





**che c'è  
da guardare?**  
non avete mai visto  
un divano?

2

1972

FRANCO BATTIATO

TESTIMONIAL DELLA CAMPAGNA PUBBLICITARIA BUSNELLI.

# OUR HISTORY: FROM HERITAGE



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**1953**



Having soon abandoned the artisan structure, Busnelli embarked on an operation that led to profound **changes** in its production methods and **in the ways of living and dwelling**: production walked a new path between design and planning, showing a growing interest in the use of **new technologies** and **new materials**.

Completely new products manage to **satisfy emotional needs** even before the functional ones.

Busnelli Industrial Group began its history in **1953** in **Meda**, in the heart of Brianza, the Italian district that is the **beating heart of furniture craftsmanship**.

Franco Busnelli began his journey with clear ideas and the ambition to win over a public eager to bring into their homes **not just a sofa, but that sense of lightheartedness and freedom** that had **been missing for so long**.



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**1972**



The opening in 1972 of the **new factory in Misinto** marks a radical **technological evolution** for the entire furniture and furnishings sector.

These are years full of initiatives and **tireless scientific research** that lead to the creation, within the company, of a dedicated structure: the **Busnelli Study and Research Center**, a permanent gym of **ideas and experimentation**.

In 2021, **WEDO Holding** acquires Busnelli, choosing **sustainability**: **keep creating** and spreading **beauty** and carrying on a **history of design and Italian style** that began 70 years ago.

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**2021**

**FROM  
HERITAGE  
TO FUTURE**



# OUR HISTORY: TO FUTURE



In 2021 **WE.DO HOLDING** acquires the **BUSNELLI** brand by including it within the HOME division.

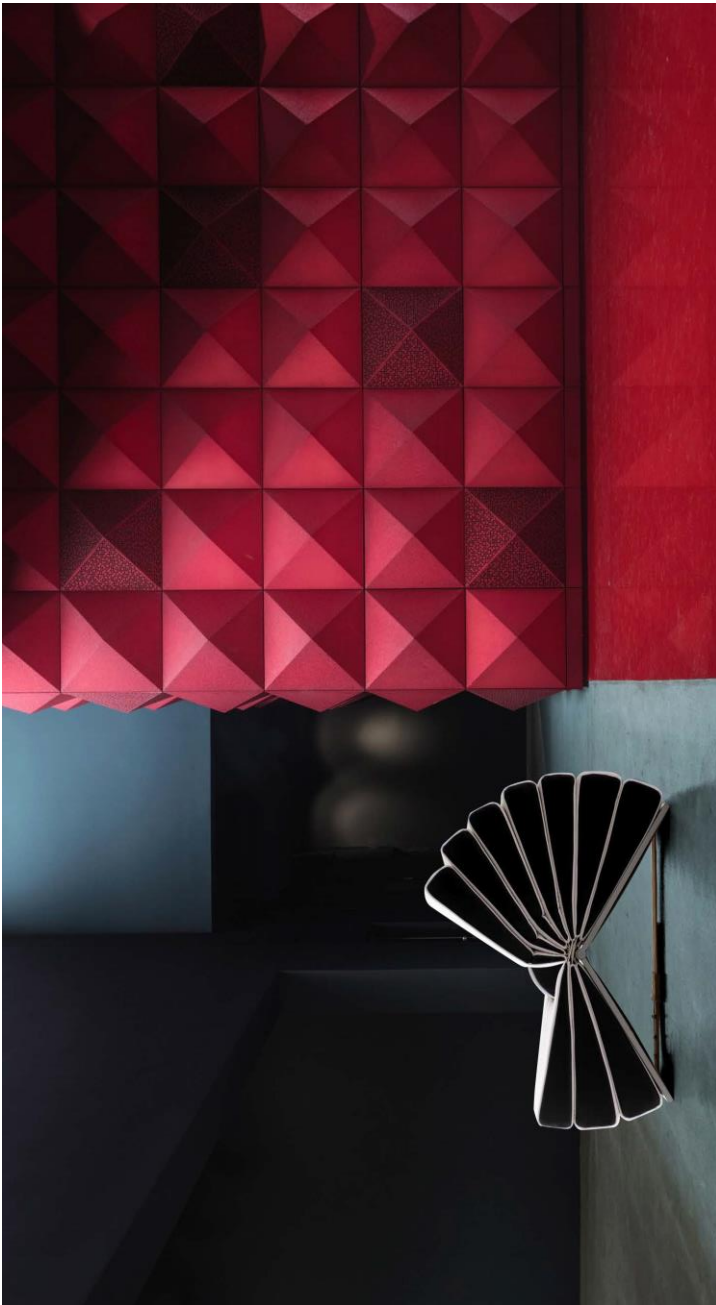
**WE.DO Holding**, the parent company, **includes in its portfolio 13 companies and 16 brands that design, produce and distribute** high-end designer furniture.

**Continuously growing**, the **WE.DO group reaches a turnover of more than 330 million euros in 2023** and has more than 1,000 employees, 9 factories and 20,000 square meters of production.

WE.DO companies are **present in more than 90 countries around the world** through their own distribution networks.

Solidity, expertise, winning business strategies and an ambitious industrial plan are key points that continue the WE.DO group's growth path and its role as a world leader in the furniture sector in the Italian and international scenario.





## From our Heritage to your Future

We guard a **historic brand of Italian design**, we guard **craftsmanship**, **savoir-faire**, and as a heritage we are committed to ensuring that the **culture of beauty and making-good** is transferred **to future generations**.

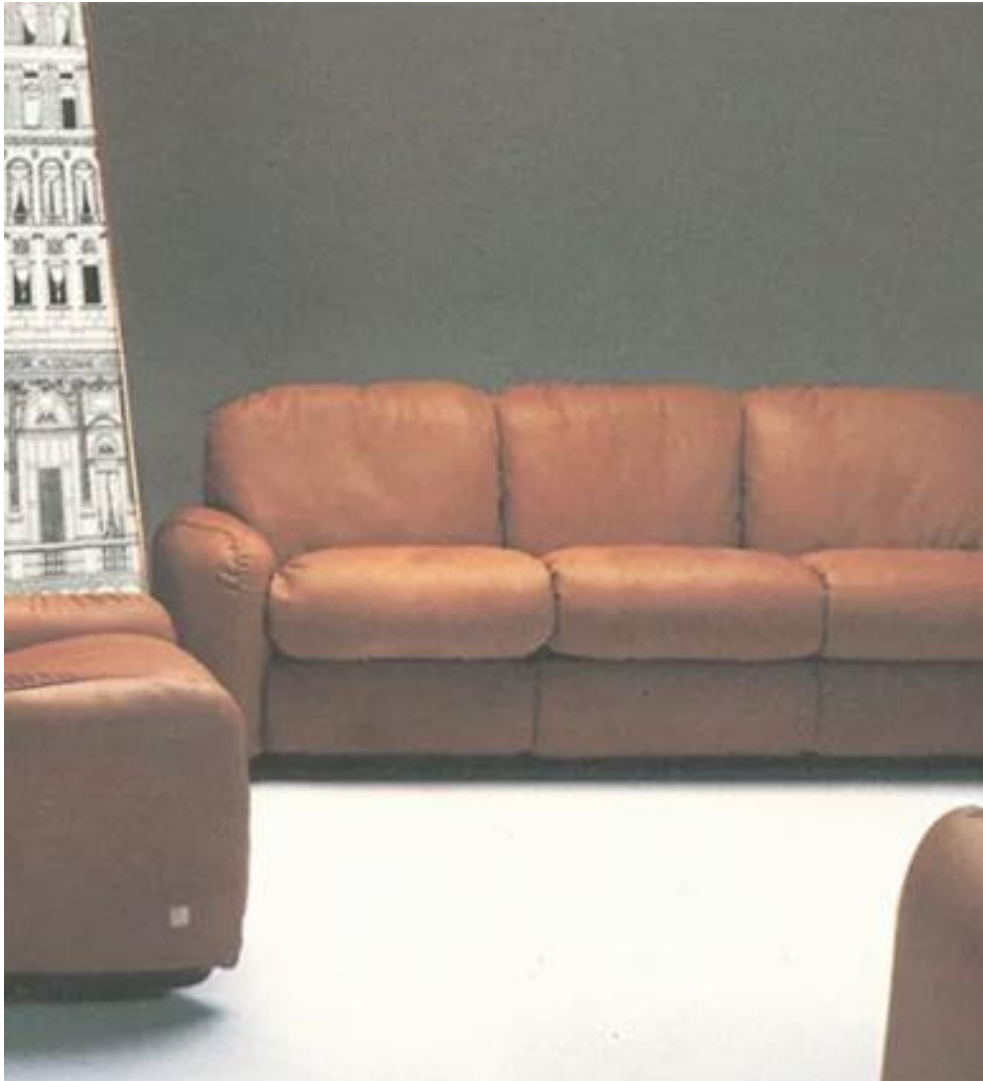
The **heritage of knowledge** and craftsmanship built over time is an **ever-growing springboard** that **propels us into the future**.

