I really am." So far, the Senator and his surrogates claim in a well-orchestrated whisper and literature campaign that I am an abuser, a father who lost custody of his children and owes child support, a lobbyist for the alcohol industry, and a legislator who has no friends on Capitol Hill. Next week, I expect him and his minions to say my dog hates me, too! All false misrepresentations and bold-faced lies, in violation of his campaign pledge he signed ([open this link and scroll down to the last page](#)).

Self-Defense:

I will not allow either the Senator or his surrogates to impugn my integrity and attack my family through his blatantly untrue falsehoods made by his campaign or surrogates, and not respond. My campaign will comment on the veracity of his claims every time he personally attacks me or my family. Self-defense is a basic tenet of our judicial system, and every time the Senator or his surrogate attacks me or my family using falsehoods, my campaign shall respond with truth.

Representation Matters:

I stand by what I have said in my literature and in both debates. "The Senator is a good man but not an effective representative for Senate District 29." I have criticized "without fear or favor, his record and policies." In my campaign literature, I have backed up the statements made by highlighting votes that are not in keeping with the conservative nature of this District. I shall continue to do so in the future because Representation Matters.

Chad

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