

PERMANENT PUBLIC ART ACQUISITION PROCESS:

Arts and Culture Nassau (ACN) will site, evaluate and recommend public art to the Fernandina Beach City Commission for placement by following a standardized process that assures fairness and public input. All public art will be reviewed and recommended to the Fernandina Beach City Commission for review through the following process:

1. General Criteria:

Assuring the highest quality of aesthetic experience for the citizens of Fernandina Beach is the primary criterion for selection of public art. The objective is to develop a worthwhile, enduring, and varied collection of artwork in public spaces.

In commissioning or accepting public art the following general criteria apply:

- A. Media: All visual art forms and materials will be considered.
- B. Style: Artwork reflecting any school, movement, method style will be considered.
- C. Range: Artwork may be functional or non-functional; conceptual or tangible; portable or site-specific; including folk art, craft or fine art.
- D. Character: Artworks must be appropriate in scale, media, style, and content to the project and environment to which they will relate.
- E. Permanence: Consideration should be given to structural and surface integrity and the use of materials appropriate to the location so as to minimize or eliminate maintenance and repair costs.
- F. Public Safety/ Liability: Artworks and art places must be free of unsafe conditions or other factors bearing on public liability.
- G. Diversity: In selecting works, the City will strive for diversity, reflecting the social, ethnic and cultural fabric of the community.

Funding: Funding for purchase or commission of specific works of public art may be developed through the City budget process, grant or fund-raising activities, private or corporate donations, or any other process of ACN and the City of Fernandina Beach in accordance with its rules. The Public Art Selection and Acquisition Policy does not obligate or guarantee funding for public art.

2. Arts and Culture Nassau Public Art Acceptance Policies

Site Selection:

Through partnership with the City of Fernandina Beach Historic District Council and the City of Fernandina Beach, Arts and Culture Nassau has developed a map of recommended locations for both temporary and permanent public art displays.

In the selection of locations for the installation of proposed public art, ACN strives to place public art in appropriate sites throughout the community with the objective of providing quality art to the greatest number of citizens.

The objective is to develop a worthwhile, enduring, and varied collection of artworks in City public spaces that enhances, enlivens, and enriches the City while reflecting the values of the community.

Selection Process:

All public art in Fernandina Beach will be determined through a process overseen by ACN. The objective of the ACN selection process is to allow for broad representation of both Commission and community interests in the selection of public art.

For each approved site for public art, ACN will oversee the art selection process. For permanent artwork, recommendations will be forwarded to the City Commission for approval.

Artwork may be selected by purchase, commission, donation, or by contract with the artist as part of a design team.

Selected artwork will be original work completed by the submitting artist.

The following criteria govern the selection of public art in the City of Fernandina Beach and will be utilized by ACN during the process of review, selection and approval of public art:

- A. Artistic Quality and Originality: The strength and originality and creativity of the artist's concept and demonstrated skill or craftsmanship.
- B. Context: The appropriateness of the concept within the proposed architectural, geographical, socio-cultural, and historical context, including use of appropriate scale and materials for the site.
- C. Diversity: Issues related to race, age, style, media of the art within the context. Emphasis will be on local and regional artists whenever possible.
- D. Feasibility: Budget, timeline, and probability of success
- E. Design & Construction: Issues related to fabrication of the installation, its durability, resistance to vandalism, long-term maintenance issues, and weather permanence.
- F. Support: Demonstrated community agreement/support for the project. ACN may choose to create an advisory group to represent the community in the selection process.
- G. Public Safety: Meets any and all applicable building codes for public projects. Artist has shown due diligence in developing appropriate installation plans.
- H. Other: ACN may adopt other project specific criteria pertinent to special considerations of the site, the project, or the Commission's specific intent, provided such criteria are clearly and completely stated.

4. Administration of Program

Arts and Culture Nassau will manage implementation of public arts programming as follows, coordinating with others (City staff as appropriate and necessary):

- A. Encourage, identify, and accept public art sites, locations and projects.
- B. Participate in the coordination and development of funding sources to support the Public Art Program.

- C. Approve or reject art work using outlined criteria.
- D. Work with City staff to determine physical and logistical components of art installation. In some cases, the artist may be responsible for acquiring additional permits outside of the Public Art permit process.
- E. Arts and Culture Nassau may convene community panels to advise in the art selection process.
- F. May assist in preparation of any necessary signage, including identification labels and/or plaques.
- G. Serve as resource, guide, and counsel to the City Council and the City Manager regarding public art related issues.

5. Ownership/Copyright/Reproduction/Re-siting/Resale

- A. Permanent works of art will remain the property and responsibility of the City of Fernandina Beach until such time as ownership is transferred to another party.
- B. The City intends that the work shall remain accessible to public viewing for as long as the City owns the work, however in some cases permanent art work may need to be removed from display.
- C. The City retains the right to transfer work from one City-owned site to another, as it deems necessary, to place the work in storage, in another facility, to make a temporary loan to another agency or organization, or to resell.
- D. The City retains the right to deaccession works of arts it no longer desires to retain as a component of the public art program and move or transfer art as the City deems necessary.

6. Accepting Donations or Acquisitions of Art Work

In addition to supporting the Public Art Program via financial assistance or the grant of land or long-term easements for public art, private parties and other entities may offer to donate completed or proposed works of art to the City of Fernandina Beach under the Public Art Program.

It is the responsibility of Arts and Culture Nassau to review such proposals for consistency with the Public Art Program goals and, where appropriate either accept or reject such gifts to the City.

All such determinations reside with the ACN and any committee appointed thereby, as the designee of the Fernandina Beach City Commission. In evaluating offers of donated artwork, the ACN will use the procedures and criteria established to determine the appropriateness of both the proposed site and the extant or proposed work of art.

The ACN will make a recommendation to the City Commission based on the acceptance of the proposed art work. If the Commission approves the work of art, installation and maintenance of the work will be the responsibility of the City of Fernandina Beach. In most cases, installation will be performed with the artist's input.