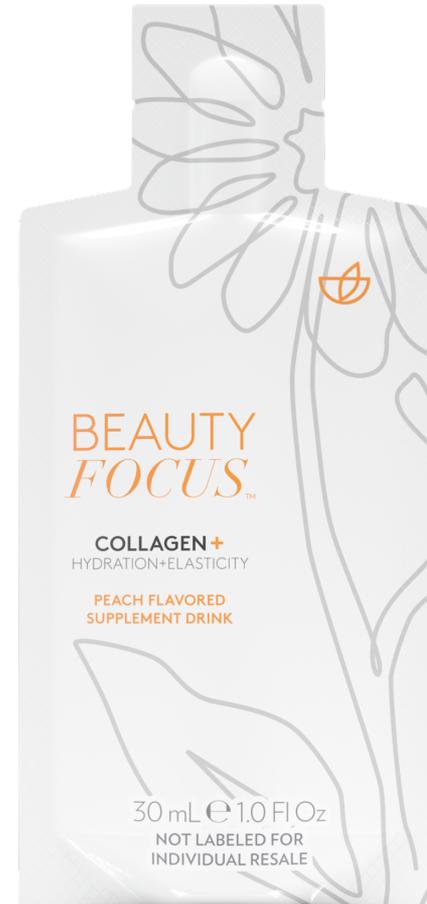


BEAUTY FOCUS™ COLLAGEN+

NU SKIN'S EXCLUSIVE COLLAGEN+
SKIN-ESSENTIAL NUTRIENTS
SUPPLEMENT DRINK



WHAT IS COLLAGEN+?

- Beauty Focus™ Collagen+ is a clinically proven, proprietary blend of skin-loving ingredients in a delicious drinkable supplement format.
- The blend includes
 - Bioactive Collagen Peptides
 - Lutein
 - Phytoceramides



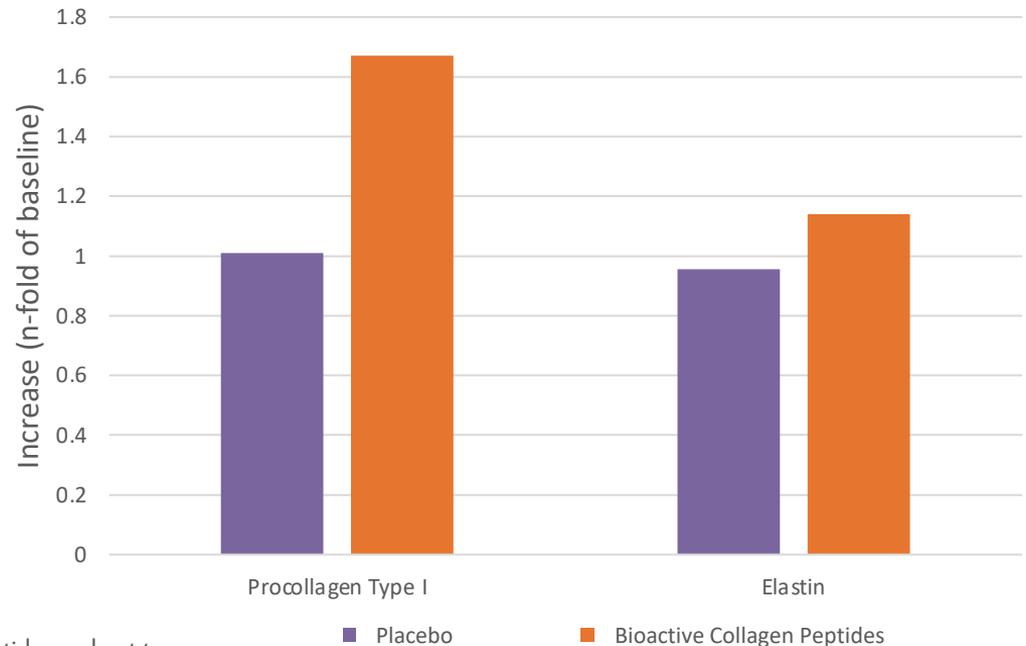
BIOACTIVE COLLAGEN PEPTIDES

Bioactive Collagen Peptides are elite collagen peptides with a unique peptide “fingerprint” that makes them more bioactive, so they are better able to help stimulate collagen and elastin production in your skin.

