

USBA OFFICIAL COLORS

Standards of Visual Sovereignty and Lineage Continuity

To preserve the integrity of the national standard, the *United States of Black America* adopts official color specifications drawn from the original Black American Heritage Flag. These colors function as visual markers of lineage, authority, and continuity.

All official uses must preserve the colors exactly as defined. Alteration, stylization, or reinterpretation is prohibited, as visual precision is essential to protecting the sovereignty, clarity, and historical continuity of Foundational Black American identity.

Red

- **HEX:** #b5191f
- **RGB:** 181, 25, 31
- **CMYK:** 0–86–83–29

Black

- **HEX:** #000000
- **RGB:** 0, 0, 0
- **CMYK:** 0–0–0–100

Gold

- **HEX:** #f0ac17
- **RGB:** 243, 174, 24
- **CMYK:** 0–28–90–6

Copyright Notice

© 2025 United States of Black America, LLC dba USBA 2025. All rights reserved.

All USBA materials are protected under U.S. copyright law. Permission is granted for limited reproduction and distribution under fair use, including for education, research, news reporting, commentary, or policy advocacy, provided the content is not altered and proper attribution is given to USBA 2025. Any other use, reproduction, or modification requires prior written consent from USBA 2025.