



Monnica B. Rose, DTM

2015-2017 Region Advisor

Nominated Candidate for

International Director - Region 5

**Quality Clubs
Through
Pathways**



monnicarose4ID.com



Session Objectives

Engage in an interactive discussion on

- ▶ Attracting members
- ▶ Having fun and exciting meetings
- ▶ Engaging members in Pathways



Attracting Members

- ▶ Market your club's specialty
- ▶ Host Open Houses
- ▶ Share your personal stories





Having Fun and Exciting Meetings

- ▶ Confirm agendas and meeting theme
- ▶ Maintain a positive club environment
- ▶ Bond as a club
through Post Toasties





Engaging Members in Pathways

- ▶ Pathways – get engaged and commit
- ▶ “Each L1, Reach L1”
mentoring opportunity
- ▶ Celebrate successes
and member recognition





**If you want to go fast, go alone.
If you want to go far, go together.**

— African Proverb



Quality clubs through Pathways

- ▶ Members join and stay
- ▶ Stellar meetings will keep them coming back
- ▶ Build the pipeline of education goals to achieve distinguished status



Building Quality Clubs Together!



“If everyone is moving forward together,
then success takes care of itself.”

- *Henry Ford*



Monnica B. Rose, DTM

2015-2017 Region Advisor

Nominated Candidate for

International Director - Region 5

**Quality Clubs
Through
Pathways**



monnicarose4ID.com