

The Insurance Factory Privacy Policy

Effective Date: December 21, 2020

Introduction

Welcome to The Insurance Factory. Your privacy is important to us. This Privacy Policy explains how we collect, use, share, and protect your personal information when you visit our website, use our services, or interact with us.

Information We Collect

Personal Information: This may include your name, address, phone number, email address, Social Security number, driver's license number, insurance policy details, payment information, and any other information you provide directly.

Sensitive Personal Information: This includes health information, financial information, precise geolocation data, and any other data that could be classified as sensitive under applicable law.

Non-Personal Information: We collect data like IP addresses, browser types, and browsing behavior on our site using cookies and other tracking technologies.

How We Use Information

We use the collected information to:

- To provide you with the lowest possible costs for health insurance coverage.
- Provide and manage your insurance policies.
- Communicate with you regarding updates, claims, and promotional offers.
- Improve our services and website experience.
- Comply with legal obligations and prevent fraud.

Information Sharing and Disclosure

We may share your information with:

- **Third-Party Service Providers:** These include payment processors, cloud service providers, and other entities that help us deliver our services.
- **Affiliates and Partners:** We may share data with our affiliates and business partners to offer you additional services or benefits.
- **Legal and Regulatory Authorities:** We may disclose information when required by law or to protect our legal rights.

Cookies and Tracking Technologies

We use cookies to enhance your experience on our website. These cookies help us understand how you interact with our site and allow us to improve your experience. You can control cookie settings through your browser.

Data Security

We implement various security measures, including encryption and access controls, to protect your personal information from unauthorized access, use, or disclosure. Despite these efforts, no method of transmission over the internet is completely secure.

User Rights and Choices

You have the right to:

- Access and correct your personal information.
- Opt-out of marketing communications.
- Request deletion of your data, subject to legal requirements.
- Manage your cookie preferences.

Children's Privacy

Our services are not intended for children under the age of 13. We do not knowingly collect personal information from children without appropriate consent.

Changes to the Privacy Policy

We may update this Privacy Policy from time to time. Changes will be effective immediately upon posting the updated policy on our website. We encourage you to review this policy periodically.

Contact Information

If you have any questions or concerns about this Privacy Policy, please contact us at:

The Insurance Factory
info@theinsurancefactory.com

Jurisdiction and Governing Law

This Privacy Policy is governed by the laws of the State of Delaware. Any disputes arising from this policy will be resolved in the courts of Delaware.