Proksch E, et al., Skin Pharmacol Physiol. 2014;27(3):113-119.

These claims and studies are specific to Bioactive Collagen Peptides and not to Nu Skin’s product, Beauty Focus Collagen+

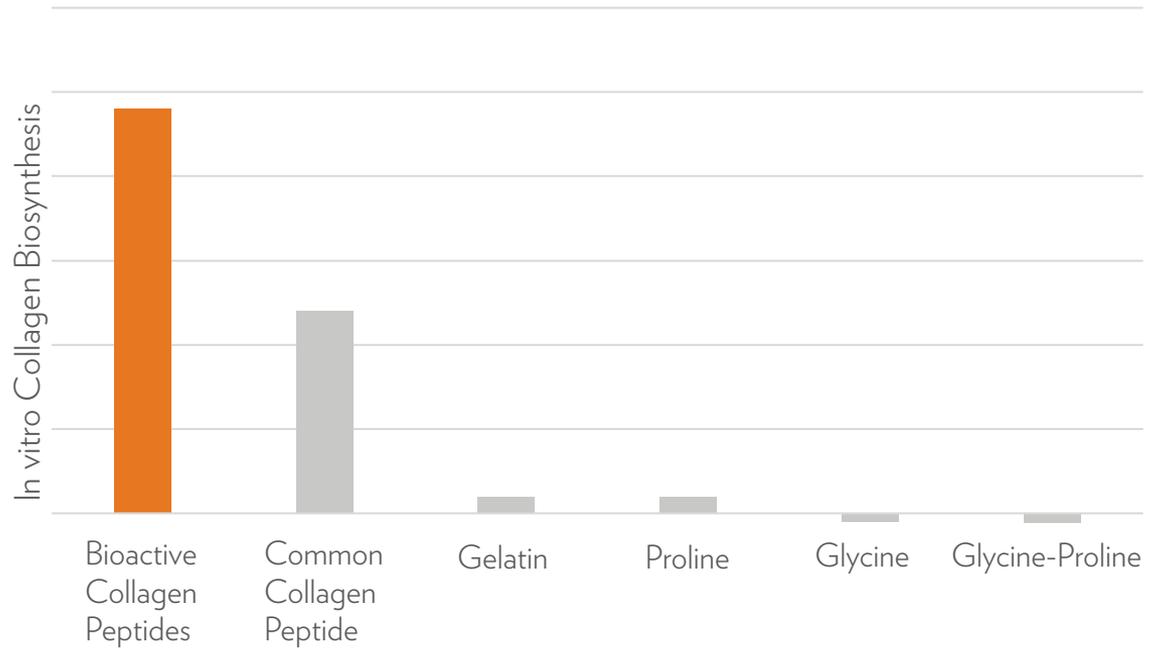
Clinically proven to significantly increase collagen and elastin production



BIOACTIVE COLLAGEN PEPTIDES OPTIMIZED FOR BEAUTY



Bioactive Collagen Peptides consistently have the HIGHEST stimulatory effect of collagen synthesis in collagen-producing skin cells, compared to generic collagen peptides.



These significant effects are confirmed in human clinical trials, showing improved skin elasticity and visibly reduced wrinkles.

These claims and studies are specific to Bioactive Collagen Peptides and not to Nu Skin's product, Beauty Focus Collagen+

LUTEIN

Lutein is an important carotenoid taken from Marigold Extract. It helps protect skin against oxidative stressors such as blue light.*



*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

PHYTOCERAMIDES

Phytoceramides are plant-based ceramides from Wheat Lipid Extract that are great for skin hydration and for helping protect your skin's natural moisture barrier.* Like the protection provided by Lutein, these two properties are vital to better promote healthier, more beautiful skin.

