

## **Initial Project Submission Form**

**Executive Summary should consist of a brief write up and include the following:**

- 1. Define the Principals, Ownership Position & Contact Information.**
- 2. State the background of the individuals.**
- 3. State Net Worth of Principals.**
- 4. State exactly what the project is & address.**
- 5. State As Is and ARV Value of Project.**
- 6. Amount and Type of Funding required, type: Preferred Equity, Debt, Mezzanine.**
- 7. Amount of Cash Contributed by Principal.**
- 8. Critical timing issues.**
- 9. State a summary of the income for the stated project.**
- 10. Debt Coverage Ratio.**
- 11. State the amount of funds needed, how they will be allocated along with the exit strategy for repayment of loan or buy-out of equity partner**
- 12. Exit Strategy.**
- 13. Broker Information and Relationship.**

**When you have completed this, please e-mail to [Dane@ConradCapitalLLC.com](mailto:Dane@ConradCapitalLLC.com) and [BillG@ConradCapitalLLC.com](mailto:BillG@ConradCapitalLLC.com)**