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## EDUCATION

California State University, Chico

Master's in Social Work

May 2015

Master's thesis: *Personal and Relationship Shame Experiences of Lesbian Women*

BA in Psychology

May 2013

BA in Multicultural and Gender Studies, Option in Women's Studies

## EMPLOYMENT

*Freelance Marketing Coordinator*

July 2017 to Present

- Manage the social media and marketing strategy for local businesses and projects in Chico, CA
- Understand and effectively reflect the mission and values of local businesses to engage customers and community members
- Support design and content creation for websites
- Post regularly to Facebook and Instagram accounts to build engagement and following
- Respond to inquiries on social media platforms
- Provide analytics information to management
- Take high quality photographs of special events, products, and community projects
- Design graphics and outreach materials
- Support the development of local business brands
- As needed, develop newsletters, Facebook events, and articles spotlighting events and projects
- Current clients: *Leon Bistro, The Grateful Bean Coffee House, Kindred Sparrow Counseling, Tami Ritter for Supervisor*

*Marketing Coordinator, Therapeutic Solutions, Chico, (530) 883-8535*

July 2017 to Present

- Marketing generalist functions including development of collateral materials, social media management, website content management and event marketing
- Writing and editing copy for various marketing materials and needs, including website, collateral, and electronic communications
- Organizing and managing committee for the Butte County Behavioral Health Symposium, a professional development and networking event for mental and behavioral health professionals throughout Butte County
- Organizing and engaging staff and stakeholders in community outreach projects, including event sponsorships, local and national causes, and participation in local events
- Facilitating fundraising and team development for the Chico Out of the Darkness Walk
- Researching and supporting opportunities for increased engagement with the community through event sponsorships
- Planning, attending and hosting events to enhance community contact with the organization, such as seminars, trade shows, telemarketing events, and behavioral health industry events
- Serve as a link between Therapeutic Solutions and the referral sources within the community
- Articulate the mission, culture and current programs to current and prospective partners, referral sources and the community

*Safe Place Advocate/Administrator, California State University, Chico, (530) 898-3030*

Sept 2015 to July 2017

- Developed violence prevention and intervention program at CSU, Chico through rigorous evaluation, strategic planning, collaboration, and community organizing
- Provided counseling, crisis intervention, and advocacy services to campus victims and survivors of sexual assault, intimate partner violence, and stalking
- Coordinated strategic branding, outreach, and messaging to the campus community about interpersonal violence, laws and policies impacting survivors, and comprehensive violence prevention strategies (in person and through web, social media platforms, and customized outreach materials)
- Designed and facilitated professional training and workshops to campus community members about interpersonal violence, trauma-informed practices, victim rights and options, Title IX, consent, policy issues, bystander intervention, healthy relationships, and more
- Coordinated a variety of events and programs on campus, including film screenings, open mic events, campus dances, awareness events, and healthy relationships and consent-focused programs
- Supervised student interns, student staff, committee members, and professional staff
- Provided technical assistance to campus community members supporting survivors and strengthening their prevention efforts
- Provided leadership and consultation as a member of the Title IX Oversight Committee, Safe Place Advisory Board, Green Dot

- Implementation Team, Butte County Sexual Assault Response Team, and the Trauma Informed Campus Committee
- Designed and taught *Preventing and Responding to Interpersonal Violence*, a Social Science Course at Chico State to engage students in violence prevention, policy advocacy, and campus culture change

*LGBTQ+ Outreach Specialist*, Catalyst Domestic Violence Services, Chico, (530) 343-7711

Feb 2012 to Sept 2015

- Actively participated in program development, program evaluation, strategic planning, and fund development
- Developed curriculum and provided training to service agencies, high school/college students, and volunteers about lesbian, gay, bisexual, transgender, queer (LGBTQ+) identities, barriers to accessing services, LGBTQ+ experiences of intimate partner violence (IPV), child exposure to violence, gendered violence, safety planning, healthy relationships, trauma informed care, and other topic areas
- Provided crisis intervention and advocacy services to youth and adult victims and survivors of abuse
- Organized local youth to build capacity for leadership, social connections, well-being, and campus engagement
- Completed 40-hour California Certification for Domestic Violence Advocates

*Research Assistant*, Teaching & Learning About Poverty Project, CSU Chic

Sept 2013 to April 2015

- Collaborated with various students and faculty members to design and implement research study
- Interviewed students about significant learning experiences and contributing factors to learning about poverty
- Participated in Poverty Simulation and observed student engagement in the process
- Co-authored research article that was submitted for publication
- Actively participated in self-reflective exercises to address potential biases as a researcher

## **VOLUNTEER AND INTERNSHIP EXPERIENCE**

*Advanced Intern*, California State University Counseling and Wellness Center, (530) 898-6345

June 2016 to May 2017

- Provided ongoing counseling services to students at CSU, Chico with a diverse range of presenting concerns
- Completed weekly clinical supervision to enhance clinical skills and implement client-centered interventions and assessments

*Volunteer Advocate*, Rape Crisis Prevention and Intervention, (530) 891-1331

Oct 2015 to July 2017

- Provided advocacy and crisis counseling services to survivors of sexual violence and child sexual abuse, including Sexual Assault Forensic Exam and police reporting accompaniments
- Maintained regular on-call hours on 24-hour crisis hotline
- Completed 60-hour California Certification for Sexual Assault Counselors

*Counseling Intern*, Gender Health Center, Sacramento, (916) 455-2391

June 2014 to June 2015

- Provided counseling services to LGBTQ+ and other diverse and underserved populations
- Participated in weekly clinical group supervision with Narrative Theory focus
- Gained further expertise in working with sexual and gender minority communities
- Managed weekly appointments with diverse client populations, including trans and LGBTQ+-identified clients, multicultural populations, clients struggling with substance use and other dependencies, and individuals with a history of trauma

*Youth Coordinator*, Stonewall Alliance Center, Chico, (530) 893-3336

Feb 2012 to Aug 2015

- Organized and facilitated youth-centered activities for Chico Pride Weekend, including a Teen Dance, youth performances during the Chico Pride Festival, and youth-only safe spaces throughout the weekend
- Supervised and managed volunteers and youth participating in planning processes

*Women's Program Intern*, AS Gender & Sexuality Equity Center, CSU Chico, (530) 898-5724

Aug 2011 to May 2012

- Engaged campus community in conversations about gender and sexuality through events, workshops, outreach activities, and facilitated conversations
- Developed skills in strategic leadership, social justice, and campus activism around centering and empowering diverse, underserved, and underrepresented communities

## **AWARDS**

- California Social Work Education Center (CalSWEC) Student Research Award, recipient (2015)
- Lavender (LGBTQ+) Graduation Outstanding Graduate Student Award, recipient (2015)
- Grant for Graduate Student Research and Conferences, recipient (2014)
- Jen O'Hare Women's Studies Scholarship, recipient (2010)

## **CERTIFICATIONS**

- Diversity Academy Certificate of Completion, CSU, Chico (2017)
- Green Dot Violence Prevention Strategy College Instructor Certification (2016)
- California Sexual Assault Counselor (2015)
- California Domestic Violence Counselor (2012)