We like to be a **positive and original** brand driven by the desire to **contribute to change** in the world of design with **innovation, creativity** and **sustainability**,

We are a **Collective**: we firmly believe that only through the contribution of each person, with their **individuality** and **diversity**, can solid goals be achieved, defying difficulties.

We continue **in the wake of the historic founder**, Franco Busnelli: communicating by contaminating different worlds, entering **people's emotions** and history, being **iconic and symbolic while remaining innovative and engaging**.

# MISSION



Creating **objects** that are an **expression of our vision**, of our doing business, designed **for people**, with concern **for the planet**: objects that create the **culture of design** to be passed down **from generation to generation**.

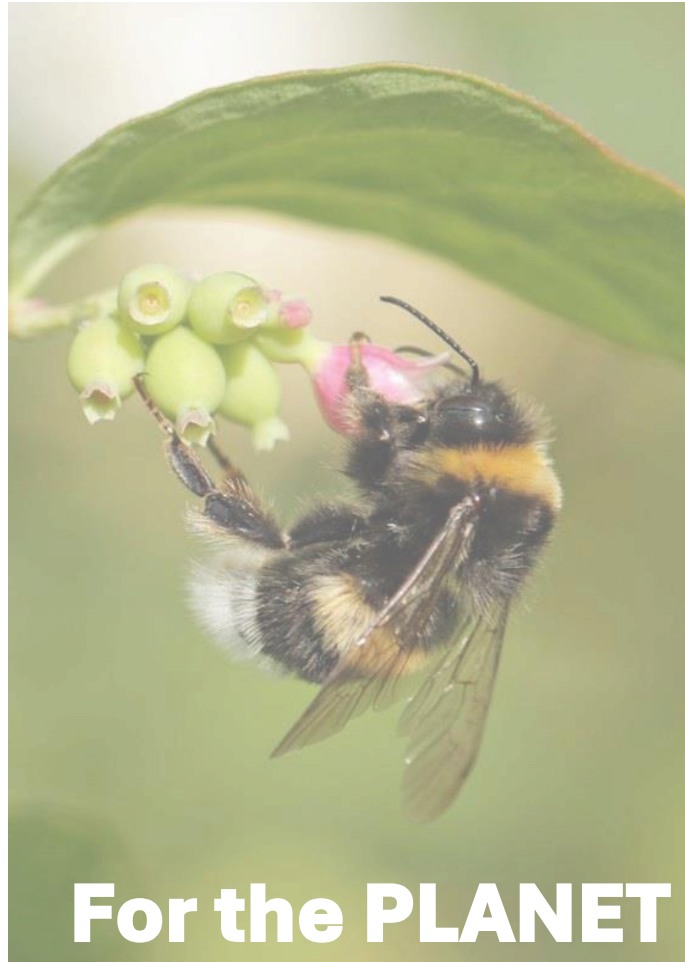


# VALUES



**INNOVATIVE TRADITION**

**CREATIVENESS**



**TIMELESSNESS**

**CULTURE**



**QUEST FOR EXCELLENCE**

**OPEN-MINDEDNESS**

**RESPONSIBILITY**

# POSITIONING



A BUSNELLI PRODUCT IS CREATED TO ENGAGE BODY AND MIND, EYES AND TOUCH, HOLISTICALLY INVOLVING ALL THE SENSES WITH SOPHISTICATED AND CREATIVE STYLE, NEVER ORDINARY. INDIVIDUAL, BUT NEVER AS A CHARACTER.

MODERN AND CONTEMPORARY, BUSNELLI IS INTENDED FOR HOMES WITH SPACES CHARACTERIZED BY PERSONAL ELEMENTS FULL OF IDENTITY: A “SMART HOME”. IT IS TARGETED TO REFINED RESELLERS, LOVERS OF BEAUTY AND DESIGN, AWARE INNOVATORS, WHO ARE REFERENCE POINTS FOR THOSE SEEKING HIGH-END BRANDS.

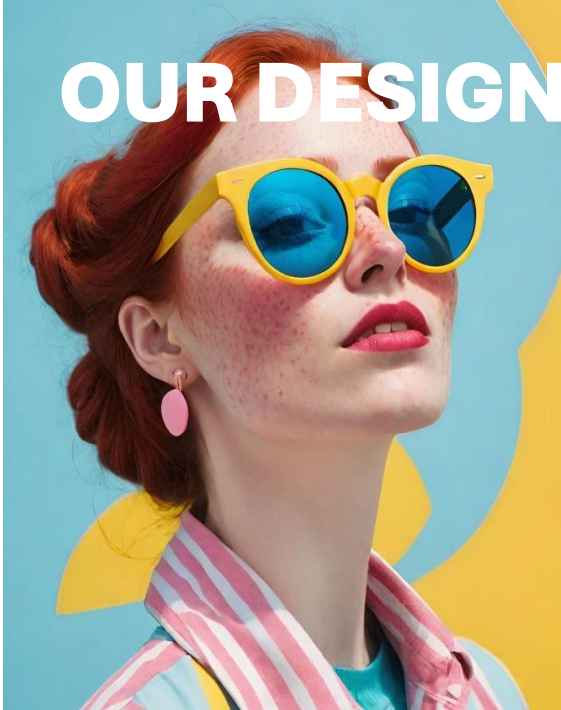
BUSNELLI IS ALSO CHARACTERIZED BY A HIGH SENSITIVITY TO THE THEME OF ARTISANITY, GREEN ECONOMY AND SOCIAL RESPONSIBILITY, WITH CAREFUL EVALUATIONS OF MATERIALS AND PRODUCTION PROCESSES.



**ROCK  
YOUR  
HOME**



# OUR DESIGN LOVERS



- 35/50 YEARS
- PERENNIALS
- HYPERCONNECTED
- SOPHISTICATED,
- GREEN AND SMART.
- RICH IN PASSIONS AND GLOBAL TASTE.
- EDUCATED, POLYFORM,
- COSMOPOLITAN,
- CONFIDENT,
- SOPHISTICATED.
- HYPERSOCIAL,
- AWARE AND CURIOUS.
- VALUE-FOR-MONEY
- CONSCIOUS.
- ON THE GO





## **EMBRACE CIRCULAR THINKING & DURABILITY**

Green thinking for us is a mindset.

We have created a charter of our 'green thinking', pillars evolving through R&D, innovations and collaborations.

The background of the entire slide is a close-up photograph of a green leaf, showing its intricate vein structure. On the left side, there is a large, white, stylized letter 'E' that is partially cut off by the edge of the frame. In the top right corner, there is a small, dark square logo containing a white stylized 'E' or similar symbol.

# ETHICS & AESTHICS

Being visionaries has been with us since the beginning of our history. **The ability to pick up on contemporary demands and anticipate society's needs and tastes leads us to be tireless researchers and innovators. GREEN THINKING** for us is one of the engines that most animates us and ignites the creativity on which we base the production process.

# ETHICS & AESTHICS



Busnelli, who has always been an **innovator in the field of sustainability**, seizes the **opportunity to start his new path by fully embracing the philosophy of ethics and conscious aesthetics**. Every detail, both in the new collections and in the re-editions of the icons, is designed according to eco-sustainable.

**The time factor is crucial in design.** We wanted to insist on increasing the product's **durability**, which is realised not only in the use of materials, but also and above all in the possibility of **reconfiguring** one's sofa in the course of its life, adapting it from time to time to the user's new needs.

