

**THE BELVEDERE TOWER CONDOMINIUM ASSOCIATION, INC.
RESOLUTION ADOPTING SOCIAL MEDIA POLICIES**

**SUBJECT
AND**

PURPOSES: To establish policies, rules and guidelines for the use of Association sponsored social media.

AUTHORITY: The Declaration, Articles of Incorporation and Bylaws of the Association and Colorado law.

**EFFECTIVE
DATE:** June 30, 2022

RESOLUTION: The Association adopts the policies and guidelines attached.

**PRESIDENT'S
CERTIFICATION:** The undersigned, being the President of the Association, certifies that the attached policy regarding Use of Association Sponsored Social Media Sites by Owners and Residents was adopted by the Board of Directors of the Association.

THE BELVEDERE TOWER CONDOMINIUM
ASSOCIATION INC., a Colorado nonprofit corporation

By: _____
President



THE BELVEDERE TOWER CONDOMINIUM ASSOCIATION INC.

USE OF ASSOCIATION HOSTED SOCIAL MEDIA BY OWNERS AND RESIDENTS

1. Purpose and Intent. The use of social media in Belvedere Tower is intended to encourage communication and to enhance the purposes of the Association, the Board of Directors, Board members, homeowners, and residents. The Association encourages content which is respectful, thoughtful, professional and constructive and not substantively demeaning or disparaging to those in the community or other users.
2. Social Media Endorsement. The Association endorses the secure use of social media to enhance communication, collaboration and the exchange of information. This Policy establishes the Association's position on the use and management of social media and provides guidance on its management, administration, and oversight.
3. Views Expressed. Use of the Association's social media sites, pages, groups, etc. is intended to encourage the open exchange of information. However, any views expressed do not represent the official position of the Association, the Association's Board of Directors, individual directors or officers, or any employee or independent contractor of the Association.
4. Creation of Social Media Committee. The Association may establish a Social Media Committee responsible for monitoring all posts and social media content. Committee members may monitor and view all posts and social media content on a regular basis (e.g., daily). The Committee is to coordinate with the Board with respect to postings and information published via the Association's social media networks. Until a separate Social Media Committee is established, or once established but subsequently without members, the Board will serve as the Committee.
5. Creation of Groups, Forums, Pages, etc. The Social Media Committee, Board of Directors, or the authorized representative of the Board, including the Association's manager, will be the only authorized parties to create new pages, networks, bulletin boards, news groups, forums, feeds, communication groups, etc. (collectively, "Social Media Services").
6. Access. The Association reserves the right to deny access to the Social Media Services for individuals, owners, residents and third parties who fail to comply with the terms of this Policy.
7. Posting. Owners and residents may post comments related to the Social Media Services, subject to the terms of this Policy, any other applicable Association Policies, and the Community's governing documents.
8. Privacy and Security. Owners and others who use the Association's Social Media Services should be aware that any information posted may be disseminated to other Owners or residents in the Community, or re-posted on other sites outside of the Association's social media network by third parties. Owners and others who use the Association's Social Media Services assume all risks related to the security, privacy and confidentiality of their posts.
9. Inappropriate Content.

a. The Association reserves the right to edit, remove, or refuse to post any content that the Committee or the Board, in their sole discretion, deems inappropriate or harmful to the Association or any individual and any comments that violate the standards set forth in this Policy.

b. Posts containing any of the following items are prohibited and will be deemed a violation of this Policy:

- Commentary, content or images that are defamatory, proprietary, profane, obscene, unlawful, harassing, abusive, threatening or libelous
- Vulgar or derogatory language
- Inappropriate images, such as, but not limited to, pornography
- Personal attacks of any kind against any person or any vendor or independent contractor of the Association
- Comments or content that promotes or encourages hate or discrimination
- Files containing viruses, worms, trojans, corrupted files, or similar software or programs
- Spam or links to malicious sites
- Advocating illegal activity
- Material that promotes or advertises a commercial product or solicits business or membership or financial support or any other purpose for any business, group or political organization.
- Material protected by intellectual property laws, including copyrighted or trademarked material, without the consent of the intellectual property owner(s)
- Personal medical information protected by state or federal law
- Information that may compromise the safety, security, or confidentiality of information related to legal actions or proceedings pertaining to the Association

10. Content Management.

a. The Association reserves the right to edit, modify, delete or review all social media content.

b. Posts containing any malicious or profane content, or any posts in violation of this Policy, may be deleted by the Board.

c. In the event any content is found to be contrary to this Policy, the Owner or persons posting such content will be deemed in violation of this Policy and subject to appropriate enforcement action in accordance with the Association's enforcement policies and

the Declaration. This will include fines of \$500 an occurrence and potential legal action. In the event an Owner violates this Policy more than one time, such Owner will be removed as an allowed user and will no longer have access to the social media site(s) for 24 month period.

11. Records. The contents of the Association's social media pages will not be deemed records of the Association.

12. Amendment. This Policy may be amended from time to time by the Board of Directors.