

Hearts and Hands Helping Seniors (LAIVC) 2025 Gala

We invite you to become a sponsor for *Flannel & Fellowship: Celebrating Community, Supporting Seniors*—our 2025 fall gala benefiting Hearts and Hands Helping Seniors (formerly Laurel Area Faith In Action)

This special event will take place on **Friday, November 7, 2025, at LIVE! Casino in Greensburg**. It will bring together compassionate individuals, community leaders, and generous businesses like yours—united in honoring and uplifting the seniors who have shaped our region and continue to enrich it today.

At Hearts and Hands Helping Seniors, we believe every older adult deserves to age with dignity, confidence, and connection. Your sponsorship makes this possible for hundreds of seniors who might otherwise go without the support they need.

Thanks to the generosity of sponsors and supporters, our trained volunteers provide a wide range of free, personalized services that meet the unique needs of aging adults—services that are not only helpful, but often life-changing. We provide escorted transportation to medical appointments, improving access to essential healthcare. We assist with grocery shopping and delivery, helping to reduce food insecurity. We offer technology support that keeps seniors connected to family and friends, and we provide regular phone calls and friendly visits that reduce isolation and promote emotional well-being.

In 2024 alone, our volunteers contributed more than 9,300 hours of service to seniors across Westmoreland County. Every hour represents a moment of care, relief, and connection—made possible by a community that chooses to show up for its elders.

Your sponsorship not only sustains and strengthens these services—it also serves as a powerful message to our aging neighbors, so that they feel seen, supported, and deeply valued.

Enclosed is a summary of sponsorship levels and associated benefits. To confirm your sponsorship or request additional information, please call 724-539-4357 or email faithinaction@msn.com. Sponsorship checks may be made payable to Hearts and Hands Helping Seniors (LAIVC) and mailed to PO Box 854, Latrobe, PA 15650.

We would be honored to partner with you for this meaningful event, and sincerely grateful for your investment in the well-being of our local seniors. Together, we can ensure they continue to receive the support, connection, and compassion they deserve.

With sincere appreciation,

Amy McLendon
Executive Director

Enclosed in the mailing is the following:

- 1. Event Attendance/Ticket Purchase**
- 2. Sponsorship Information**
- 3. Charitable Bingo Invitation**
- 4. Fall Fundraiser Raffle Tickets**

***Please return raffle ticket stubs with payment.**



Hearts & Hands
HELPING SENIORS

LAIVC is an independent 501 C 3 nonprofit corporation. The official registration and financial information may be obtained from the from the PA Department of State by calling toll-free within PA 1-800-732-9999.

**If you would like to support our 2025 Raffle Ticket Fundraiser,
enclosed are tickets available for purchase or to share with others.**

**If you prefer not to participate, simply disregard the tickets. We
appreciate your consideration and support of our mission.**



Hearts & Hands
HELPING SENIORS

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Join us for Flannel & Fellowship:
Celebrating Community, Supporting Seniors

Friday, November 7, 2025 | Live! Casino | Greensburg, PA

Enjoy an evening of delicious food, heartfelt moments, and meaningful impact as we gather to uplift the seniors who have shaped our lives and communities.

The night begins with hors d'oeuvres at 5:30 PM, followed by a BBQ buffet dinner and inspiring program. **Fall flannel attire is encouraged!**

Tickets are \$125 each or reserve a table of 8 for \$1,000. Non-alcoholic beverages are included; cash bar available.

Your presence helps local seniors live confidently, age well, and stay connected to the heart of their community. Reserve your seat today and help us make a lasting difference. Sponsorship opportunities are available and enclosed in this mailing.

How to Purchase:

—Venmo: @LaurelFIA

—Call: 724.539.4357

—Mail: Cash or check to PO Box 854—Latrobe, PA 15650



Name:

Address:

Phone #:

Email:

*# of Tickets (\$125/each):

Names of Attendees:

Please RSVP and return no later than Friday, October 24, 2025.

**See sponsorship levels for complimentary ticket information.*



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Event Sponsorship Opportunities

Platinum Sponsor \$2,500	Premier Sponsor \$2,000	Gold Sponsor \$1,500	Silver Sponsor \$1,000	Bronze Sponsor \$500
At the event—Opportunity to share who you are, what you do, and how Hearts and Hands Helping Seniors has made a difference in your life or business				
Highlighted in printed press releases	Highlighted in printed press releases	Highlighted in printed press releases		
Your website listed and linked on our website	Your website listed and linked on our website	Your website listed and linked on our website	Your website listed and linked on our website	
Acknowledged on Facebook	Acknowledged on Facebook	Acknowledged on Facebook	Acknowledged on Facebook	Acknowledged on Facebook
Full-page program advertisement	Half-page program advertisement	Quarter-page program advertisement	Eighth-page program advertisement	Name listed in event program
Acknowledgement in Annual Report	Acknowledgement in Annual Report	Acknowledgement in Annual Report	Acknowledgement in Annual Report	Acknowledgement in Annual Report
8 Complimentary Gala Tickets	6 Complimentary Gala Tickets	4 Complimentary Gala Tickets	2 Complimentary Gala Tickets	1 Complimentary Gala Ticket

Please submit no later than Friday, October 24, 2025 to be included as an event sponsor in printed material.



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