# THE 10 POINTS OF BUSNELLI'S GREEN THINKING

# 1

**STRUCTURES: Wood** and wood derivatives used for the structures of all Busnelli sofas are FSC and CARB 2 certified, to ensure sustainable forest management and the reduction of formaldehyde emissions. The steel frames are painted with environmentally friendly powders, without volatile chemical compounds (VOC) and without harmful metals.

# 4

**MOULDED FOAMED ELEMENTS:** All elements produced using the moulded foaming technique are always provided with a disassemblable insert, whether in coniferous plywood or metal. This allows for greater recyclability of the sofa at the end of its life.

# 2

**SPRING SYSTEMS:** The spring systems applied use elastic criss-crossed belts (L 70 mm) with a high natural rubber content, characterised by a total covering of rubber threads. The high rubbery content inside the belt increases its durability and ability to rebound, thus returning to its original position even after years of use. The belts are pre-tensioned using a dynamometer to ensure uniform tensioning.

# 3

**PADDING:** All Busnelli sofa padding uses flexible polyurethane treated to 15-20% with polyols of vegetable origin such as soybean oil, which reduces greenhouse gas emissions by 36%, compared to traditional polyols derived from the chemical synthesis of petroleum. Also used in the padding are expanded foam, flexible foam in differentiated densities, shaped foam, regenerated PET and bonded resin fabric.

# 5

**UPHOLSTERY:** A collection of 30 types of upholstery in 419 colour nuances, selected from: high quality virgin fabrics, recycled, recyclable and biodegradable fabrics, leather and eco-leather. In particular, the Andante, Vivace, Adagio and Rec fabrics are derived from fully traceable recycled polyester and PET bottle yarn, generated without the use of chemicals. The production process is 100% made in Italy within a 90 km radius of the company's headquarters. The use of recycled polyester requires fewer processing steps than traditional fabrics, resulting in reduced energy consumption and carbon emissions during the production process.

# 2

6

**INTERIOR LININGS:** All service fabrics feature exclusive Busnelli patterns, printed or woven directly onto the weft of the fabric (jaquard).

7

**REMOVABLE COVERS:** All Busnelli sofas have removable covers, whether covered in fabric or leather/eco-leather. The removability favours both the possibility of refurbishing the product according to new user requirements and disassembly at the end of its life cycle.

8

**PAINTING METALLIC PARTS:** The powder coatings applied are solvent-free and do not contain volatile organic compounds (VOC) or toxic heavy metals such as lead or chromium. High environmental sustainability is also given by the use of regenerated substances in the mixture. The powder-coating process ensures greater durability.

9

**ACCESSORIES:** The accessories of Busnelli sofas (trays, coffee tables, platforms) are made of coniferous plywood or MDF veneered in ash with an open-pore black varnish or lacquered (RAL) with a 10 Gloss water-based varnish cycle.

10

**ADDITIONAL CUSHIONS:** in Busnelli cushions, the upholstery is made entirely of regenerated PET resin. The application of different covers on the two sides of the cushions makes them double-sided and versatile, thus increasing the perceived durability of the sofa itself. They also feature the exclusive perimeter band with Busnelli monogram embroidered in shiny black thread on black canvas.



**PILLARS**

**For the PEOPLE**

**CONTINUOUS LEARNING&TRAINING**

**DIVERSITY**

**INCLUSION**

# DESIGN COLLECTIVE BUSNELLI CREW

**COLLETTIVO, SINGULAR, VERY PLURAL.**

**WE HAVE VERY CLEAR IDEAS. IDEAS BORN FROM AN EXCHANGE, IDEAS THAT  
EVOLVE TO BE SHARED. WE KNOW EXACTLY WHAT WE WANT TO DO AND WHO  
WE WANT  
TO TALK TO. BUSNELLI, THE NAME OF A HARD-WORKING FAMILY FULL OF  
DREAMS, BORN AND RAISED IN THE HEART OF BRIANZA, HAS CONTINUALLY  
EXPANDED  
ITS VISION TO INTERCEPT THAT OF SO MANY PEOPLE WHO LIVE, THINK, DARE,  
AND INSPIRE OTHERS, IN SHADES OF ROCK: THIS, FOR US, IS BEING WE**

## **A TEAM OF TALENTS A SINGLE PHILOSOPHY OF LIFE**

We are many, and we're always moving. Together we create culture, trace out trends, write new languages that converge into a single, powerful identity, into a distinctive design. Everything we do, we want to do together.

Collettivo is Busnelli and its designers.

Collettivo is an approach to marketing from a design perspective. Collettivo is our human-centric nature.

Collettivo is the brand with our energy.

We are different. That's what makes us unique.

## **WE MAKE ONE THING ONLY WE WANT TO DO IT WELL**

We have a passion for things done well.

We are obsessed with quality. Our work must be excellent, otherwise why bother doing it?



## **DESIGN. STYLE SPEAKS COLLECTIVE**

Our creations are merely the most tangible expression of the continuous dialogue we establish among ourselves and with our audience.

We interweave trends, creativity and originality, to always give the most personal interpretation of design.

## **WE LOOK TO THE FUTURE BY TRADITION**

We were born in Italy and this is where we will continue to think and create, keeping an eye on the rest of the world.

We are recognisable and recognised for our way of doing things: what others call "disruptive" is our personal interpretation of an increasingly global Italian style.





CREW





**ENHANCEMENT OF CRAFTSMANSHIP**

**RESEARCH AND DEVELOPMENT**

**INNOVATION**

## MATERIALS & VALUE CHAIN

Busnelli is environmentally conscious from the choice of materials: the purchase of raw materials is one of the main areas of the company's value chain. The engineering department is always looking for new materials that meet the desired performance, but are recycled, recyclable and sustainable.



All Busnelli products are designed and distributed from within the company, according to a model characterized by direct control of all production stages, including prototype and material development and research. We support and enhance made in Italy, through partners who take care of assembly and a network of artisans and suppliers who complete the processing of products. To avoid extreme consumption, Busnelli seeks suppliers who have flexibility and do not make extreme stock, averting waste.

SOFA



**PIUMOTTO**

Re-Design by Franco Driusso



SOFA



# LOVELY

Design by Ilaria Marelli



# BUZ

Design by Marc Sadler

**SOFA**



# **GILMOUR**

Design by MATTEO NUNZIATI



**SOFA**



# **GRUMETTO**

Design by Elena Salmistraro

**SOFA**



# **REGOLO**

Design by Fabio Novembre

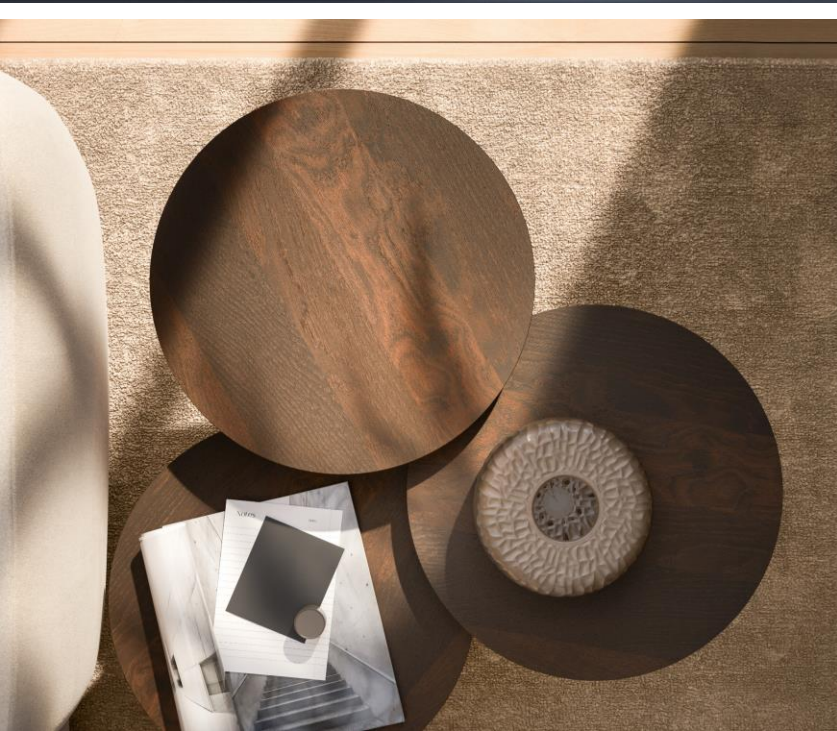


SOFA



**AtoB**

Design by Marc Sadler



ICONS



# OUR ATTENTION TO DETAIL



# OUR ATTENTION TO DETAIL



# OUR ATTENTION TO DETAIL



## Texture

As an element of graphic characterization an ad hoc texture has been created for the lining of the Busnelli upholstered furniture.



