

OBX Rod and Custom Festival 2023

✓ **HOSPITALITY PACKAGE #1**

✓ **Primary Host Location – limited availability**

✓ **\$500 (up to 50% in trade)**

- .1. Listing as **Primary Cruise-in location**. All participants are encouraged to cruise to these locations and display their cars.
- .2. Listing as Passport Stamp location. Participants will have cards to have stamped as having visited your location. They will turn in the cards to our registration trailer for random drawings held Saturday evening at the Main Event Site.
- .3. One "Anchor car" will be scheduled to be on display at your location to help designate your business as a team player.
- .4. Special signage for your location. Signs to display along the sidewalk to help everyone see that you are a Primary Host Location.

✓ **Requirements.**

- .1. Must be a hospitality business, offering food service.
- .2. Driveway and parking **lot must be suitable for entry by low slung vehicles.**
- .3. Several Parking spaces should be dedicated for use by the participants during the event hours.
- .4. We ask that you offer a discount to any participant that shows an official OBXRC lanyard with credentials. These will only be given to participants that have registered cars in the event. The discount details may be at your discretion, either percentages or specific meal offerings.
Discounts would not apply to alcohol purchases.

✓ **HOSPITALITY PACKAGE #2**

✓ **Supporting Sponsor Location**

✓ **\$250 (up to 50% in trade)**

- .1. Listing as Supporting Hospitality Location. All participants are encouraged to visit and support these sponsors. This package is perfect for locations where the driveway and parking situation **would not be suitable for low slung vehicles** to enter and exit, or where ample parking spaces are not available.
- .2. Listing as Passport Stamp location. Participants will have cards to have stamped as having visited your location. They will turn in the cards to our registration trailer for random drawings held Saturday evening.
- .3. Special signage for your location. Signs to display along the sidewalk to help everyone see that you are a Supporting Sponsor Location.

✓ **Requirements.**

- .1. Must be a hospitality business, offering food service.
- .2. We ask that you offer a discount to any participant that shows an official OBXRC lanyard with credentials. These will only be given to participants that have registered cars in the event. The discount details may be at your discretion, either percentages or specific meal offerings.
Discounts would not apply to alcohol purchases.