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BEAUTY FOCUS COLLAGEN+ - A UNIQUE, PROPRIETARY BLEND

Bioactive Collagen Peptides help stimulate your skin cells to produce more *collagen and elastin**

+

Lutein promotes *radiance* and helps protect from oxidative skin-aging stressors such as blue light

+

Phytoceramides help strengthen and protect your skin's barrier to retain *moisture**

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This product is not intended to diagnose, treat, cure, or prevent any disease.

BEAUTY FOCUS™

COLLAGEN + BENEFITS



Helps boost collagen and elastin production in your skin*



Clinically proven to help you look more youthful



Supports skin hydration and healthy moisturization*



Helps visibly reduce fine lines and wrinkles



Helps protect against the damaging effects of oxidative stressors, including blue light



Level-I SCS-Certified

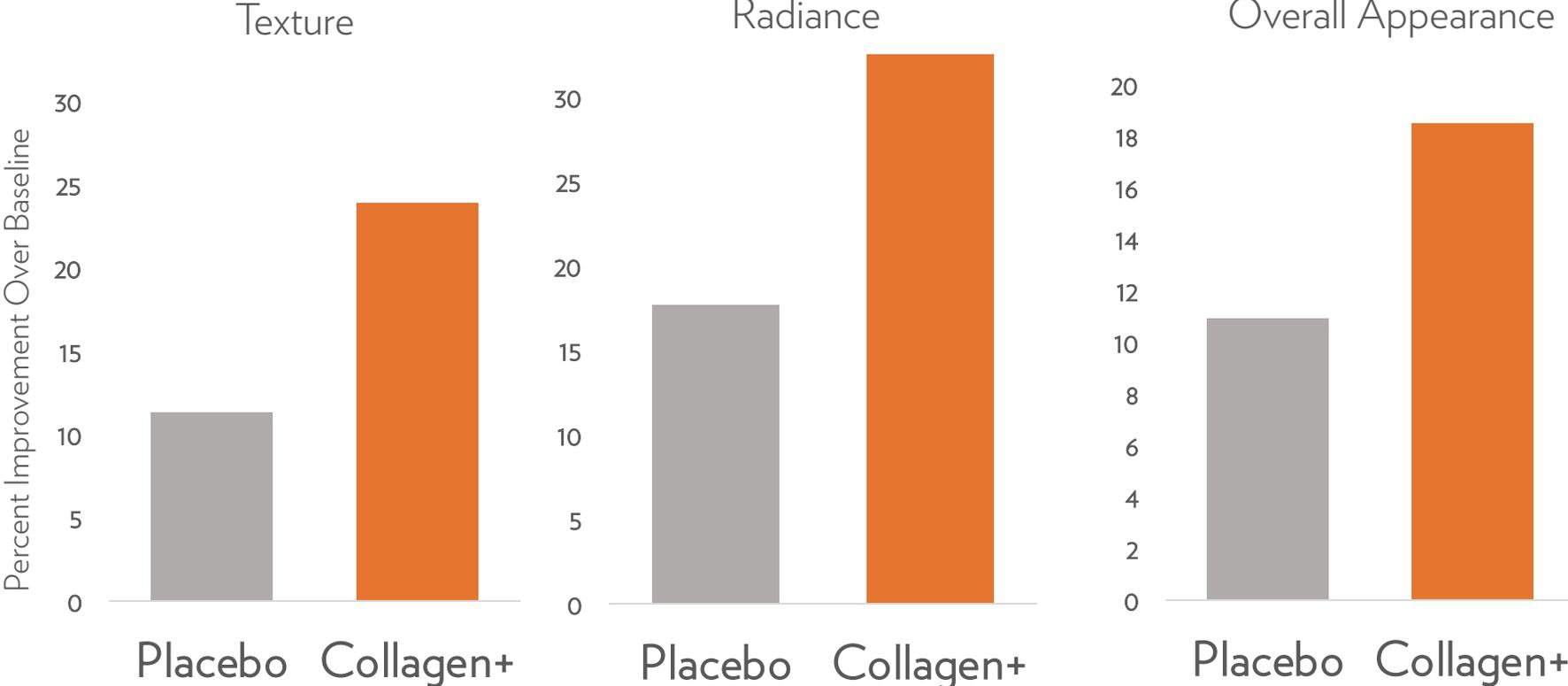
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SUPPORTED BY CLINICAL RESULTS

