

THE QUARTERLY IMPACT

The Gift of Literacy

In this Special Edition of *The Quarterly Impact*, we proudly celebrate The Gift of Literacy, a holiday initiative held on December 21, 2025, created to nurture a love of reading and strengthen early literacy within families. Presented by FTH Dimension Solutions in partnership with the i-IMPACT | i-LEAD Foundation, this event reflected our shared commitment to education, family engagement, and community impact.



CELEBRATING THE JOY OF LITERACY

This joyful celebration brought families together during the holiday season to emphasize that literacy begins at home and grows through meaningful shared experiences. Each participating family with children in Pre-K through 3rd grade received a specially curated "Mom, There's a Rooster in the House!" Kit written by Dr. Donatto.

The Literacy Kit Included:

- Copy of the featured children's book
- Set of comprehension flashcards
- Coloring book or activity book
- Bookmark

These tools were thoughtfully selected to spark curiosity, strengthen comprehension skills, and encourage joyful reading routines between children and caregivers.

Families were delighted to connect with Dr. Phyllis Donatto. She encouraged children to see themselves as readers and storytellers, while parents gained simple, practical ways to make reading an enjoyable part of everyday life.



POSITION FAMILIES FOR GREATER IMPACT

The Gift of Literacy reflects our belief that early literacy is a powerful pathway to lifelong learning and leadership. By equipping families with accessible, meaningful resources, we continue to position children for success—academically, socially, and emotionally.