



KENT UNITED FC

**SPONSORSHIP
PACKAGES
2024/25**

About Us

- Kent United FC is a relatively new club established in July 2023 with a view to bring a high standard of football to the community of Kent.
- Our aim is to become the premier club for youth development in the area with all of our teams competing near the top of the league and developing players to advance to our own first team or higher academies.
- The first team currently competes in the Kent County Premier League (7th tier of non league football) and we have applied for promotion to the Southern Counties East Football League (6th tier) which would also allow us to also compete in the FA Vase.
- Next season (2024/25) will see us have a female adults team (SECWFL) as well as youth teams for male and female players.
- In a short period we have gained a good following in person, on social media and our website which has seen us approached by a number of teams, players and managers who wish to be part of our exciting journey.



Package 1

The Stadium

- ▶ Probably the highest profile package available with the stadium named after your business and referred to whenever the address is mentioned.
- ▶ This includes including the stadium name on all correspondence from the Company, on all of our social media and on Google.
- ▶ Whenever the address is mentioned your business name will always be included.
- ▶ Cost for 2024/25 Season
- ▶ £7,500 + VAT



Package 2

The Kits

- ▶ We are one club and want one sponsor for all of the teams.
- ▶ With a number of teams operating this season, being the main sponsor on the kits will give you huge visibility across the 300 players, their friends and families.
- ▶ In addition, you will appear across our website and social media and be visible to our physical visitors. A great way to increase the profile of your business.
- ▶ **Cost for 2024/25 Season**
 - ▶ Home & Away Kits - £25,000 + VAT
 - ▶ Home Kit only - £17,500 + VAT
 - ▶ Away Kit only - £10,000 + VAT



Package 3 Sleeve Sponsor

- ▶ Are you wanting to be more subtle?
- ▶ You can be our shirt sleeve sponsor for the season. This will appear on the sleeves of the adult teams.
- ▶ **Cost for 2024/25 Season**
 - ▶ Home & Away Kits - £5,000 + VAT
 - ▶ Home Kit only - £3,500 + VAT
 - ▶ Away Kit only - £2,,500 + VAT



Package 4 Manager & Coaches Sponsor

Where would we be without our coaches and managers?

They need the right attire too and again; we are looking to have a consistent sponsor across all the teams which will appear on the back of the managers coats.

Cost for 2024/25 Season

£7,000 + VAT



Package 5

Tracksuit Tops

- ▶ Each player arrives and leaves in their tracksuit so you will receive plenty of exposure with your logo appearing on the back of the tracksuit top, as well as appearing on our website and social media.
- ▶ This is to cover the cost of sponsoring all of our teams.
- ▶ **Cost for 2024/25 Season**
- ▶ £6,000 + VAT



Package 6 Polo Shirts

As well as the kit, each 1st team player receives a polo shirt which will include the logo of the sponsorship on the reverse. This will be worn to and from the ground.

Cost for 2024/25 Season

£4,500 + VAT



Package 7

Rain Jackets

Unfortunately the weather in the UK means each player will be given a rain jacket and it can display your logo on the reverse of the jacket for every player in the 1st team.

Cost for 2024/25 Season

£4,500 + VAT



Package 8

Match Day Sponsor

We are producing an online match programme, with one match day sponsor.

You will appear on the front page, have a full page advert in the programme and a banner on the website, for the week of the game.

Cost Per Match for 2024/25 Season

£50 + VAT



Package 9

Match Ball Sponsor

We are producing an online match programme, with one match ball sponsor.

You will appear on the front page, have a full page advert in the programme and a banner on the website, for the week of the game.

Cost Per Match for 2024/25 Season

£25 + VAT



Package 10 Player Sponsor

You can sponsor your favorite first team player or the manager for the season.

Your name will appear next to the player in the programme and on the website.

Cost Per Player for 2024/25 Season

Home Kit - £50 + VAT

Away Kit - £50 + VAT

Both Kits - £75 + VAT



Package 11 Pitchboard Advertising

The stadium will have a large footfall and we can help you push your brand through pitchside advertising

Cost Per Board for 2024/25 Season

£150 + VAT (including printing of the board)



Contact Us

Contact Us @

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or on

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