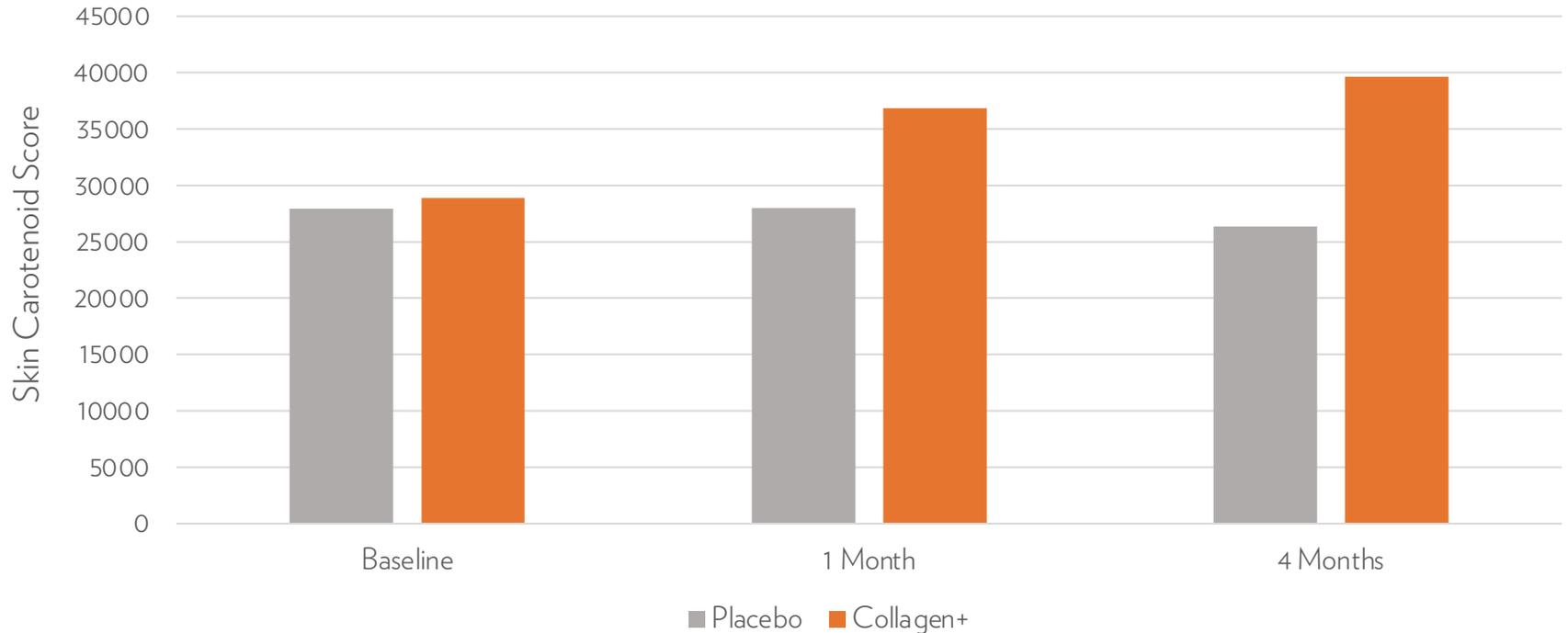
Nu Skin commissioned a third-party clinical study to evaluate the efficacy of taking Beauty Focus™ Collagen+ once a day for four months. This study used a double-blind methodology with part of the group receiving a placebo. Results focused on clinical grading.

CLINICAL GRADING AT 4 MONTHS





INCREASED ANTIOXIDANT PROTECTION



CONCLUSIONS

Beauty Focus™ Collagen+

- Helps to significantly improve skin texture, radiance, and overall appearance.
- Significantly boosts scanner score.
- Helps reduce signs of aging.

