

Consistency builds recognition. Recognition drives decisions.

2026



EMPOWERED VENTURES MEDIA GROUP

RENO Home & Lifestyle

SUPPORT LOCAL. LIVE BEAUTIFULLY.



A CURATED COMMUNITY RESOURCE

A curated collection of trusted local businesses shaping the way we live, gather, and experience home and community.

This guide is a kept resource—something people return to again and again.

Every business featured contributes to the experience of living well in Reno.



WHO IT REACHES

- Residents across Reno and surrounding communities
- Individuals and families investing in their homes and lifestyle
- High-intent consumers actively seeking trusted local services

These are people making real decisions.



DISTRIBUTION

2,000+ printed copies per issue with ongoing expansion

Top real estate offices including Chase, Ferrari-Lund, Dickson, and more

Title and mortgage companies

High-traffic lifestyle locations throughout the community

Direct distribution within the community and through trusted local partners

Your business is seen at the exact moment it matters most.



WHY IT WORKS

- ✓ Long shelf life and repeated visibility
- ✓ Highly targeted, high-intent audience
- ✓ Elevated design that reflects your brand
- ✓ Direct placement in the hands of residents

This is visibility with intention.

ADVERTISING & PARTNERSHIP OPTIONS

ANNUAL PARTNER (4 ISSUES)

Includes:

- ✓ Guaranteed placement in all 4 issues
- ✓ Priority positioning within your category
- ✓ Consistent visibility throughout the year
- ✓ First right of renewal

HALF PAGE
\$150
per issue

FULL PAGE
\$250
per issue

SINGLE ISSUE (LIMITED AVAILABILITY)

Includes:

- Premium availability
- Priority placement (based on availability)
- Renewal not guaranteed

HALF PAGE
\$175

FULL PAGE
\$300

PREMIUM PLACEMENTS

INSIDE BACK COVER
\$500

BACK COVER (PREMIUM PLACEMENT)
\$750



PRESENTING SPONSOR – \$1,500

EXCLUSIVE | 1 AVAILABLE PER ISSUE

- ✓ Full page ad immediately following the Welcome page
- ✓ "Presented by [Business Name]" featured on the inside front cover
- ✓ Recognition on the front cover as the Issue Sponsor
- ✓ Premium alignment with the introduction and opening experience of the guide

Your brand is introduced alongside the guide itself.



MEMBER BENEFIT

Empowered Ventures Media Group Members receive **15% OFF** all advertising placements.

15% OFF

This guide is intentionally limited in both quantity and placement to ensure visibility and impact. We partner with businesses that want to be seen *consistently*, not just once.

LET'S PARTNER

Secure your placement in the next issue.

Be seen. Be trusted. Be chosen.



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