

5 STEPS

SET UP CARBON LABELING

As consumers, we need accurate information to reduce our emissions. Each product needs to have a carbon label that shows how much greenhouse gas was emitted to make it. That way, we can compare products and choose those that have the lowest impact on the climate crisis.



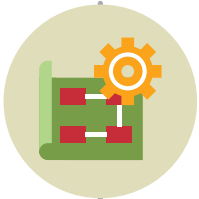
1 Policy

Government should set up a national standard for carbon labeling for all products, including a streamlined process to make certification by manufacturers easy.



2 Voluntary

Initially, product labelling should be voluntary. The brands and companies that participate will likely be rewarded with increased sales.



3 Implementation

In the beginning, several products should be tested for each industry. Then adjustments to the certification process can be made. Gradual success will lead to widespread adoption.



4 Public education

Carbon footprint labeling should be promoted to the wider community and people encouraged to make informed purchasing decisions.



5 Help others

Once high-income countries have implemented carbon labeling, they should help support developing countries to create their own programs.