## Pillow Band

Busnelli's B extracted from its containment square. Example: catalogue cover or cushion perimeter band.



# MARKETING AND COMMUNICATION



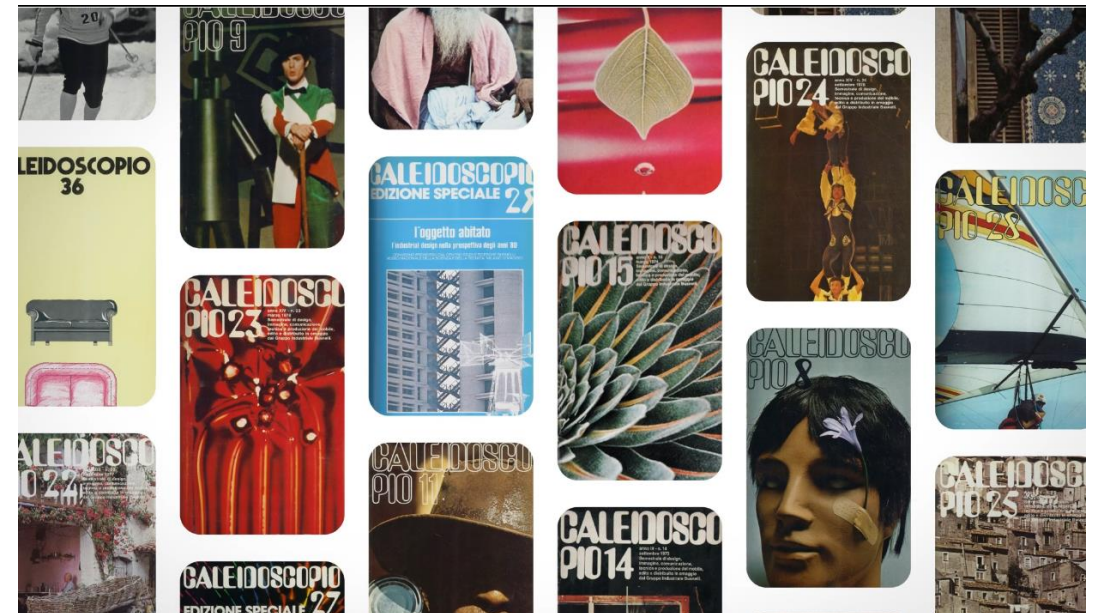
The return of Pop: art, design and lifestyle in the language of sharing



Caleidoscopio: the art of breaking down culture to recompose it in style

Busnelli is also its great openmindedness in ways of communicating, exploring different ways of spreading its philosophy and products, and today the brand continues along this line as well.

The new **CALEIDOSCOPIO** continues the brand's historic **organ house** created in 1965, now ferried into **contemporaneity** as a blog, with the same inspiration of being a sounding board not only of design but also of insights.



