



**Level up with**  
**Mentor** *Zic*

# LEVEL UP

With Mentor*Zic*

Mentor*Zic*

**BELIEVE.**

**PLAN.**

**GROW.**

with MentorZic,  
you can **develop as an artist**

MentorZic is a mentoring initiative designed to help artists grow creatively by learning **key skills for their development.**

It's a 360 degree program encompassing setting a goals plan, branding, social media, production, getting signed, DJ support & gaining traction as an artist in terms of streams, followers & ultimately bookings.



# ABOUT

MentorZic is part of a wider project called **La Zic** (which, in French slang, means “the music”): an all-encompassing new label and music platform to support rising talent in the music industry, and bring gender equality and inclusivity in electronic music.

*La Zic*



# MISSION

Mentor *ZiC*

Equip aspiring DJs with the branding and communication skills to stand out - and ultimately succeed as artists.



# COURSE STRUCTURE

## Mentor *ZiC* course

6

classes - 4 group, 2 individual

1

WhatsApp support group

1

Access to exclusive weekly newsletter

7



# TOPICS

Set yourself up for  
success and learn to  
cultivate  
**self-confidence**

Develop a  
**Goals plan**  
(Individual)

Learn to develop  
compelling  
**Social media**  
content

Identify a unique  
**branding and**  
**storytelling**  
for your profile  
(Individual)

Understand how to  
**Get signed, obtain**  
**DJ support and grow**  
**Spotify numbers**

Gain insights on  
**Music production,**  
**event promotion and**  
**label management**



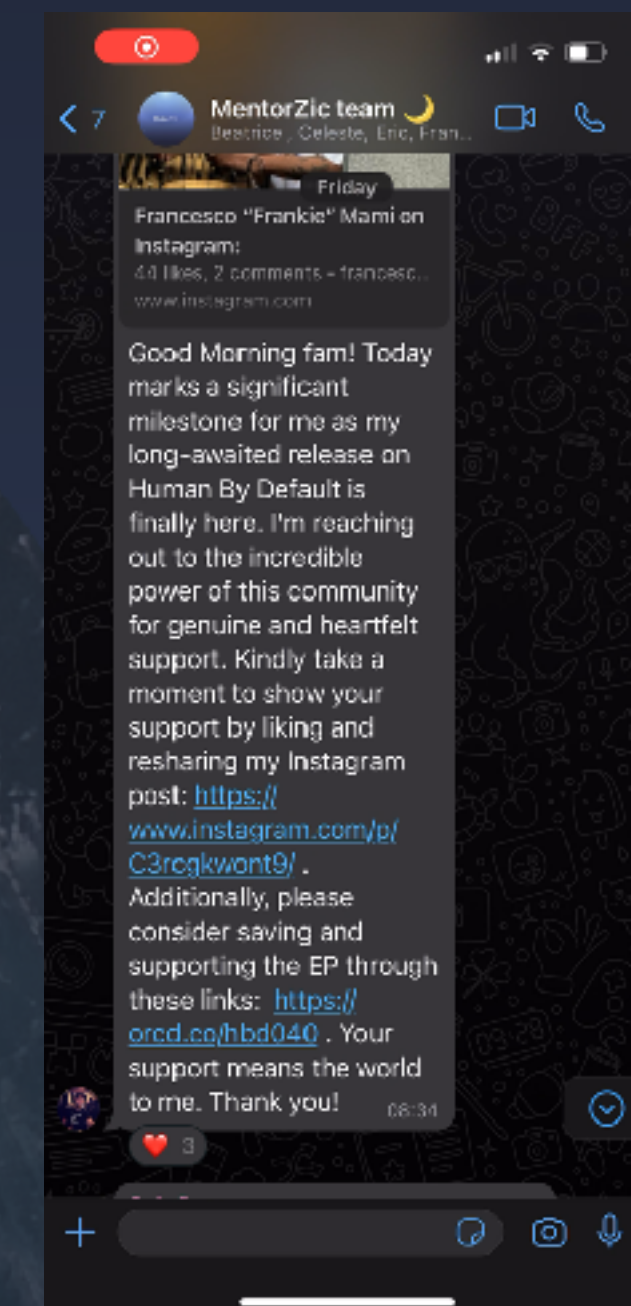
# COURSE STRUCTURE

## MentorZiC course

INDIVIDUAL  
SESSIONS

NEWSLETTERS

WA SUPPORT  
GROUP





**THANK YOU**

**Mentor** *ZUC*