

THE CAMPAIGN LOGO

IMPORTANT NOTE: For items highlighted in red, go to the bottom of this section to click hyperlinks to learn more!

Chad Bennion's campaign logo boldly declares, "A different kind of campaign. A different type of Senator for Utah's Dixie. Hard on issues, soft on people." But what exactly does this slogan mean?

A DIFFERENT KIND OF CAMPAIGN

In Utah, where one party has held sway for over 40 years (go Republicans!), most candidates have abandoned issue-oriented campaigns. Instead, they churn out glossy 15-minute ads and literature that says little but features a lot of smiles. The prevailing belief seems to be those inundating voters with mindless materials, planting countless lawn signs, and speaking in circles will secure re-election.

Chad Bennion takes a different approach. He aims to differentiate himself from his opponent, *a man who has spent 16 years in the Utah Legislature*, by focusing on the issues. When Chad refers to "a different kind of campaign," he means precisely this: a campaign centered on substantive issues.

Many residents in the district have never encountered such an approach. However, it is precisely the type of campaign that allows voters to understand how Chad would have represented their interests differently. With this knowledge, voters can make informed choices when they step into the ballot box, selecting the best person to advocate for them!

A DIFFERENT TYPE OF SENATOR

Chad will bring a unique perspective to the role of senator, and here's what that means:

- **Accessibility:** Unlike the incumbent, Chad prioritizes accessibility. Until his campaign raised the issue, the Senator's website and literature lacked basic contact information. As a senator representing your interests on Utah's Capitol Hill, Chad believes it's crucial to be easily reachable when constituents need assistance.
- **Values-Aligned Voting:** Chad's votes will closely align with your values. Visit our website's *"ISSUE"* section to compare how the incumbent voted on key issues versus how Chad would have voted. When you cast your vote, you'll make an informed decision based on whether the incumbent truly represents your values or if Chad's positions on issues better align with your own.
- **Transparency:** Chad commits to transparency. Rather than leaving constituents guessing, he will explain his votes on critical matters. Why did the current incumbent Senator vote for legislation including starting the process to change the name of *Dixie State University*, restructuring Utah's tax code (*which introduces new taxes for previously untaxed individuals*), and providing health insurance to *illegal immigrants* (see line 69)? **These issues do not represent the values of the overwhelming majority of voters in the district nor would have Chad voted the way the Senator did!** . After each legislative session, Chad will publish his votes and provide contact information. Feel free to call, text, or email him to discuss the issues that matter most to you (see *contact info found on this website*).
- **Accountability:** Our current senator lacks accountability. During this year's legislative session, the incumbent did not hold any town hall meetings. Furthermore, there's uncertainty about whether town hall meetings have ever occurred during the senator's 16-year tenure in office. The incumbent's campaign literature and newsletters fail to explain the rationale behind his voting decisions. In contrast, Chad pledges to be accountable, ensuring that constituents understand why he voted the way he did.

HARD ON ISSUES, SOFT ON PEOPLE

Chad is running because he has **differences**, not with the Senator personally, but with his voting record!

Chad and his campaign have emphasized that the Senator is a decent individual, but he does not adequately represent the conservative values of this Utah district on Capitol Hill. In campaign literature and public debates, Chad consistently refers to the Senator as a "good man" and a "nice man," yet highlights the Senator's failure to advocate effectively for the citizens of this district (*for specific issues, refer to the submenu on this campaign site*).

NOTE: The Senator and his surrogates have disseminated a barrage of campaign literature attacks targeting **Chad Bennion**. These attacks have been orchestrated by campaign shell organizations, some bearing lofty names like the "Organization for Informed Voters," which had no prior existence. Unmarked, plain envelopes have been dispatched to people's homes, bearing the signatures of **four former legislators**, leveling a variety of false and scurrilous accusations against Chad. Remarkably, the Senator's response has been one of **silence!** *This silence constitutes a clear violation of the Senator's own signed pledge.*