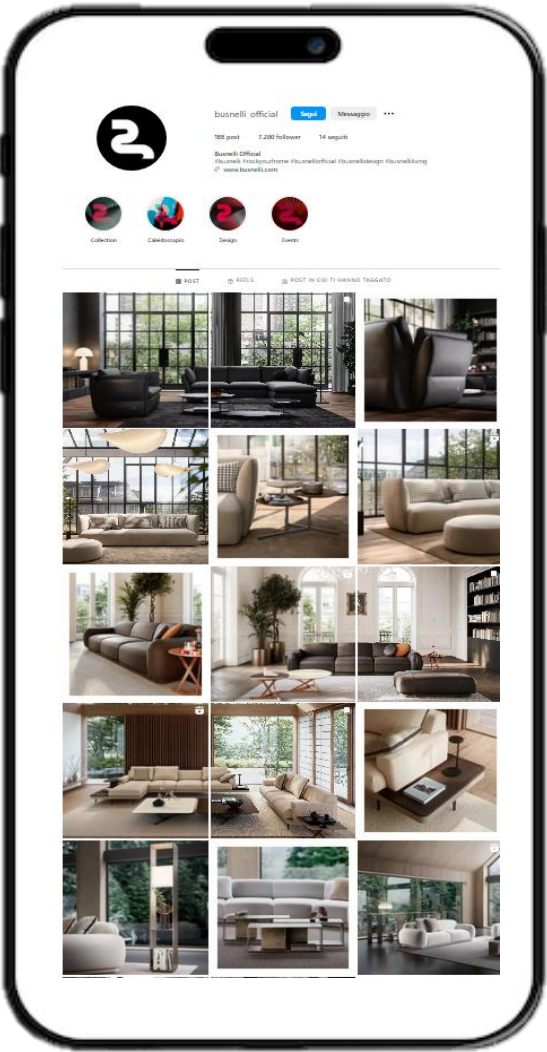
EVENTS | PARTNERSHIP



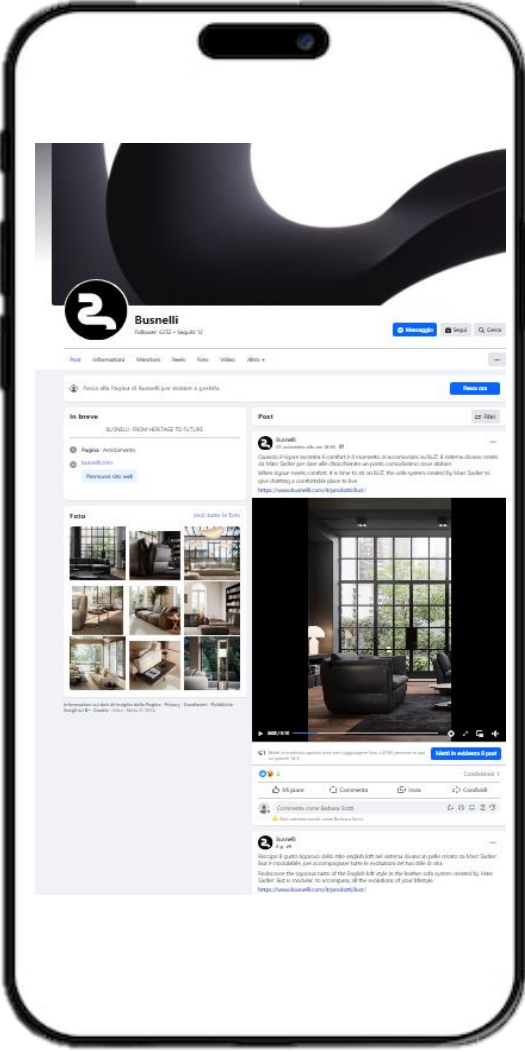
# SOCIAL MEDIA



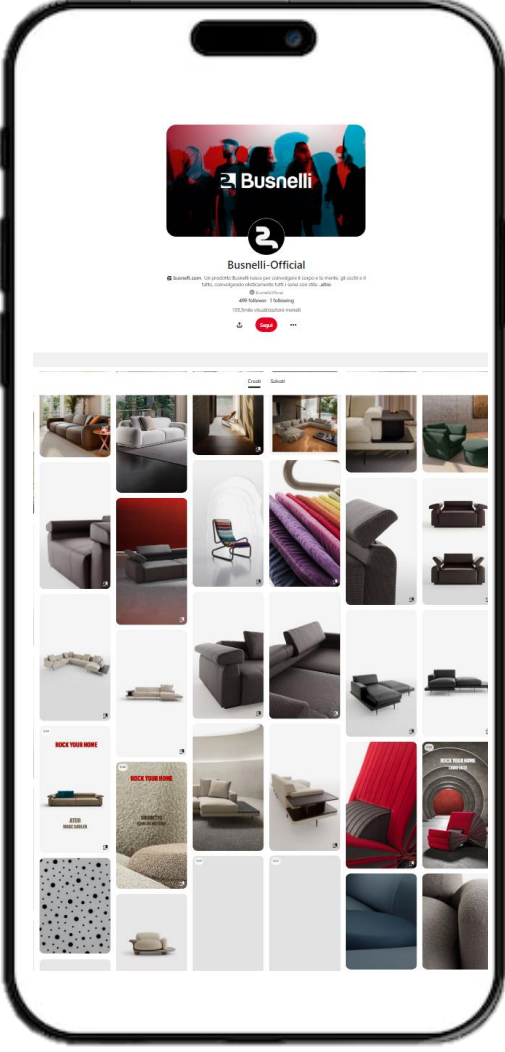
## INSTAGRAM



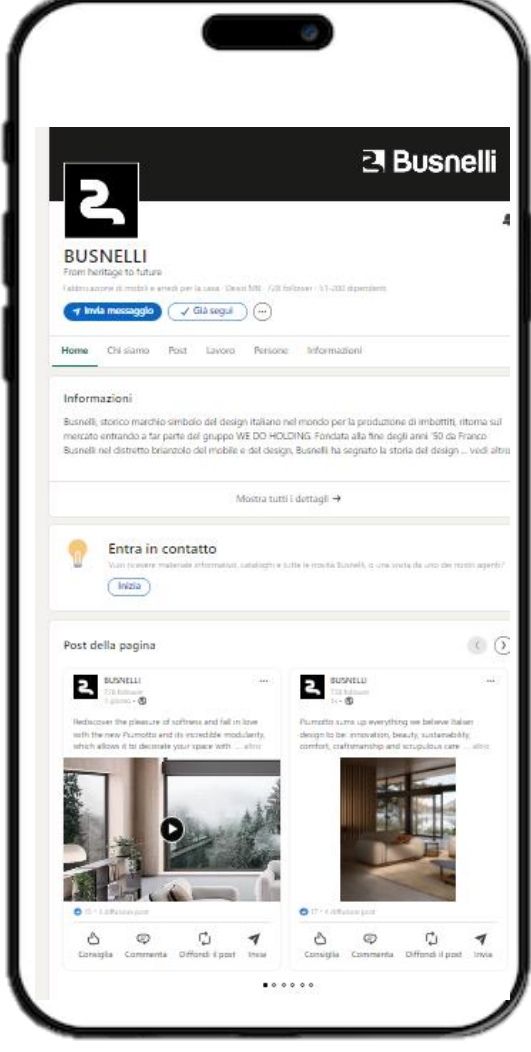
## FACEBOOK



## PINTEREST



## LINKEDIN



# BRAND BUSNELLI CREW PRODOTTI CALEIDOSCOPIO

[CONTATTI](#)

[PRESS KIT](#)

[NEWSLETTER](#)

IT / EN





 **Busnelli**



# **CATALOGUE**



# PIUMOTTO

re-design by Franco Driusso

INVIATO AL COMANDO ALL'ARCHIVO  
SERVIZIO DOCUMENTAZIONE E INFORMAZIONE  
DEL MINISTERO DELLA DIFESA PRESSO  
L'AMMIRAGLIO DELLO STABILIMENTO PRODOTTO  
NELLO STABILIMENTO E SOSTITUZIONE  
INVERNALI E VERBALE LA CONTROVERSA  
IN UNO DEI CENTRI VOTATO MANTENERE  
L'ESISTENZA DELL'ORDINE. MA ANCHE DISCORSO  
NELLO STABILIMENTO LA COMPONENTE  
ESTERNA E IN UNO DEI CENTRI  
COMPLETANDO LA STRUTTURA DEL PROGETTO  
IN CHIAVE SOSTENIBILE. IN SISTEMA CHE SENSUA  
SOSTENIBILE LA STRUTTURA DI MORALI LOCHI  
DUE LO STABILIMENTO E COMPLETANDO LA STRUTTURA  
ANDANDO COMPLETANDO. RISPONDO LO STABILIMENTO  
A SECONDA DELLE NECESSITA' SOSTENIBILE  
LA COMPONENTE ESTERNA E SOSTENIBILE  
RISPONDO LO STABILIMENTO E COMPLETANDO LA STRUTTURA  
IN UNO DEI CENTRI VOTATO MANTENERE L'ESISTENZA  
DELL'ORDINE. MA ANCHE DISCORSO

[illegible]

PIUMOTTO

## LAKE HOME

*A HOME TO ESCAPE THE UPROAR OF THE CITY, A HOME FOR THE WEEKEND OR FOR LIFE. SPACES DEFINED BY THE PASSING OF TIME, THE CHANGING OF THE SEASONS AND THEIR NATURAL COLORS. FEW OBJECTS, FEW FINISHES, A GEOMETRIC HARMONY INTERPRETED BY THE CHAMELEONIC ACTION OF THE ENVIRONMENT IN ITS TRUEST CONTEXT. A PLACE RENDERED SILENT BY THE CALM OF THE LAKE WHERE THE BEAT OF LIFE CAN BE HEARD.*

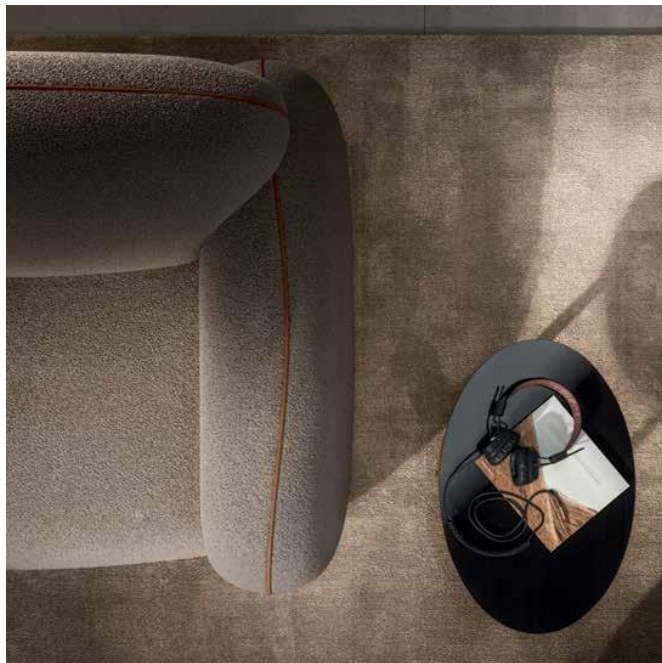


PIUMOTTO / LAKE HOME

DIVANO, POLTRONA & CUSCINI / SOFA, ARMCHAIR & PILLOWS: TESSUTO / FABRIC POP 11/4 + PELLE / LEATHER MEET 5081 B\_RUGS STAGE: SABBIA 03 C



*A SYSTEM THAT SUMS UP AND CELEBRATES  
BUSNELLI'S DESIGN CODES: INNOVATION,  
BEAUTY,  
SUSTAINABILITY, COMFORT, HIGH-QUALITY  
MATERIALS AND CRAFTSMANSHIP. IT FEATURES  
MARKED  
MODULARITY, MAKING IT PERFECT FOR ANY  
SPACE.*



PIUMOTTO / LAKE HOME



DYLAN 60: VETRO NERO + MEET 5081 +  
OMBRA

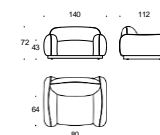
DIVANI / SOFAS

# PIUMOTTO

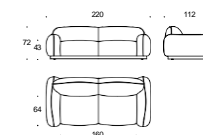
re-design by Franco Driusso



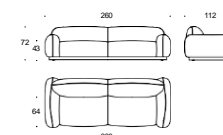
**Poltrona**  
*Armchair*



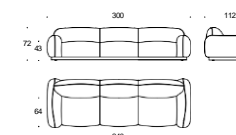
**Divano 220**  
*220 Sofa*



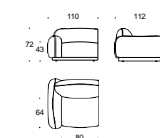
**Divano 260**  
*260 Sofa*



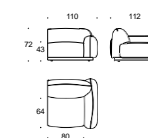
**Divano 300**  
*300 Sofa*



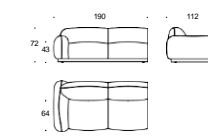
**Terminale 1P sx**  
*Lh 1S End element*



