



# COMMERCIAL ENTRANT APPLICATION

The Rotary Clubs of Kona present:  
The 34<sup>th</sup> Annual Kailua-Kona Community Christmas Parade  
Saturday, December 8<sup>th</sup> 2018 5:00 PM

**A STORYBOOK CHRISTMAS**  
**Entry Deadline Friday, December 1<sup>st</sup>**



All entries received after the December 1st deadline will be charged a late fee of \$25.00.  
If you have any questions regarding this application, deadline dates, entry fees, categories or for any additional information, please call 808-345-2108

Please visit our web site at [www.paradesinkona.com](http://www.paradesinkona.com)

Name of Individual/Business/Organization/Group: \_\_\_\_\_

Person in Charge: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: (required) \_\_\_\_\_

E-mail address: (required) \_\_\_\_\_

Approximate number of participants in your entry: \_\_\_\_\_

Type & Size of Vehicle(s)\* listed in the order in which they will be lined up: **DECORATE ALL VEHICLES**  
Entries cannot have more than 3 vehicles; motorcycles and ATV's are not permitted.

1.) \_\_\_\_\_ ft.

2.) \_\_\_\_\_ ft.

3.) \_\_\_\_\_ ft.

Does your entry have live singing? \_\_\_ Yes \_\_\_ No      Other music: \_\_\_ Yes \_\_\_ No      Describe: \_\_\_\_\_

Amplifying system: \_\_\_ Yes \_\_\_ No      Will your entry be lit up with lights? \_\_\_ Yes \_\_\_ No

**Top 3 commercial entries receive an award certificate with Best Use of Parade Theme**

## Entry Fees:

For all commercial entrants, the parade entrant fee is \$150.00. Please make your check payable to the Kailua-Kona Community Parade Association. Please note that your entrant fee helps to offset the cost of putting on the Kailua-Kona Community Christmas Parade which is additionally supported by Rotary Club support. \$50.00 of your fee will be donated to the Hawaii Island Food Basket as part of the 7<sup>th</sup> Annual Menehune Holiday Food Drive. We appreciate your kokua!

Amount Submitted: \$ \_\_\_\_\_ Make checks or money orders payable to: **Kailua-Kona Community Parade Association**

*I, (we) do hereby waive and release the Kailua-Kona Community Parade Association, the Rotary Clubs of Kona, as well as the owners or management of the grounds or location where the event is held, from any and all claims of personal injury, bodily injury, property damage, other damages, losses and/or death that may arise from participation in this parade.*

*\*All vehicle drivers in this entry will have a valid operator license and insurance for the vehicles being driven.*

\_\_\_\_\_  
Name (Print)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date



# Rules and Guidelines

## 34th Annual Kailua-Kona Community Christmas Parade – December 8<sup>th</sup> 2018

**Assembly Time and Parade Route:** Parade participants should check in at the Kona Kekuaokalani Gym/Pool Complex no later than 4:00PM. Entrants staging on Loloku St. will receive separate notification. There will be food drop-off areas on the Kau side of the gym as well as on Loloku St. The parade will start promptly at 5:00 pm and take the traditional route, Kuakini Hwy to Palani Road onto Ali'i Drive to Coconut Grove Marketplace.

**Directions to the Assembly Area:** We strongly recommend that you use Makala Blvd. (the road below K-Mart) to Kuakini Hwy going South to the gym. There will be parking for non-parade vehicles behind the gym on the Makai side. There will also be a drop-off area in front of the gym on Kuakini Hwy on the Makai side. Entrants that have been informed that they are staging on Loloku should go down Makala Blvd., make a left at Luhia, and then take the first right after Target, onto Loloku St.

**Parade Vehicle Parking:** Vehicles in the parade will be directed to their assigned positions. A parking slot for your entry will be numbered. Please back your vehicle in carefully as there will be many children at the assembly area. Larger trucks and floats will be directed to our separate staging area on Loloku Street.

**Placement in Parade:** The position of your entry in the parade will be given upon check-in on parade day at the check in tent.

**Vehicle Entry:** If you are entering a vehicle **DECORATE!** We want everyone to enjoy themselves and show off their Christmas spirit.

**Santa:** **NO SANTA SUITS ALLOWED.** Santa will be the last entry in the parade to greet the children.

**All Entries:** Must be in good taste and suitable for an ohana "family" entertainment event and venue.

**While in the Parade:** To permit the announcers to adequately describe each entry please maintain a distance minimum of four car lengths between entrants. Please show your kokua and do not crowd the entry in front of you.

**Handouts:** Handing out of candy to the crowd is permitted by walkers only. **Throwing of candy or objects from the vehicles or by marchers is strictly not allowed. Entrants ignoring this rule will be escorted out of the parade by the parade marshals.** This is a serious safety concern. Children run into the street to get thrown candy. Safety first. Distribution of gifts, merchandise, literature, handouts or political materials **must be approved** well in advance (allow 14 days) by the parade committee. Squirt guns or other items potentially dangerous to spectators will not be allowed.

**Changes in your Entry:** For any changes to your entry prior to event day call 808-345-2108. Please advise of any changes a minimum 72 hours before the scheduled start of parade.

**End of Parade:** The parade officially ends at Coconut Grove Marketplace, however it is usual to see spectators lined up all the way to Walua Rd. **Vehicles are not permitted to enter Coconut Grove Marketplace or stop to let off participants in that area. This is a huge safety concern.** All vehicles will continue south on Alii Dr., proceeding directly to Walua Rd. There will be disembarking areas just as vehicles turn onto Walua Rd., and/or vehicles may slowly return to the gym via Kuakini Hwy. The parade committee greatly appreciates the expertise and the caution taken by your drivers.

**Eligibility:** The parade committee's decision regarding all entrants, their eligibility, placement, and judging is final. Eligibility is based primarily on this being a family friendly 'ohana' parade.

**I have read and understand the rules and guidelines.**

\_\_\_\_\_  
*Name (Print)*

\_\_\_\_\_  
*Signature*

\_\_\_\_\_  
*Date*