

Carol Gonzalez

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WORK EXPERIENCE:

Principal Legislative Advocate | Carol Gonzalez | Dec '23 – Present

- Representing diverse, minority, and disproportionately impacted clients in Sacramento through an equity lens by providing advocacy and consulting services while considering their public relations.

Senior Legislative Advocate | Strategic Education Services | Dec'18 – Dec'23

- Co-consulted with the managing and developing budget letters, agendas, materials, and presentations for the *Education Coalition* with the purpose of preserving Proposition 98 funding. Organized panels with guest speakers, drafted letters, and coordinated edits and agendas for the Coalition's subcommittees..
- Secured various facilities and capital outlay projects through the state budget.
- Lobbied members and staff of the California State Assembly, Senate, Governor's Office, Chancellor's Office, Department of Education, Department of Finance, and Legislative Analyst Office
- Produced position letters, talking points, memos, and timely legislative updates for clients.
- Created biweekly newsletters; assembled weekly and monthly legislative reports.
- Represented clients at committee hearings and educational agency meetings.
- Provided policy recommendations for client priorities.
- Coordinated and attended lobby days, meetings, and grassroots events.
- Fostered investment grants with legislative caucuses on behalf of Foundation clients.
- Served as the office supervisor by managing interns, staff, projects, client activities, and deadlines.

Government Affairs Intern |Planned Parenthood Affiliates of CA | Aug '18 – Dec '18

- Summarize and document policy briefings, webinars, and bill summaries.
- Assist and created information tracking projects for upcoming elections, candidates' voting records, and scorecards.

Bera For Congress |Deputy Field Organizer | Elk Grove, CA | Aug '18 – Nov '18

- Managed phone banks, trained volunteers on phone scripts, and created an outreach campaign for congressional voters.
- Organized daily canvassing shifts and goal targets and managed end-of-data statistics.
- Recruited, trained, and managed a team of campaign interns for voter contact while monitoring activity.

Summer Washington, DC Intern | CHC BOLD PAC| June '18 – Aug '18

- Drafted daily summaries of press releases regarding current issues and of CHC BOLD PAC members.
- Research and completed candidate questionnaires for candidates and crafted their memos.
- Formulate spreadsheets for Congressional candidates and current Representatives with potential and past contributors on all lists by collecting and curating contact information for call time.

File Clerk | Law Office of Rushford & Bonotto | July '16 – May '18 | Sacramento, CA

- Translated all Spanish-language correspondences, calls, and legal documents.
- Oversaw timely filing for over 400 litigation cases for all of the firm's attorney appearances.
- Assisted attorneys with discovery requests, records, and case organization.

Student Assistant | CA Secretary of State, Elections Division| Jan '16 – July '16 | Sacramento, CA

- Managed phones, including the Spanish-language election hotline and electronic public inquiries.
- Supported registrations of candidate filing activities and responded to mail and correspondences.

VOLUNTEERING:

Leadership California | California Issues & Trends (CIT) | Class of 2025

- Selected to participate in a class to catalyze distinguished women leaders across California to scale their impact, increase their knowledge of California issues and trends, broaden connections, and boost their influence, and be inspired to act and make a difference.

HOPE Leadership Institute| Hispanas Organized for Political Equality | Class of 2024

- Participated in a statewide leadership program specifically designed for professional Latinas in California, with a goal of training Latinas in vital leadership and advocacy skills, enabling them to create fundamental change within their local neighborhoods and across California.

Ready to Win Fellow | New American Leaders | Washington DC - Class of 2022

- Developed strategies to lead campaigns that empower New Americans to run, win, and lead.
- Encapsulated the importance of immigrant communities at every level of the political process.

Advancing Latinas into Leadership (ALLMP)| Oct'23 -Present

Director of Programming and Partnerships | Oct '23 - July '24

Advisory Board Member | ALLMP | June '21 – April '22

- Drafted and reviewed MOUs; developed the programming to comply with the rules and regulations.
- Built relationships with community partnerships while diligently working with school leadership.

Program Coordinator | ALLMP |Oct '20 – June '21

- Empowered high school Latinas with the tools and resources to succeed after graduation.

Sacramento Fellow | New Leaders Council Institute| Jan '21 - July '21 - Class of 2021

- Trained with the skills to run for office, manage campaigns, and create start-ups and networks.
- Taught to take activism back into their communities and workplaces to impact progressive change.
- Developed fundraising, communications, policy, management, and community initiatives.

Detention Center Visitor | Freedom for Immigrants | Aug '19 – Apr '20

- Helped detainees as a support system by having one-on-one conversations and hearing their stories.

LEADERSHIP:

Advisory Board Member |Project Super Bloom |March '21 - March '22

Policy Director |Sacramento County Young Democrats (SCYD)| Feb '21 – Feb '22

Legislative Director |CA Young Democrats (CYD) Womxn's Caucus|Apr '21 – May '22

Delegate, Assembly District 8 | Assembly Delegate for CA Democratic Party| Feb '21 - April '23

ASSOCIATIONS:

- CA Latinx Capitol Association
- Capitol LGBTQ Association
- Institute of Governmental Advocates

TECHNICAL SKILLS:

- NGP, FEC, PDI
- Budget Tracking
- Policy Analysis

LANGUAGE:

Fluent in Spanish

EDUCATION:

Bachelor of Arts: Political Science & Communication Studies | CSU, Sacramento

Certificate: Unconscious Bias - From Awareness to Action | Catalyst

Recognized: Sac State College Democrats | Alumna of the Year | 2021