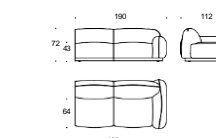
**Terminale 1P dx**  
*Rh 1S End element*



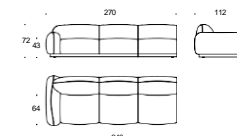
**Terminale 2P sx**  
*Lh 2S End element*



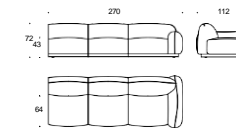
**Terminale 2P dx**  
*Rh 2S End element*



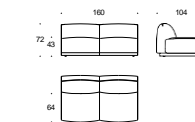
**Terminale 3P sx**  
*Lh 3S End element*



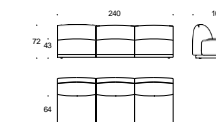
**Terminale 3P dx**  
*Rh 3S End element*



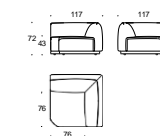
**Centrale 2P**  
*2S Central element*



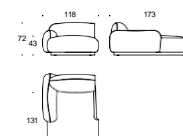
**Centrale 3P**  
*3S Central element*



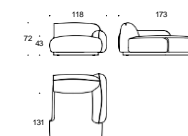
**Angolare**  
*Corner element*



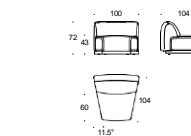
**Chaise longue sx**  
*Lh Chaise longue*



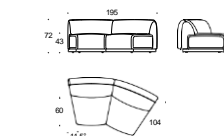
**Chaise longue dx**  
*Rh Chaise longue*



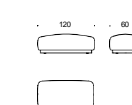
**Modulo inclinato**  
*1P 45° Oblique element*



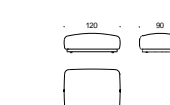
**Modulo inclinato**  
*2P 45° Oblique element*



**Pouf piccolo**  
*Small Pouffe*



**Pouf grande**  
*Big Pouffe*





LISTINO / PRICE LIST 2024

# PRICE LIST

# PIUMOTTO

Re-design by Franco Driusso

## DIVANO componibile / MODULAR SOFA

PIUMOTTO È UN OMAGGIO ALL'ARCHIVIO STORICO, RAPPRESENTA LA TRADIZIONE DEL FUTURO. FRANCO DRIUSSO SI È MESSO ALL'ASCOLTO DELLO STORICO PRODOTTO DI BUSNELLI, PERCEPENDONE E RESTITUENDONE LE VIBRAZIONI, L'ENERGIA, LA CONTEMPORANEITÀ. UN RE-DESIGN GENTILE, VOLTO A MANTENERE L'IDENTITÀ DELL'ORIGINALE, MA ANCHE DECISO NELL'IDEA DI RINNOVARE LA COMPONENTE ESTETICA E TUTTI QUEGLI ASPETTI CHE COMPORTANO UNA RILETTURA DEL PROGETTO IN CHIAVE SOSTENIBILE. UN SISTEMA CHE SI SNODA ATTRAVERSO UNA SERIE DI MODULI, I QUALI DANNO LUOGO A CONFIGURAZIONI LINEARI, ANGOLARI O CURVILINEE. DISEGNANDO LO SPAZIO A SECONDA DELLE NECESSITÀ ABITATIVE. LA COMPONIBILITÀ, INSIEME ALL'AMPIA GAMMA DI RIVESTIMENTI E COMBINAZIONI, RENDE PIUMOTTO INCREDIBILMENTE VERSATILE.

*PIUMOTTO IS A HOMAGE TO THE HISTORICAL ARCHIVE AND IT REPRESENTS THE TRADITION OF THE FUTURE. FRANCO DRIUSSO LISTENED CLOSELY TO THE HISTORICAL BUSNELLI PRODUCT, PERCEIVED ITS VIBRATIONS, ENERGY AND CONTEMPORANEITY... AND RETURNED THEM. A GENTLE RE-DESIGN, AIMED AT MAINTAINING THE IDENTITY OF THE ORIGINAL PRODUCT, BUT ALSO DECISIVE IN THE IDEA OF RENEWING ITS AESTHETICS AND ALL THE ASPECTS INVOLVING THE REINTERPRETATION OF THE DESIGN IN TERMS OF SUSTAINABILITY. A SYSTEM THAT UNWINDS THROUGH A SERIES OF MODULES, WHICH GIVE RISE TO LINEAR, ANGULAR OR CURVILINEAR CONFIGURATIONS, DESIGNING THE SPACE AS REQUIRED. ITS MODULARITY, TOGETHER WITH THE WIDE RANGE OF COVERINGS AVAILABLE, MAKE PIUMOTTO INCREDIBLY VERSATILE.*

### Informazioni tecniche / Technical information

#### PIEDINO

regolabile in altezza per livellamento  
in materiale termoplastico

#### STRUTTURA

multistrato di pino e massello di abete  
con policarbonato. Cinghiatura sedile  
con cinghie elastiche da 9 cm intrecciate.  
Imbottitura in poliuretano a diverse  
densità e ricoperto da una lastra in fibra

#### RIVESTIMENTO

completamente sfoderabile sia nella  
versione in tessuto che nella versione  
in pelle

#### FOOT

height-adjustable for levelling,  
made of thermoplastic material

#### STRUCTURE

multi-layer poplar and solid fir wood  
with polycarbonate. Seat webbing with  
9 cm woven elastic straps. Multi-density  
polyurethane padding covered by a fibre  
sheet

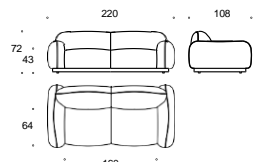
#### COVERING

fully removable in both the fabric  
and leather version

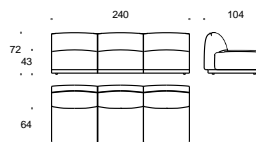


## ABACO / ABACO

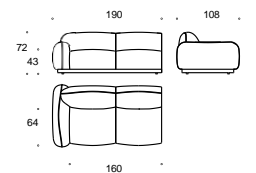
divano 2P  
2S sofa



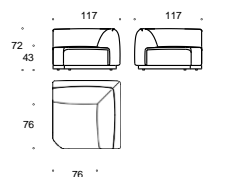
centrale 3P  
3S central element



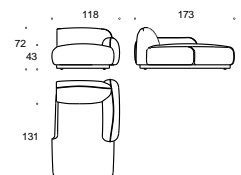
terminale 2P sx  
lh 2S end element



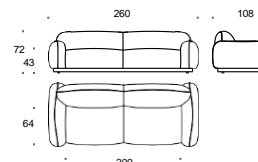
angolare  
corner element



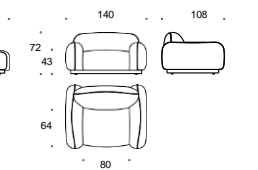
chaise longue dx  
rh chaise longue



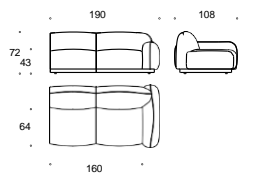
divano 2P  
XL 2S sofa



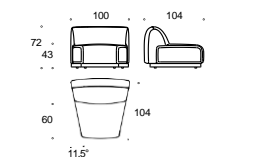
poltrona  
armchair



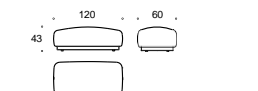
terminale 2P dx  
rh 2S end element



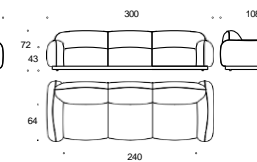
modulo inclinato 1P  
1S oblique element



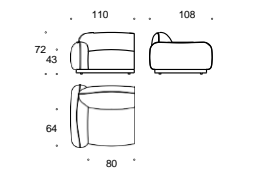
pouf piccolo  
small pouffe



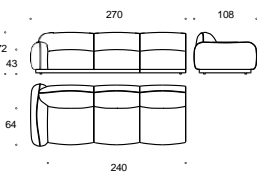
divano 3P  
3P sofa



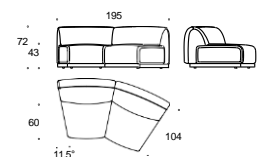
terminale 1P sx  
lh 1S end element



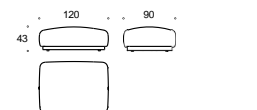
terminale 3P sx  
lh 3S end element



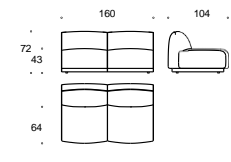
modulo inclinato 2P  
2S oblique element