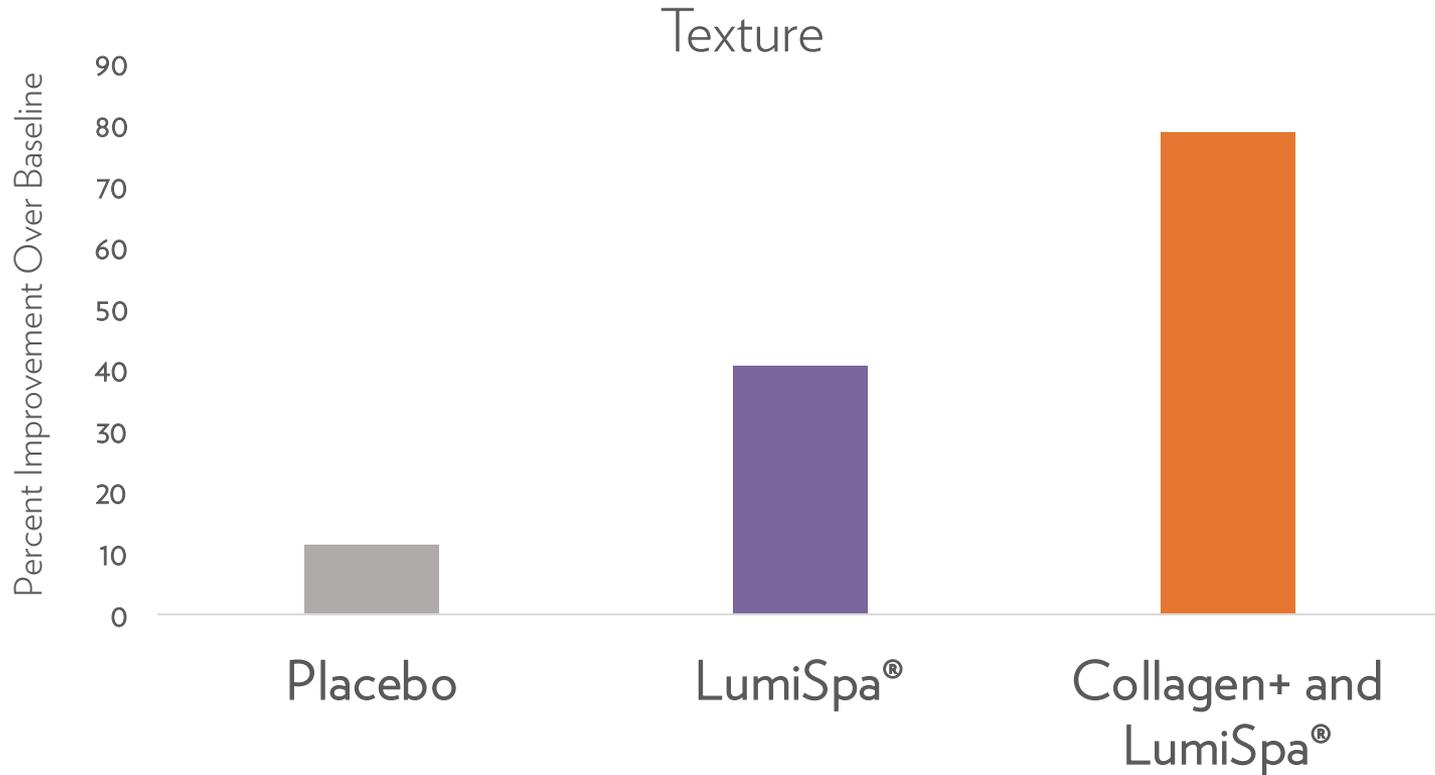




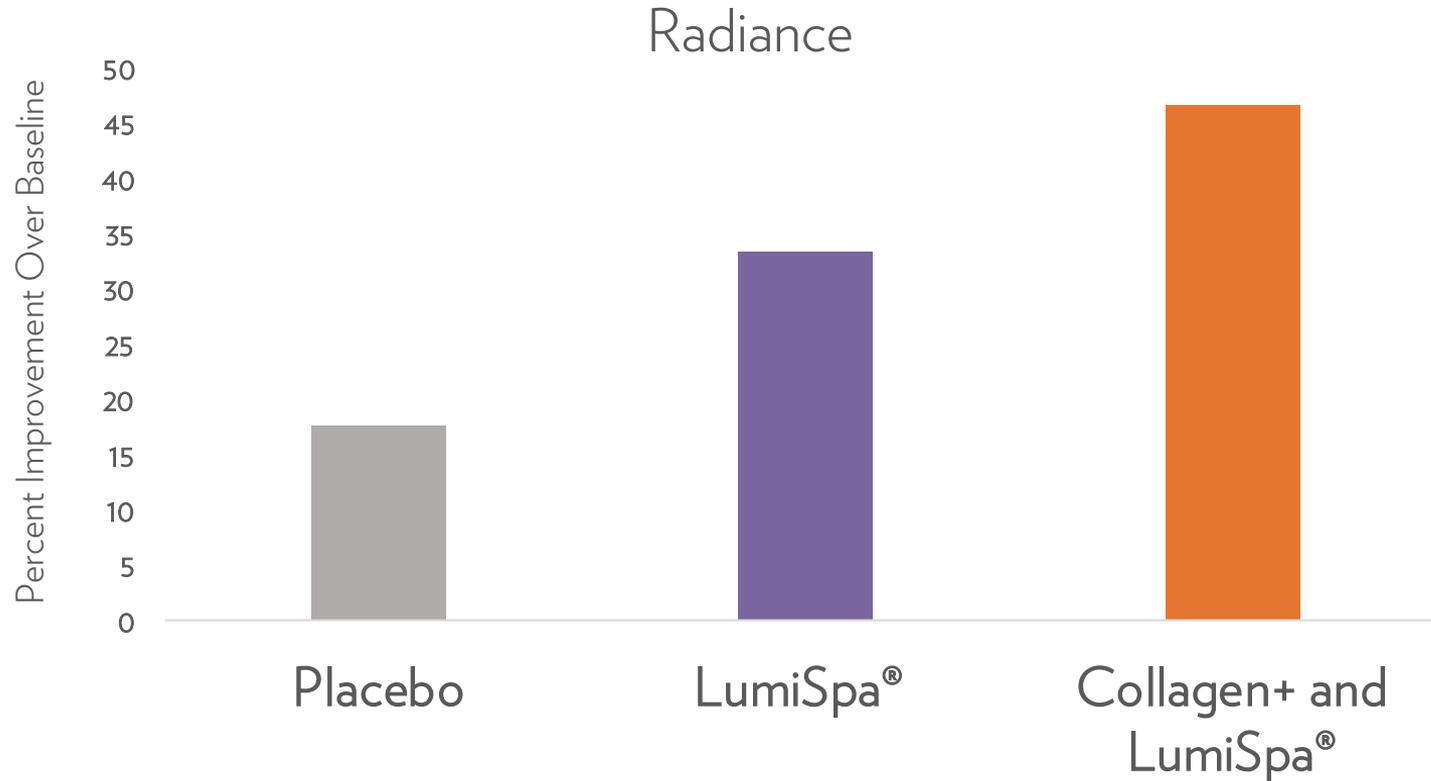
BETTER TOGETHER

In the same study, researchers also evaluated the visible efficacy of taking Beauty Focus™ Collagen+ and using ageLOC® LumiSpa® daily for four months.

