

Commercial Entrant Form



The Kailua-Kona Community Parade Association Presents:
The 25th Annual Kailua-Kona Community Independence Day Parade
MONDAY, July 4, 2022– 6:00 PM. **Entry Deadline MONDAY, June 27th, 2022**
www.ParadesInKona.com

Please fill out each section completely. If you have any questions regarding this application, deadline dates, entry fees, categories please email applicationskonaparades@gmail.com or contact 808-345-2108



Individual/Business/Organization/Group: _____
Person in Charge: _____
Email Address: _____
Address: _____ City: _____ Zip: _____
Telephone(Work) _____ (Cell) _____



Participants in your entry (approximate): _____ **(total approximate number of entrants)**

Type AND Size of Vehicle(s)* in the order in which they will be lined up:
Entries cannot have more than 3 vehicles; Motorcycles and ATVs are not permitted.

- 1. _____ length ft.
- 2. _____ length ft.
- 3. _____ length ft.

Does your entry have live singing? ___ Yes ___ No Other music: ___ Yes ___ No Describe: _____

Amplifying system: ___ Yes ___ No Lights: ___ Yes ___ No

Entry Fees:

For all commercial entrants, the parade entrant fee is \$150.00. Please make your check payable to the Kailua-Kona Community Parade Association or submit online via PayPal at www.ParadesInKona.com. Please note that your entrant fee helps to offset the cost of putting on the Kailua-Kona Fireworks Extravaganza which is additionally supported by the annual fireworks permit fees through the County of Hawaii, corporate support, Rotary Club support, and the support of families and individuals across West Hawaii. We deeply appreciate your kokua.

Award Categories:
Commercial, Judges Special Award

I, (we) do hereby waive and release the Kailua-Kona Community Parade Association, the Rotary Clubs of Kona, as well as the owners or management of the grounds or location where the event is held, from any and all claims of personal injury, bodily injury, property damage, other damages, losses and/or death that may arise from participation in this parade.

*All vehicle drivers in this entry will have a valid operator license and insurance for the vehicles being driven.

Name (Print)

Signature

Date

Please note submitting your application does not guarantee your spot in the parade. The committee will confirm your entry with you via email.

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MONDAY, JULY 4, 2022 – 6:00 PM

Parade Theme: **A SALUTE TO OUR
HOMETOWN HEROES**

SCRIPT FOR ANNOUNCER
(Please type or print legibly, or please forward as an email attachment)

Name of Entry _____
Please provide a **30 second script** or provide key bullet points to be mentioned and we will write the script for you. Key points to consider, whether you write the script or supply bullet points: Name of organization, purpose, what's special about your organization, detail about individuals or vehicles in the entry.

The Independence Parade Committee extends its warm aloha for your involvement and participation

Application Delivery Options

EMAIL-Groups exempt from fees may attach and email their application to: applicationskonaparades@gmail.com.

MAIL- USPS-POSTMARK no later than 6/27/22 to KKCPCA P.O. Box 1965 Kailua-Kona, HI 9674
IN PERSON-Visit the Hawai'i County Campus, Building C 2nd Floor, Administration Office

25th Annual Kailua-Kona Independence Day Parade

Rules and Guidelines

Assembly Time and Parade Route: Parade participants check in at the Kona Kekuakalani Gym/Pool Complex no later than 5:00pm. The parade will start promptly at 6:00pm and take the traditional route, Kuakini Hwy to Palani Rd onto Ali'i Drive past Coconut Grove Marketplace to Walua Rd.

Directions to the Assembly Area: We strongly recommend that you use Makala Blvd to Kuakini Hwy going South to the gym. There will be parking for non-parade vehicles behind the gym on the Makai side.

Parade Vehicle Parking: Vehicles in the parade will be directed to their assigned positions. A parking slot for your entry will be numbered. Please back your vehicle in carefully as there will be many children at the assembly area. Larger trucks and floats will be directed to a separate staging area.

Placement in Parade: The position of your entry in the parade will be given upon check-in on parade day.

Vehicle Entry: If you are entering a vehicle decorate your entries. We want everyone to enjoy themselves and show off their Patriotic spirit.

All Entries: Must be in good taste and suitable for an 'ohana "family" entertainment event and venue.

While in the Parade: To permit the announcers to adequately describe each entry please maintain your distance of approximately four car lengths between entrants. Please show your kokua and do not crowd the entry in front of you.

Handouts: Handing out of candy to the crowd is permitted by walkers only. Children run into the street to get thrown candy. Safety first! **Throwing of candy or objects from the vehicles is not allowed.** This is a serious safety concern. Distribution of gifts, merchandise, literature, handouts or political materials is not allowed. Squirt guns, silly string or other items potentially dangerous to spectators will not be allowed.

Changes in your Entry: Any changes to your entry prior to event day email must be submitted 48 hours before the scheduled start of parade to: applications@ParadesInKona.com. **NO EXCEPTIONS.**

End of Parade: The parade ends at the entrance to Royal Kona Resort. Entries will be allowed to pull over to the right off Ali'i Drive or off Walua Road where entries participants offload in these locations only. **Vehicles are not permitted to enter Coconut Grove Marketplace.** This is a safety concern. Please proceed directly to Walua Road **DO NOT STOP** to offload in front of Coconut Grove Marketplace.

Eligibility: The parade committee's decision regarding all entrants, their eligibility, placement, and judging is final.

The Kailua-Kona 4th of July Fireworks Extravaganza is being planned to commence over Kailua Bay at 8:00PM. Please check the parade website for regular updates on parade and fireworks.

I have read and understand the rules and guidelines.

Name (Print)

Signature

Date