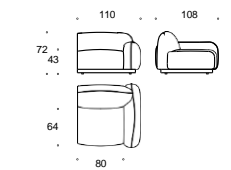
pouf grande  
big pouffe



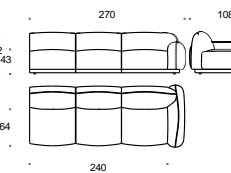
centrale 2P  
2S central element



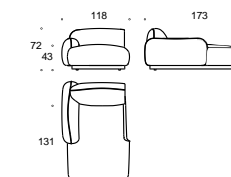
terminale 1P dx  
rh 1S end element



terminale 3P dx  
rh 3S end element



chaise longue  
sx  
lh chaise longue



## DETTAGLI / DETAILS



Rivestimento in tessuto, profilo e base in pelle meet con fibbia / Fabric upholstery, meet leather piping and base with buckle

Il particolare distintivo che ridefinisce lo stile di Piumotto è la fibbia integrata alla sua base. Le fibbie sono sempre 4 e sono poste agli angoli anteriori e posteriori. The standout detail redefining the Piumotto style is the integrated buckle at its base. There are always 4 buckles, positioned on the front and rear corners.



Rivestimento totalmente in pelle, base in fibbia / All-leather upholstery, base with buckle

La versione completamente in pelle celebra l'eleganza evergreen del best seller Busnelli e ne omaggia la storica produzione. The all-leather version embodies the timeless elegance of Busnelli's best-sellers and pays homage to its rich production history.



Rivestimento totalmente in tessuto, profilo in tinta, base senza fibbia / All-fabric upholstery, matching piping, base without buckle

Essenziale e limpida, la versione in tessuto con cordino in tinta e senza fibbia esalta la bellezza del design, impreziosendo l'ambiente living. Understated and pure, the fabric version with matching piping and no buckle highlights the beauty of the design, embellishing the living area.



Rivestimento in tessuto, profilo in pelle, base senza fibbia / Fabric upholstery, contrasting but complementary leather or fabric, base without buckle

La versione con cordino in pelle senza fibbia aggiunge un tocco chic alla purezza della versione in tessuto. The version with leather piping and no buckle adds a touch of chic to the purity of the fabric version.

FINITURE / FINISHES

BASAMENTO E PROFILI / BASE AND CORD

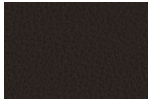
Pelle / Leather:



MEET 5014



MEET 5081



MEET 5085

Tessuto / Fabric: BUSNELLI COLLECTION

RIVESTIMENTO TESSUTO / FABRIC COVER			
		MAGGIORAZIONE SURCHARGE	€
PROFILO PROFILE	In tessuto e colore uguale al rivestimento <i>In fabric and same colour as upholstery</i>	No	
	In tessuto con contrasto colore, purché della medesima tinta <i>In fabric with contrasting but complementary colour</i>	No	
	In pelle Meet (Calf), colori: 5014-5081-5085 <i>In Meet leather (calf), colours: 5014-5081-5085</i>	Si/Yes	110
BASE BASE	In tessuto uguale al rivestimento <i>In same fabric as upholstery</i>	No	
	In Pelle Meet uguale al colore Meet scelto per il profilo (5014-5081-5085) <i>In Meet Leather matching the Meet colour selected for the profile (5014-5081-5085)</i>	Si/Yes	110
FIBBIA BUCKLE	NO - Non obbligatoria <i>NO - Not mandatory</i>	No	
	Si (N° 4 anche per la poltrona) ma solo in caso di profilo a basamento in pelle Meet <i>Yes (No. 4 for armchair too) but only if profile and base in Meet leather</i>	Si/Yes	450

RIVESTIMENTO PELLE / LEATHER COVER			
		MAGGIORAZIONE SURCHARGE	€
PROFILO PROFILE	In pelle e colore uguale al rivestimento <i>In leather and same colour as upholstery</i>	No	
	In pelle con contrasto colore, purché della medesima tinta <i>In leather with contrasting but complementary colour</i>	Si/Yes	810
	In pelle Meet (Calf), colori: 5014-5081-5085 <i>In Meet leather (calf), colours: 5014-5081-5085</i>	Si/Yes	110
BASE BASE	In pelle uguale al rivestimento <i>In same leather as upholstery</i>	No	
	In Pelle Meet uguale al colore scelto per il profilo (5014-5081-5085) <i>In Meet Leather matching the colour selected for the profile (5014-5081-5085)</i>	Si/Yes	110
FIBBIA BUCKLE	NO - Non obbligatoria <i>NO - Not mandatory</i>	No	
	Si (N° 4 anche in caso di poltrona) <i>Yes (No. 4 also in case of armchair)</i>	Si/Yes	450

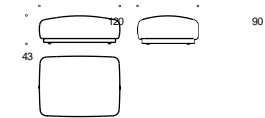
POSIZIONE FIBBIE: le fibbie sono sempre 4 e sono poste agli angoli anteriori e posteriori. Poltrona 4, Divano lineare 4, Pouf 4. Composizioni: 4 agli angoli degli elementi esterni.  
BUCKLE POSITION: there are always 4 buckles positioned on the front and rear corners. Armchair 4, Linear sofa 4, Pouffe 4. Compositions: 4 at the corners of the external elements.



COMPONENTI / COMPONENTS

1S110BB0

POUF GRANDE / BIG POUFFE



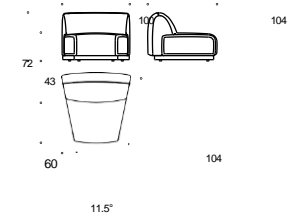
L 120 - W 47 1/4 | P 90 - D 35 3/7 | H 43 - H 167/8  
kg 20 - 44,092 lb | mc 0,790 - in³ 27,831

TCL 3,5 ml | PCL 6,3 mq

CAT.A	CAT.B	CAT.C	CAT.D	CAT.E PELLE / LEATHER	CAT.F PELLE / LEATHER	TESSUTO CLIENTE CUSTOMER FABRIC	PELLE CLIENTE CUSTOMER LEATHER
RIVESTIMENTO/ COVER							
1.175	1.202	1.236	1.290	1.606	1.791	1.175	1.236
RIVESTIMENTO SUPPLEMENTARE/ ADDITIONAL COVER							
608	635	669	723	1.039	1.224	608	669

1S110B10

MODULO INCLINATO 1P/ 1SOBUQUE ELEMENT



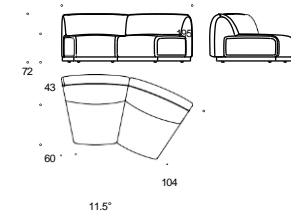
L 100 - W 39 3/8 | P 104 - D 104 | H 72 - H 283/8  
kg 40 - 88,185 lb | mc 0,774 - in³ 27,315

TCL 5,5 ml | PCL 9,9 mq

CAT.A	CAT.B	CAT.C	CAT.D	CAT.E PELLE / LEATHER	CAT.F PELLE / LEATHER	TESSUTO CLIENTE CUSTOMER FABRIC	PELLE CLIENTE CUSTOMER LEATHER
RIVESTIMENTO/ COVER							
1.623	1.672	1.733	1.830	2.400	2.731	1.623	1.733
RIVESTIMENTO SUPPLEMENTARE/ ADDITIONAL COVER							
867	916	977	1.074	1.644	1.975	867	977

1S110DX0

MODULO INCLINATO 2P/ 2SOBUQUE ELEMENT



L 195 - W 76 3/4 | P 104 - D 41 | H 72 - H 283/8  
kg 81 - 178,54 lb | mc 1,822 - in³ 64,319