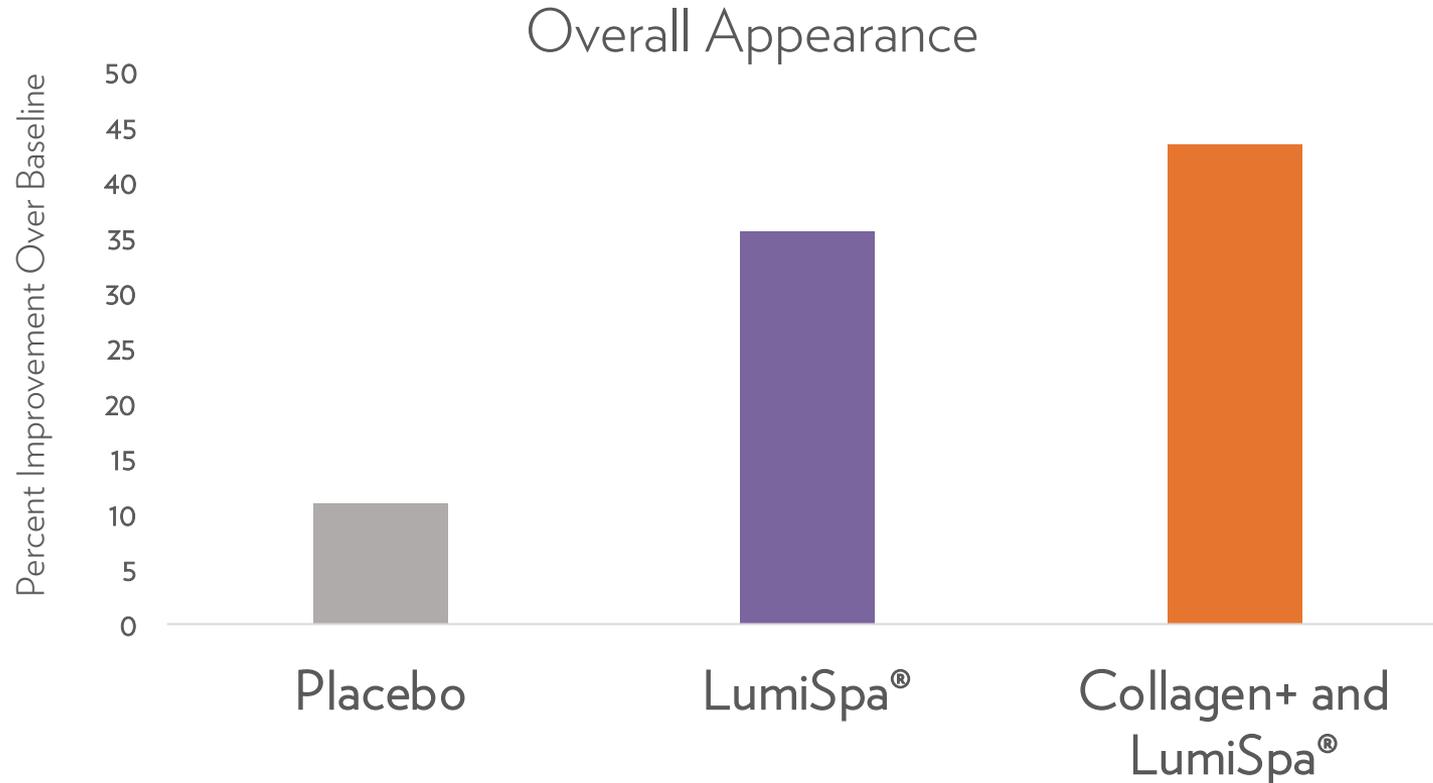
CLINICAL GRADING AT 4 MONTHS



CLINICAL GRADING AT 4 MONTHS



CLINICAL GRADING AT 4 MONTHS



BEAUTY FOCUS
COLLAGEN+



BEFORE



AFTER

AFTER 4 MONTHS OF USING BEAUTY FOCUS
COLLAGEN+ AND LUMISPA SYSTEM

BEAUTY FOCUS
COLLAGEN+



BEFORE



AFTER

AFTER 4 MONTHS OF USING BEAUTY FOCUS
COLLAGEN+ AND LUMISPA SYSTEM

BEAUTY FOCUS
COLLAGEN+



BEFORE



AFTER

AFTER 4 MONTHS OF USING BEAUTY FOCUS
COLLAGEN+ AND LUMISPA SYSTEM

BEAUTY FOCUS
COLLAGEN+



BEFORE



AFTER

AFTER 4 MONTHS OF USING BEAUTY FOCUS
COLLAGEN+ AND LUMISPA SYSTEM

CONCLUSIONS

Beauty Focus™ Collagen+

- Helps improve skin health and prepare skin for better complementary benefits with Nu Skin® topical skin care regimens.
- Taking Collagen+ nearly doubles the visible texture benefits of an ageLOC® LumiSpa® regimen, compared to an ageLOC LumiSpa regimen alone.*



*over baseline after four months, according to expert visual grading.

