Independent
Artist
Academy

2026 Summer

Partnership Opportunites

Independent Artist Academy is an elite classical dance training program located in Cerritos. We strive to enrich the cultural life of the community through outstanding performances and outreach programs. We rely on the support of partners like you to bring the joy of dance to thousands of adults and children each year!

LEADERSHIP

Mother and daughter Kathleen Jenkins and Kaitlyn Jenkins founded Independent Artist Academy in 2022.

Kaitlyn trained in classical ballet at Orange County's prestigious OCSA. She also distinguished herself as a TV actress, co-starring in ABC Family's ballet dramedy 'Bunheads.' She was featured on the cover of Pointe Magazine in 2011. This season's Nutcracker will be her 9th original production as director and choreographer.

Kathleen trained in ballet in both Los Angeles and New York. She has danced professionally across North America and has 40 years teaching experience, including 11 at OCSA.

PERFORMANCE

This inspired retelling of 'Snow White' will be staged at the Kennedy Performing Arts Center in La Palma. The joyful, magical fairy tale features a cast of sixty dancers, guest performers, a hundred costumes, and two performances for hundreds ot ticket buyers.

June 20 - 21, 2026

Kennedy Performing Arts Center
La Palma, CA

SPOTLIGHT

Independent Artist Academy has teamed up with Stargaze Media to expand our reach, both for the upcoming show and its top supporters. We understand brand recognition is key and we want our sponsors featured on more than just handouts and emails.

The talent behind Stargaze has produced high grade professional video work for international companies. Now they bring their expertise to you, with custom ads designed for your brand.

Contact us to see how you too can collaborate with us!

IAA IMPACT

- 100+ IAA families
- Dozens of active volunteeres who help bring our production to life
- Assertive advertising campaign that reaches 50,000+
- 30+ classes and rehearsals weekly throughout the season
- Educational outreach programs annually

REPERTOIRE

- Swan Lake
- Nutcracker
- Cinderella
- La Bayadere
- Alice In Wonderland

Independent Artist Academy | 11811 Del Amo Blvd. Cerritos, CA 90703 | 562-900-8983 | Kathleen@IAAClassicalDance.com |

Independent Artist Academy

PARTNERSHIP OPPORTUNITIES

PREMIERE SPONSOR $6,000

- 1 custom video showcasing your business (30 sec)
- 1 custom social media ad for your business (8 sec)
- Premiere social media posts promoting your business and logo on our website and social media platforms
- Your name/logo prominent on our playbill poster
- Lobby display table opportunity at performance
- Full-page premiere ad in our program handouts
- 12 tickets to the performance
- Pre-performance backstage tour
- Verbal recognition at performance

PLATINUM SPONSOR $3,000

- 1 custom social media ad for your business (8 sec)
- Social media posts promoting your business and logo on our website and social media
- Your name/logo on our playbill poster
- Lobby display table opportunity at performance
- Half-page ad in our program handouts
- 10 tickets to the performance
- Pre-performance backstage tour
- Verbal recognition at performance

GOLD SPONSOR $1,500

- Logo displayed on our website and social media
- Lobby display poster opportunity at performance
- Quarter-page ad in our program handouts
- 8 tickets to the performance
- Verbal recognition at performance

SILVER SPONSOR $750

- Logo displayed on our website and social media
- One-eighth page ad in our program handouts
- 6 tickets to the performance
- Verbal recognition at performance

BRONZE SPONSOR $400

- Logo displayed on our website and social media
- Name/logo in our program handouts
- 4 tickets to the performance
- Verbal recognition at performance

FRIEND SPONSOR $250

- Logo displayed on our website and social media
- Name mention in our program handouts
- 2 tickets to the performance

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PARTNERSHIP OPPORTUNITIES

	PREMIERE	PLATINUM	GOLD	SILVER	BRONZE	FRIEND
One 30-second motion-graphics company promo made by Stargaze	★					
One 8-second motion-graphics company promo made by Stargaze to be played on social media platforms.	★	★				
Your brand showcased on all our online platforms, social media, and website.	★	★	★	★		
Your name or logo on our poster.	★	★	★			
Program ad featuring your brand.	Full page	1/2 page	1/4 page	1/8 page	Business size	
Lobby display table at show venue	Full table	Table or poster	Poster			
Tickets to performance.	12	10	8	6	4	2
Pre-performance tour.	★	★				
Verbal recognition at performance.	★	★	★			
Program written recognition.	★	★	★	★	★	★