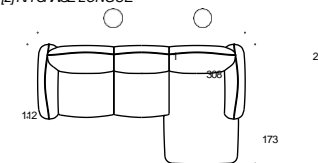
TCL 9 ml | PCL 16,2 mq

CAT.A	CAT.B	CAT.C	CAT.D	CAT.E PELLE / LEATHER	CAT.F PELLE / LEATHER	TESSUTO CLIENTE CUSTOMER FABRIC	PELLE CLIENTE CUSTOMER LEATHER
RIVESTIMENTO/ COVER							
3.170	3.257	3.365	3.537	4.551	5.140	3.170	3.365
RIVESTIMENTO SUPPLEMENTARE/ ADDITIONAL COVER							
1.213	1.299	1.407	1.580	2.593	3.183	1.213	1.407

ESEMPI COMPOSITIVI / COMPOSITION EXAMPLES

PIU\_01

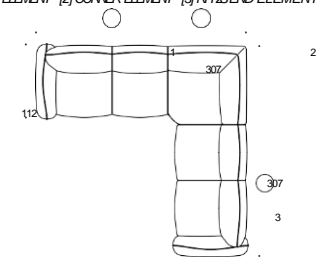
[1] TERMINALE 2PSX - [2] CHAISE LONGUE DX / [1] LH 2S END ELEMENT - [2] RH CHAISE LONGUE



CAT.A	CAT.B	CAT.C	CAT.D	CAT.E PELLE / LEATHER	CAT.F PELLE / LEATHER	TESSUTO CLIENTE CUSTOMER FABRIC	PELLE CLIENTE CUSTOMER LEATHER
RIVESTIMENTO/ COVER							
7.232	7.407	7.626	7.976	10.028	11.222	7.232	7.626

PIU\_02

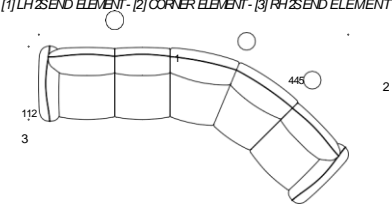
[1] TERMINALE 2PSX - [2] ANGOLARE - [3] TERMINALE 2PDX / [1] LH 2S END ELEMENT - [2] CORNER ELEMENT - [3] RH 2S END ELEMENT



CAT.A	CAT.B	CAT.C	CAT.D	CAT.E PELLE / LEATHER	CAT.F PELLE / LEATHER	TESSUTO CLIENTE CUSTOMER FABRIC	PELLE CLIENTE CUSTOMER LEATHER
RIVESTIMENTO/ COVER							
10.023	10.260	10.557	11.033	13.819	15.440	10.023	10.557

PIU\_03

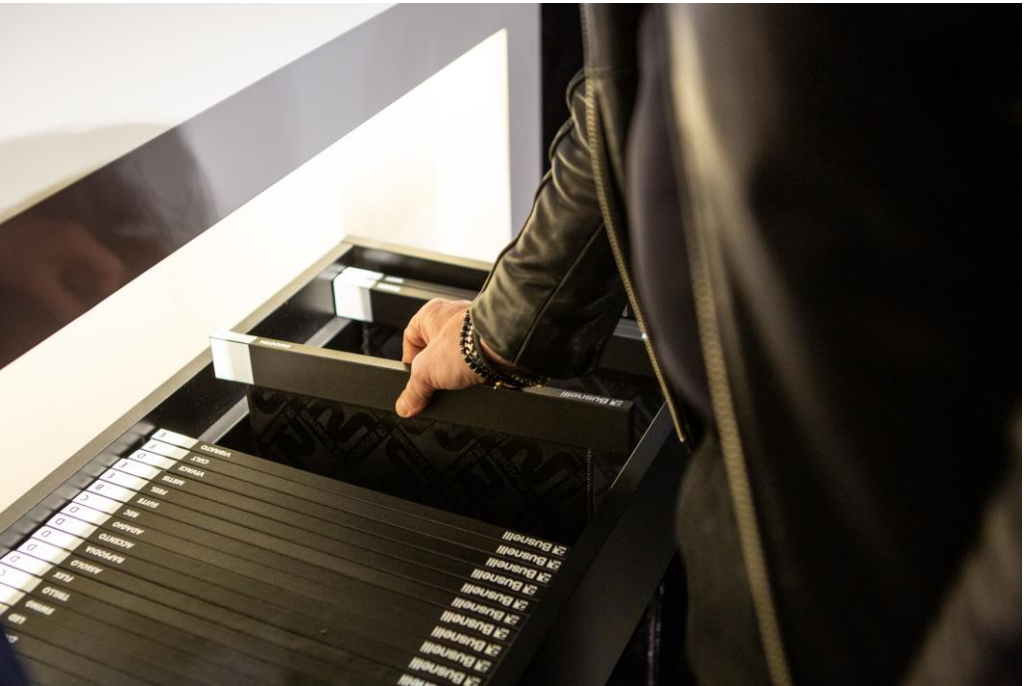
[1] TERMINALE 2PSX - [2] MODULO INCLINATO 2P - [3] TERMINALE 1PDX / [1] LH 2S END ELEMENT - [2] CORNER ELEMENT - [3] RH 2S END ELEMENT



CAT.A	CAT.B	CAT.C	CAT.D	CAT.E PELLE / LEATHER	CAT.F PELLE / LEATHER	TESSUTO CLIENTE CUSTOMER FABRIC	PELLE CLIENTE CUSTOMER LEATHER
RIVESTIMENTO/ COVER							
8.937	9.170	9.460	9.924	12.647	14.232	8.937	9.460

**COMMUNICATION MATERIAL  
TO SUPPORT OUR DEALER**

**Fabric Sample**



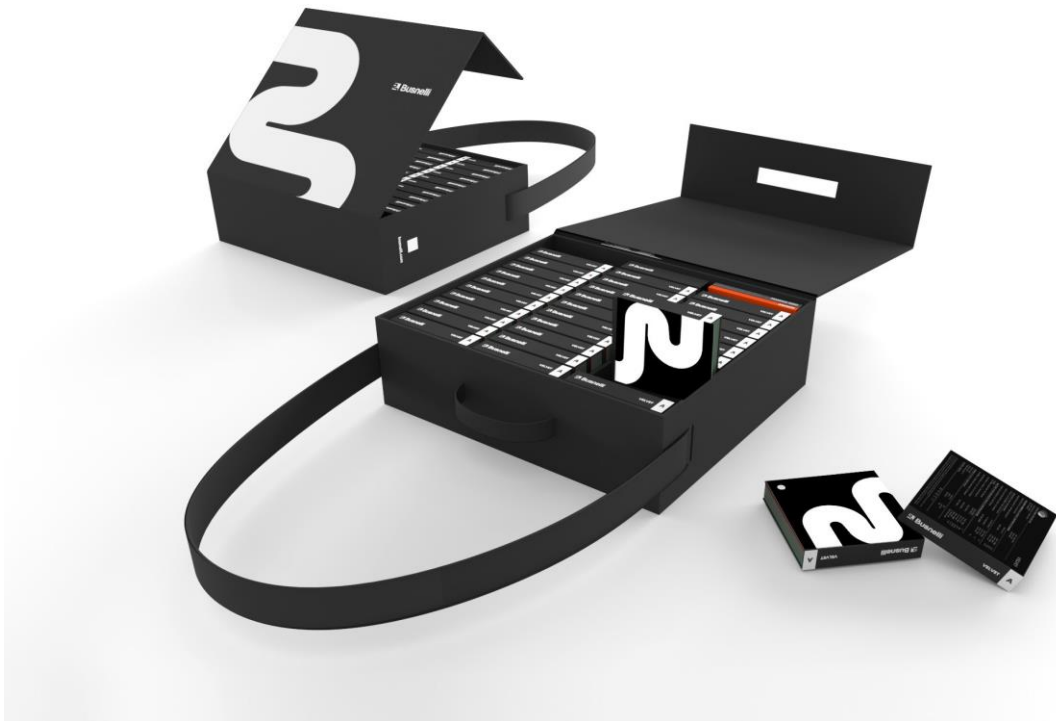
**COMMUNICATION MATERIAL  
TO SUPPORT OUR DEALER**



**B-Box**



# COMMUNICATION MATERIAL TO SUPPORT OUR AGENTS



# COURTESY KIT



Branded envelope containing:  
a 10x21 Brand/Product themed card;  
an A4 card with thanks and maintenance info of the chosen fabric

