

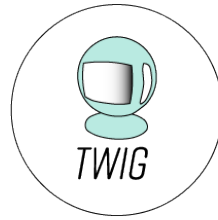
TWIG
Maddie Moreland
MSCO 371
Spring 2022

CONCEPT

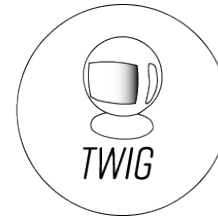
TWIG is a brand where fashion and style meets the future. The brand is founded upon the interior design style, retro futurism, which implies having ergonomic, stylish lightings, creative furniture pieces, and out of the norm layouts. The goal of futurism and the hand-selected, curated pieces on display is to drift one's imagination to a parallel world and evoke feelings of being transported to another planet. This style concept has a strong focus on the desire to escape symmetry. With this in mind, TWIG is a color- and visual-based guide to retro-futuristic furniture that highlights the full circle of design and their respective movements which are born from imagining the future only to be recycled in a modernized ode to the past.

BRANDING

LOGO IN COLOR (MAIN AND ALTERNATE):



LOGO IN B&W (MAIN AND ALTERNATE):



COLOR PALETTE:



MAIN COLORS



SECONDARY COLORS

TYPOGRAPHY: DISPLAY FONTS

retro futurism
IMPACT
SIZE 140 PT.

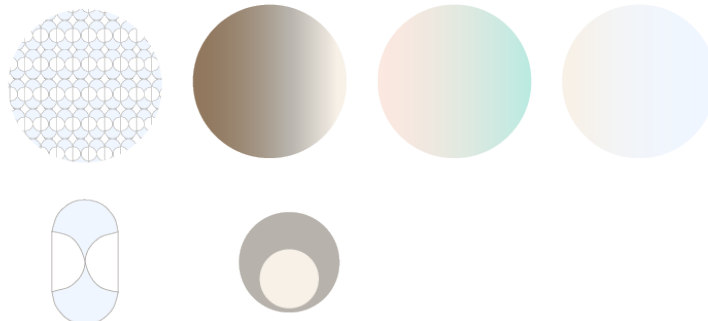
retro futurism
CASANOVA SERIF DISPLAY
SIZE 65 PT.

retro futurism
SILOM
SIZE 140 PT.

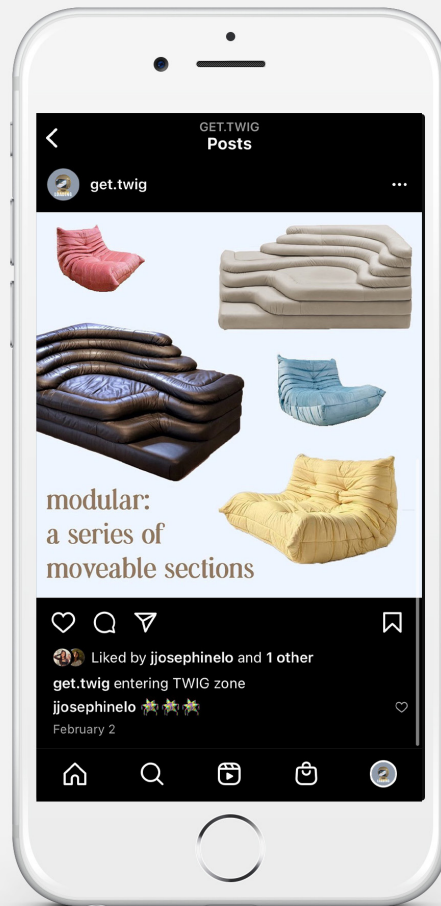
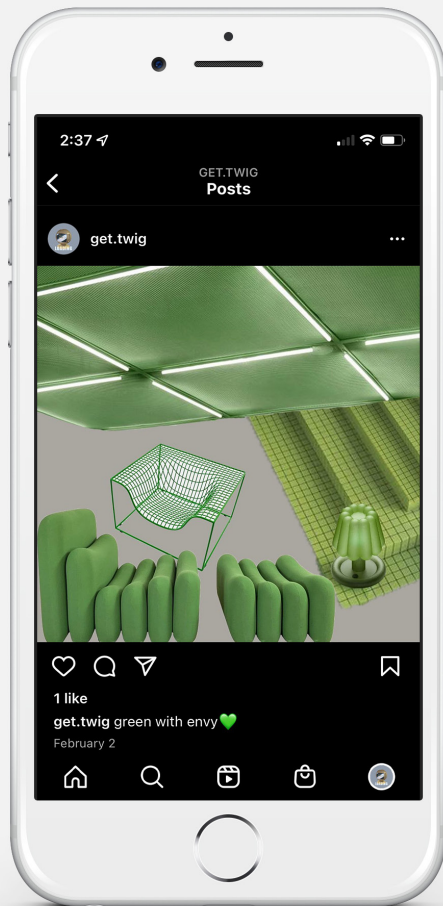
TYPE AND COLOR APPLICATIONS



