

Mistletoe Market Vendor Registration

This Vendor Agreement (the "Agreement") is entered into as of (date of submission) between:

Market Organizer:

Sweet Consignment Co. LLC, 4803 TN-HWY 58 | Chattanooga, TN 37416.

sweetconsignmentco@gmail.com | 423.802.5563 (the "Organizer") and Vendor.

THE MARKET

The Organizer operates the Mistletoe Market on 58 (the "Market") at Sweet Consignment Co. LLC 4803 TN-HWY 58, Chattanooga, TN 37416 (the "Venue"). The Market will run on the dates and hours listed below.

FREE ADMISSION and FREE PARKING

MARKET DATES: TWO WEEKENDS - DECEMBER 2026 (eastern time)

WK 1: Sat, December 5, 2026 10am - 5pm and Sun, December 6, 2026 10am - 4pm

WK 2: Sat, December 12, 2026 10am - 5pm and Sun, December 13, 2026 10am - 4pm

MARKET ADDRESS:

4803 TN-HWY 58 | CHATTANOOGA, TN 37416

CONTACT US: 423.802.5563 or SweetCosignmentCo@gmail.com

DESCRIPTION

- 20,000 sq ft of Indoor Space for hosting up to 200 vendors & outdoor space for food truck vendors.
- Vendor Booths are 10x10. If you need additional space, you will need to purchase additional booth space.

VENDOR INFO

- Accepting 3-5 FOOD TRUCKS / VENDORS
- Vendor Set Up: Friday 10am - 5pm EST / Saturday 8am - 9:30am EST
- Vendor Set Up and booth assignments will be emailed to all registered vendors TEN DAYS prior to the event.
- VENDOR REGISTRATION DEADLINE: SAT NOV 21, 2026

VENDORS WE ACCEPT

- ***Vintage / Antique Mall Type:*** Vintage Home Goods/Decor, Resellers, etc.
- ***Handcrafted / Homemade Items:*** Sweet Treats, Baked Goods, Crafts, Jewelry, Clothing, Pet Items, etc.
- ***MLM Vendors:*** Avon, MaryKay, Pampered Chef, Scentsy, Tupperware, etc.
- ***Commercial Businesses:*** Photographers, Fitness Instructors, Catering, Boutiques, etc.
- ***Home Improvement:*** Handyman, Gutterguard, Landscaping, etc.
- ***Entertainment:*** Characters, Musicians, Performers
- ***Food Trucks:*** Tacos, Comfort/Fast Food, BBQ, Thai, Beverage/Coffee, Dessert/Sweet Treats, etc.

FEES & PAYMENTS

1. \$10.00 Application Fee starts Nov 1, 2026
2. \$25.00 deposit is due to reserve your space. The balance is due by Nov 21, 2026.
3. Payments may be made by Venmo, PayPal or Stripe.
4. Vendor Booth is not fully reserved until all fees are paid in full.
5. Organizer may release the booth to another vendor if booth fees are not paid by Nov 21, 2026.
6. Vendors keep 100% of their booth/truck sales.

PRODUCTS & VENDOR STANDARDS

- ★ Vendors will not sell weapons, illegal items, products that infringe another party's intellectual property.
- ★ Holiday-themed displays are encouraged.
- ★ Open flames, fog machines, and loud amplified music are not permitted unless approved in advance.

LICENSES, PERMITS, & TAXES

- ★ The Vendor is responsible for obtaining and maintaining all licenses and permits required to sell its products. (if applicable)
- ★ Food and beverage vendors must hold all required health department permits and must display them at the booth.
- ★ Vendors selling food must follow all applicable food safety rules.

INSURANCE

- We advise vendors to obtain their own general liability event insurance but Not required.
- The Organizer does not insure the Vendor's goods, equipment, or personal property.

SET UP, OPERATIONS, and TEARDOWN

- The Vendor must complete setup before the Market opens each day and may not tear down before closing time, except in an emergency.
- Vehicles must be removed from loading areas promptly after unloading.
- Tents and canopies must be properly weighted. Minimum [25] lbs per leg is required for outdoor booths.
- The Vendor must keep the booth area clean, and remove all trash, display materials, and unsold goods at the end of the Market.
- The Vendor must follow reasonable instructions from the Organizer, Market staff, Venue personnel, and public safety officials.
- Electrical equipment must be in good working order and must not exceed the allotted amperage.

MARKETING & PROMOTIONS

- The Organizer may use the Vendor's business name, logo, and product photos to promote the Market in print, on the website, and on social media.
- The Vendor agrees to provide a short description and images by November 24, 2026 for promotional use, and grants the Organizer a non-exclusive license to use them for that purpose.
- The Vendor is encouraged to promote the Market through its own channels

CANCELLATION BY VENDOR

If the Vendor cancels before the market application deadline, there is a \$10 cancellation fee with your paid balance refunded to you.

If the Vendor cancels ON or AFTER the market application deadline, or fails to appear, the Vendor is responsible for the full booth fee. The Organizer may re-let the booth and there are NO refunds given at all.

Cancellation or Changes by Organizer

- If the Organizer cancels the entire Market for reasons within its control, the Vendor will receive a full refund of fees paid, and the Organizer will have no further liability.
- If a Market day is canceled or shortened because of severe weather, government order, power failure, public safety concerns, or another event beyond the Organizer's reasonable control (a "Force Majeure Event"), there are no refunds given. We will allow your booth rental to transfer to the next vendor market. (Summer Market: May-July 2027)

Indemnification and Limitation of Liability

The Vendor agrees to indemnify, defend, and hold harmless the Organizer, the Venue owner, and their officers, employees, and volunteers from claims, losses, damages, and expenses (including reasonable attorneys' fees) arising from the Vendor's products, activities, employees, or breach of this Agreement. To the maximum extent allowed by law, the Organizer's total liability under this Agreement will not exceed the fees paid by the Vendor, and the Organizer will not be liable for lost profits or indirect damages. The Organizer does not guarantee attendance, sales, or profit.

Independent Relationship

The Vendor is an independent business and not an employee, partner, agent, or joint venturer of the Organizer. The Vendor is responsible for its own staff, payroll, and workers' compensation obligations.

Non-Compete and Exclusivity

The Organizer will make reasonable efforts to limit the number of vendors selling substantially identical products at the Market, but does not guarantee exclusivity.

MARKET RULES

1. Vendors should be at their booths and ready to sell at opening time.
2. Prices should be clearly displayed on items.
3. Vendors should treat customers, other vendors, volunteers, and staff with courtesy and respect.
4. Smoking and vaping are not permitted inside the building.
5. Pets are not permitted in booths unless they are service animals.
6. Violations of these rules may result in warnings or removal from the Market.