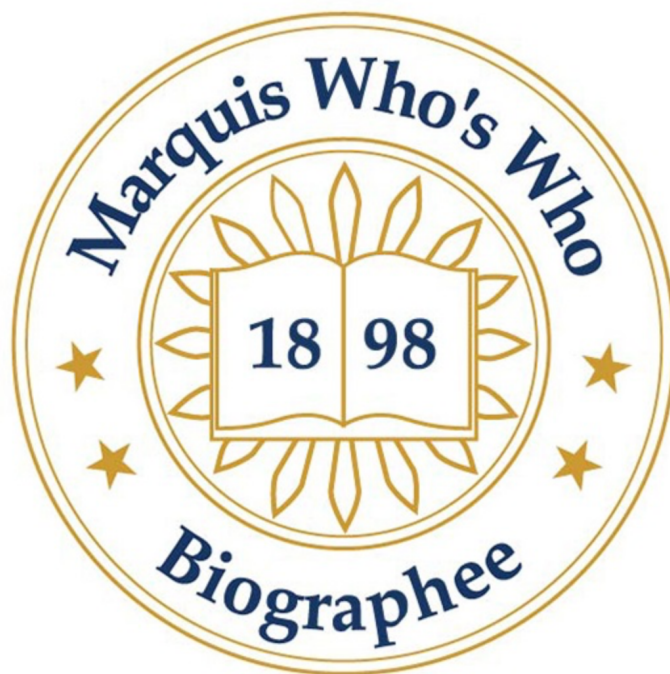


May 06, 2024

Marquis Who's Who Honors William "Bill" Adams Jr. for Expertise in Business Consulting

William "Bill" Adams Jr. serves as the chief executive officer of Targatek Inc.



ST. AUGUSTINE, FL, May 06, 2024 **/24-7PressRelease/** -- William "Bill" Adams Jr. has been selected for inclusion in Marquis Who's Who. As in all Marquis Who's Who biographical volumes, individuals profiled are selected on the basis of current reference value. Factors such as position, noteworthy accomplishments, visibility, and prominence in a field are all taken into account during the selection process.

Mr. Adams is a distinguished entrepreneur and executive with a career marked by innovation and leadership in technology and business consulting. As the founder, chairman, and chief executive officer of Targatek Inc., a purveyor of digital leadership solutions, he has steered the company towards significant achievements in the technology industry. He previously established Consult WhiteSpace LLC in the New York City Tri-state area in 1998 and continues to serve as its principal. This consultancy firm benefits from the strategic insights gained from his earlier tenure as a strategic alliance adviser for Perot Systems from 1996 to 1998. His entrepreneurial journey began with the founding of the Adams Group and then InfoSource where he was a strategic thought leader throughout the late 1980s and 1990s, the last of which was acquired by Dell/Perot Systems, a major milestone in his career. Prior to these ventures, Mr. Adams gained his expertise as a director of corporate accounts at Herman Miller, with early experience gained at Johnson & Johnson.

Mr. Adams' career has been noteworthy as reflected in a cover story in CIO Bulletin Magazine and a lengthy article in The Silicon Review, both published in 2023 and both praising his accomplishments for advancing the application of technology to improve performance in the executive suite. He also was awarded the "Chairperson of the Year Award" for the category - Workplace Transformation - by CEO Monthly Magazine for the years 2022 and 2023. Mr. Adams has helped many company executives from Fortune 50 to high growth firms innovate and transform their business models from Lucent Solutions Group (\$2B) to many high growth companies preparing them for M&A or IPO.

Beyond his professional endeavors, Mr. Adams is an active member of the Change Management Association and the National Speaking Platform, reflecting his commitment to both the theoretical and practical aspects of change management within organizations. Likewise, his academic background laid a solid foundation for his professional achievements. He earned a Bachelor of Science in industrial psychology and management from Ithaca College in 1973, after which he attained an Executive Master of Business Administration from Pace University in 1976. Further enhancing his credentials, he obtained a Certificate of Board Education from ExecRank in 2018 and became a Certified Change Management Consultant.

Mr. Adams' recognition as one of the Five CEOs to Watch by Silicon Review in 2023, among other awards, attests to his leadership and impact on the industry. He has also shared his insights through numerous publications and articles highlighted by authoring his first in a 3-book series titled: "OUTFOCUS – Harness The Power Of Collaboration" published by ForbesBooks and released in June 2022. After years of experience acting as interim Chairman/CEO of a handful of NASDAQ companies, he created a podcast series titled "Boards That Work" in 2023 picked up by two global networks.

In addition to his business pursuits, Mr. Adams has made significant contributions to civic engagement through his role as co-founder and director of CancerKare Fund since 2017. In accounting for his overall success, he credits the values instilled in him by his family during childhood—ethics, hard work, fairness—and an entrepreneurial spirit inspired by his father. Outside of his career, Mr. Adams is an accomplished artist with a preference for oil on canvas producing several works for museums and non-profit organizations. He also is a collector of European classic cars, fine art, sports memorabilia, and loves golf.

About Marquis Who's Who®:

Since 1899, when A. N. Marquis printed the First Edition of Who's Who in America®, Marquis Who's Who® has chronicled the lives of the most accomplished individuals and innovators from every significant field of endeavor, including politics, business, medicine, law, education, art, religion and entertainment. Marquis celebrates its 125th anniversary in 2023, and Who's Who in America® remains an essential biographical source for thousands of researchers, journalists, librarians and executive search firms around the world. Marquis® publications may be visited at the official Marquis Who's Who® website at www.marquiswhoswho.com.

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