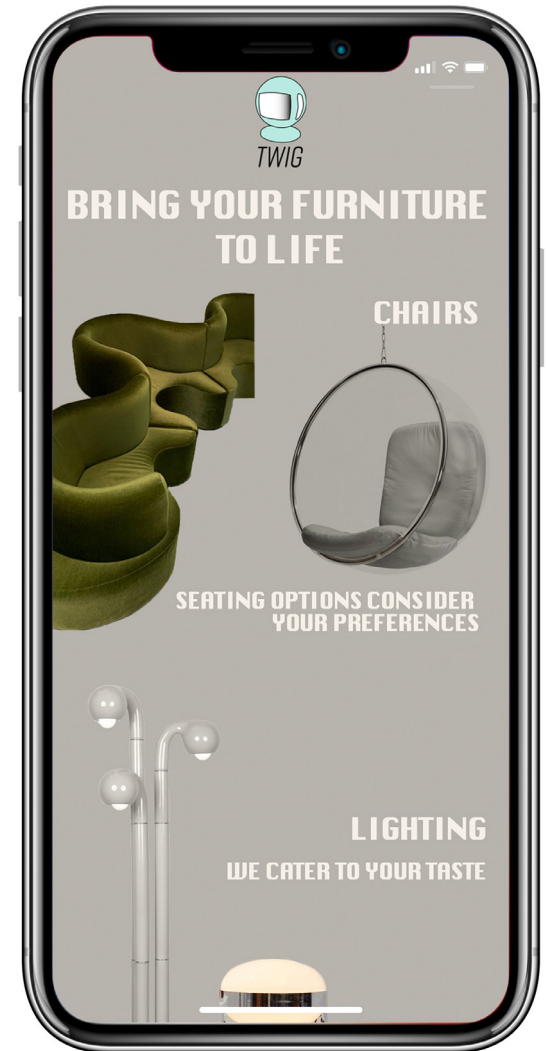
PATTERNS AND GRADIENTS



SOCIAL MEDIA



EMAILS



WEBSITE



Shop

Lifestyle

Stories

About



Top Designs



Luigi Colani Coffee Table
\$1,040.79



KAISER idell Luxus Table Lamp
\$1,012.00



Cloverleaf Sofa
\$23,016.00



Plump Resin Side Table in Amaro Orange
\$10,600.00



Panton Chair Classic Chrome Edition
\$1,878.00



Sesann Armchair
\$13,325.00

SHOP ALL

Shop by Color



Plona Chair
\$1,423.00

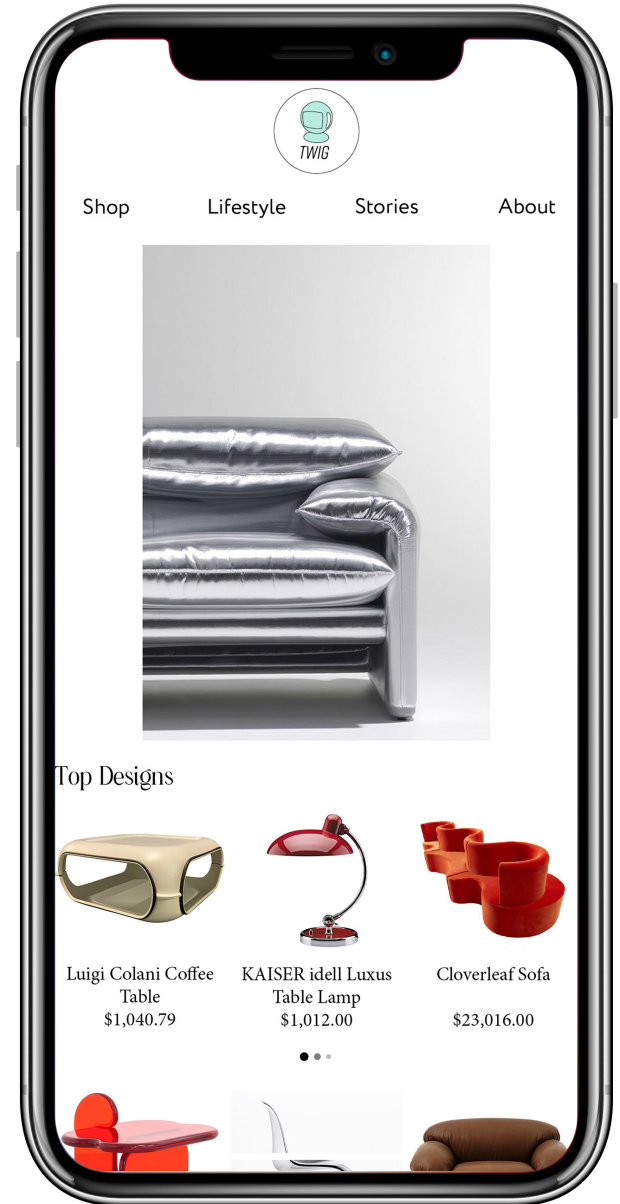


Anfibio Sofa
\$11,700.00



Wassily Chair - Gold Frame
\$1,679.00

SHOP ALL



PRINT



Docked en Rio has a fully upholstered bed frame. The cotton weave is stretched around a folded mattress frame inspired by traditional Japanese furniture. The form is composed of modular cross-sections with a walnut rail that accentuates the folding shape and a walnut top that adorns the headboard.

DOCKED EN RIO

DIMENSIONS
HEIGHT 26" X WIDTH 72" X DEPTH 92"

MATERIAL
COTTON, WALNUT, HAND-CARVED, WOVEN

PLACE OF ORIGIN
MEXICO

MADE TO ORDER / CUSTOMIZATION AVAILABLE

23,000 USD

